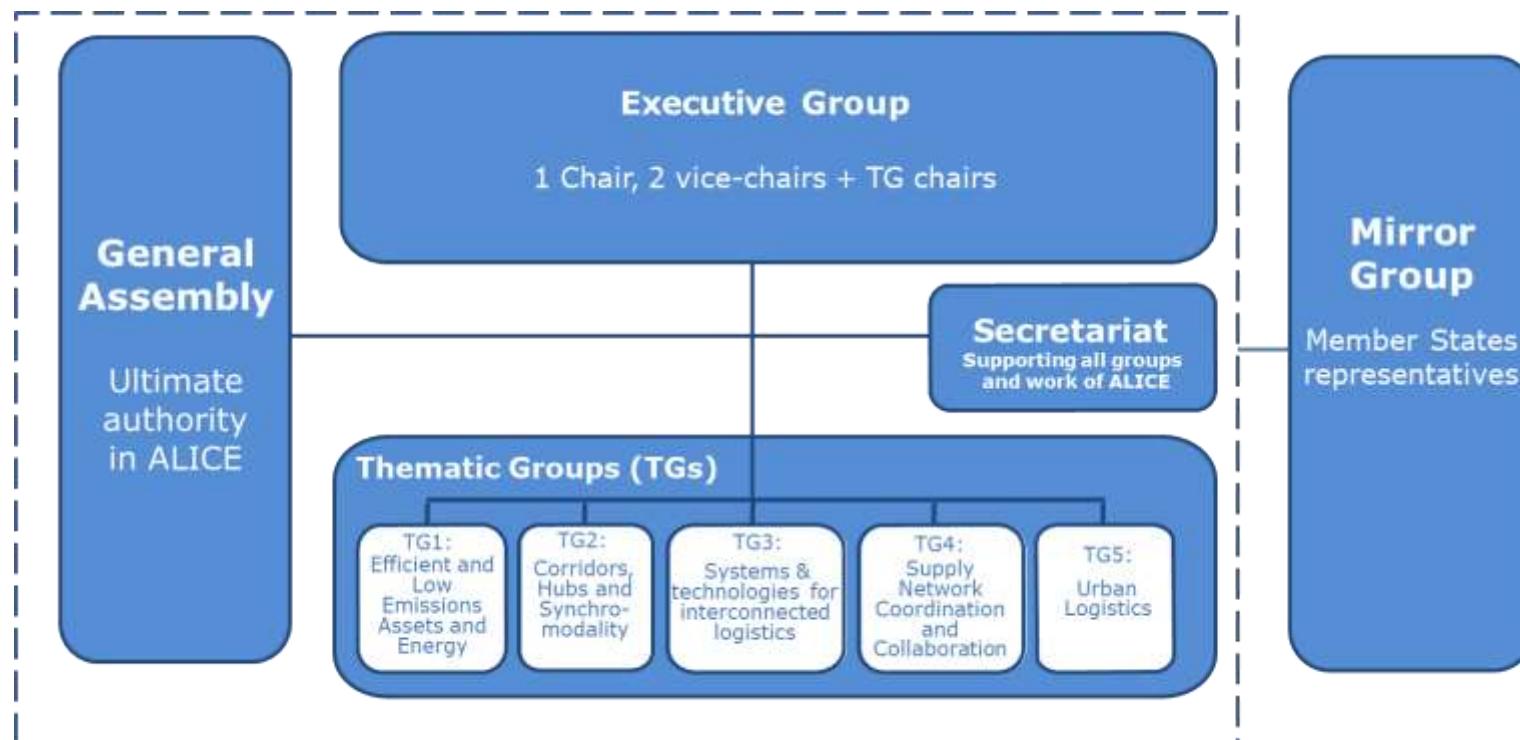




## Who's Who in the European Technology Platform on Logistics ALICE

### ALICE Structure



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# ALICE Executive Group

## Board of Directors

### MEMBER OF THE BOARD



Paola Cossu  
CEO



### CHAIR AND VICE-CHAIRS



Francois Regis Le Tourneau  
Vice President Corporate Responsibility

L'ORÉAL



Andrea Condotta  
Public affairs, Sustainability & Innovation Director



### MEMBER OF THE BOARD



Cristina Martin Lorenzo  
CEO



Global Trade Synchronized

## Thematic (Co-) Chairs

Efficient and Low Emissions Assets and Energy



Pascal Van Wallendael  
Lead transport expertise



Corridors, hubs and synchro-modality



Salvador Furió  
Deputy Director Innovation



Systems and Technologies for Interconnected Logistics



Lars Deiterding  
Executive Director



Global Supply Network Coordination & Collaboration



Angelos Amditis  
Research and Development Director



Marianna Levtova  
Head of Network and Advocacy



Michael Archer  
Strategy Development Director, Europe



A Brambles Company

Urban Logistics



Johan Leveque  
Director of R&D



Hans Schurmans  
Director of Logistic Operations





## François-Régis le Tourneau

Vice President Corporate Responsibility -  
L'Oréal For the Future

# L'ORÉAL

[www.loreal.com](http://www.loreal.com)

François-Régis Le Tourneau is of French and German nationality. He has a strong track record in executive positions in Controlling & Finance as well as Supply Chain Management. During the last 3 decades at L'Oréal, François-Régis has managed organizational and transformational projects on selective and consumer channels with impacts on large teams. His leadership role is always to anticipate, innovate and obtain results in complex organizations.

He is now in charge of the international coordination of the Sustainability Program "L'Oréal For The Future". François-Régis manages a world-wide Sustainability Leaders community in order to ensure, with the General Managers of each country, that sustainability is at the heart of the business transformation. L'Oréal For The Future aims at transforming L'Oréal's activities to respect planetary boundaries (climate, water, resources), at empowering the company's ecosystems and at contributing to solving the challenges of the world.

François Regis is the Chairman of ALICE, Alliance for Logistics Innovation through Collaboration in Europe, member of the board of France Supply Chain, and advisory at the BunderVereinigungLogistik (the German Logistic Association).

The desire for beauty has existed since the beginning of humanity. It's a universal aspiration which crosses time, countries, and cultures.

**Beauty is a powerful force that moves us.**

We know that beauty is more than just looking good.

Beauty gives us confidence in who we are, in who we want to be, and in our relationships with others.

For over a century we have been dedicated to one sole vocation: creating beauty.

We remain true to the pioneering spirit of our founder and enjoy the unwavering support of his family, who have always accompanied our development.

**Our goal is to offer each and every person around the world the best of beauty** in terms of quality, efficacy, safety, sincerity and responsibility to satisfy all beauty needs and desires in their infinite diversity. **Because beauty is a permanent quest**, we harness the power of our innovation to continually enhance the performance of our products and services.

**Because we value diversity**, we leverage each of our brands to celebrate all expressions of beauty. **Because we strive to be exemplary with a long-term vision**, we anchor our actions in our strong values and demanding ethical principles. And because we are the global leader in beauty, we are aware that **everything we do can have a meaningful impact**.

Therefore:

**We act to shape the future of beauty** by leveraging the best of science and technology, increasingly inspired by nature. **We act to drive social innovation** by offering the best working conditions, training, and social protection for our employees. We act to build a business with inclusivity at its heart by ensuring we are as diverse as the people we serve. **We act to nurture lasting partnerships with our clients and suppliers** based on mutual trust and collaboration.

**We act to create value for all our shareholders**, by sustaining a robust business model.

**We act to champion the cause of women** and to strengthen the communities with which we engage. **We act to protect the beauty of the planet** by fighting climate change, respecting biodiversity and preserving natural resources.

At L'Oréal, we share a common purpose to: **Create the beauty that moves the world**.



## Andrea Condotta

Public Affairs & Innovation Manager



[www.gruber-logistics.com](http://www.gruber-logistics.com)

Graduated in Political Science, he began his career as consultant for public bodies and private companies. In 2010 he started working in the logistics and freight transport sectors through a cooperation with Venice Port Authority that will last for five years among other collaborations.

In 2015, he joined Codognotto Group as Marketing & Innovation Manager where he took care of several innovation projects and the definition of company's marketing strategy. In 2017 he was a TEDX speaker.

He is today Director of Public Affairs, Sustainability, and Innovation at GRUBER Logistics. He is also the Vice President of 2ZERO, a co-partnership established by the automotive sector and the European Commission to define research and innovation priorities for the development of hydrogen and electric vehicles. In this role, he represents all logistics companies operating in Europe and users of logistics services. He is also a member of the Board of ALICE. In 2022, he was awarded "Logistician of the Year" for his commitment and success in managing international networks.

Gruber Logistics is a transportation and logistics company operating since 1936. It combines experience and innovation to design new solutions to simplify the logistic chain.

Despite its growth along the years and 60 branches operating all over Europe, China and north Africa, it is still a family-owned company, and it places immense value on ethical choices and the development of its human capital.



## Paola Cossu

CEO

Chief Executive Officer and shareholder of Fit Consulting. Degree in Statistics. I am curious and enthusiast of my job, built on almost 30 years' experience on International and national Research and Innovation in transport, logistics and mobility of people and goods. In 2023, I have been proudly appointed as International Data Spaces Association Ambassador. I am co-chairing the thematic group on Urban Logistics in ALICE "Alliance for Logistics Innovation through collaboration in Europe". I have been proudly awarded at the TRA 2024 Competition in Dublin, as Best Senior Researcher for Cross-Modality "for my contribution to the digitalisation of urban logistics and planning". My beloved domains are almost all linked to Physical Internet, contributing to new value proposition for business and governance models for open collaborative logistics, scaling up logistics supply chain solutions and processes and decarbonized planet. I am author, coordinator and director of many research and implementation projects on mobility of people and goods (like the EU project DISCO <https://discoprojecteu.com>), and studies funded by the European Commission (e.g., Horizon Europe, Mission Cities, EIT Urban Mobility, IEE-Steer, Life +, CIVITAS, Horizon 2020, EU Framework Programmes from 4th to 7th). Passionate specialist in Physical Internet, Data Spaces, 'Logistics as a Right', and e-commerce as opportunity for reducing unnecessary vehicles journeys. I was the Project Manager of the EU 27 large survey "New mobility patterns for European cities" for the EU Commission. I have been contracted by the EU Commission as expert evaluator of EU proposals. Invited Professor on Master in Eco-mobility Management (Luiss Business School). I am Member in the Scientific Committee of the EPA Congress, and PDAYS (organized by AIPARK), as specialist on urban freight. I am author of papers and specialistic publications in logistics and urban mobility innovations and research.



[www.fitconsulting.it](http://www.fitconsulting.it)

Founded in 1997 thanks to the synergic work of a group of dynamic experts engaged in the field of Sustainable Freight and Logistics and People Mobility, today FIT is recognized and appreciated in Europe, Asia and the USA thanks to an extensive network of around 300 partners and active role in the main thematic networks and competence centres of the sector. Through the constant search for innovative and cutting-edge solutions, the company has acquired a wealth of knowledge that it delivers as service of social and economic development. FIT, offers a portfolio of innovative solutions and services ranging to complex research and development projects and procedures for digital transition (e.g. for big logistics companies) and decarbonisation, from the study of pilot projects to the exploitation of results, from new business models for logistics and transport companies to support to public and private collaboration in the definition of integrated and de facto measures in Sustainable Mobility and Logistics Urban Plans, by promoting Physical Internet, adopting principles mainstreaming it the mobility systems. FIT, since its establishment, is very active in European research and Innovation as coordinator and partner of European Projects in different EU programmes (e.g. Horizon Europe, Mission Cities, EIT Urban Mobility, IEE-STEER, LIFE +, CIVITAS Programme, JTI-FCH, Horizon 2020, Interreg, and EU Framework programmes from 4th to 7th).

In 2023, FIT launched its Manifesto with 7 main milestones and call for actions to stakeholders to collaborate to decarbonised transport and mobility by 2050.

How does your position and role in the organization you work for fits to the role you are applying for (also in terms of level of commitment and workload)?

I will capitalize on my involvement in ALICE since the last 10 years. I will enter very quickly in the new role adding value to my contribution. My new position will respect the ALICE neutrality without any conflict of interest with my role as FIT CEO. Any decision or action I will take will be only addressed to ALICE growth and satisfaction of its members. I will put at disposal my almost 30 years of experience both in EU projects and as researcher, accompanying ALICE in achieving all the challenges in quality and in harmony with the other members of the Board of Directors, being professionals that I fully respect and recognise as excellence in the field. The workload I will dedicate to ALICE will be congruent with the efforts that are needed to carry out my activities and respect my mandate. I will bring my managerial experience as CEO of the Company and the one I got as project leader of a wide range of projects funded to FIT in the field

FIT is the winner of the ALICE-BOOSTLOG Award on Physical Internet for having included the Physical Internet into SULPs.

The Company is also Member of International data Space Association since 2023, being committed to be proactive in the European Data Space Community, and recently signed a MoU with Open Logistics Foundation for promoting open logistics solutions and opportunities into the Italian Market.

During 2024, FIT is also member of the EDIC (European Digital Infrastructure Consortium), having in as prospects a significant contribution in establishing the right governance for the European Mobility data Spaces, with the aim of promoting the relevance of logistics in the Community.

Having the privilege to be ALICE member since 2014, and establishing through Paola, a direct connection with the logistics global industry and forward looking innovation, FIT is willing to consolidate its vision and mission as Ambassador Company supporting PI implementation, promoting ALICE across its network, generating new value and wider interest and awareness. FIT is a proud ALICE testimonial and looks forward to tackle future joint and more ambitious challenges.



## Cristina Martin Lorenzo

CEO



<https://www.usyncro.com/>

18 years ago, I founded ATML, an organization of agents and freight forwarders of which I am still a managing director, and is running well. In 2019, embarked on the adventure of starting a company based on disruptive technology applied to supply chain management. Usyncro is a SaaS solution that synchronizes all the actors involved in a national or international shipment in a simple and transparent way using Blockchain and Artificial Intelligence.

In 2023, Usyncro received the internationally prestigious recognition for the best "Tradetech Platform" awarded by Trade Finance Global (TFG) y BAFT (Bankers Association for Finance and Trade); also, she was highlighted by the Community of Madrid for its international contribution of the region overseas and finalist for the European Logistics Associations Awards. In 2024, Usyncro won the first Supply Chain Innovation Challenge organised by the United Nations Conference on Trade and Development (UNCTAD).

I am a Chemical Engineer by training, MBA Executive and I am certified as an Air Freight and Transport Operator.

Multimodal solution (land, sea, air and space) to coordinate all actors in the supply chain. A SaaS in the cloud that provides more efficient and secure methods to carry out international trade providing transparency and trust to those involved, without losing data governance using technology such as Blockchain and Artificial Intelligence.

Authorities, carriers, shippers, freight forwarders and other agents and services converge in an interoperable environment, which has driven the creation of Digital Corridors involving authorities and customs actors worldwide to achieve a more efficient and sustainable logistics management.

This 24/7 cloud solution includes a Marketplace of strategic services such as financing, insurance and eDocs (digital FBI, eCMR, etc); accessible to all types and sizes of companies, automating processes and achieving agility, transparency and security of transactions in a global, independent, open, interoperable and collaborative environment.

On the other hand, I like to contribute to the growth of the sector. That is why I am actively involved in initiatives that are committed to its competitiveness as being co-leader of the Industry and Logistics Forum of the Spanish Association of Executives and Board Members EJE&CON; as well as board Member of Foro Madcargo, the Association of Air Cargo professionals and ATEIA Madrid, Association of Freight Forwarders. Member of the board of Alastria and the Blockchain Cluster of the Comunidad de Madrid. Also, I am part of the ALACAT Technology Commission dedicated to promoting digitalization for international trade between Latin America and Europe and I am involved in European working groups on innovation in logistics as member of ALICE.

- How does your position and role in the organization you work for fits to the role you are applying for (also in terms of level of commitment and workload)?

Usyncro – my team and myself - have received significant recognition in Spain and internationally, winning this very prestigious awards underscores the transformative impact and innovative leadership of our startup within the logistics sector. Each award signifies recognition of our commitment to excellence, technological advancement, and sustainable practices. I would like to work for ALICE with the same goals.

It offers a document management model that reduces the time spent on each file by 60% and the environmental impact of logistics management by 80%.

Since 2019, Usyncro has been recognized by key players in the economic and financial world. In 2023, Usyncro received the internationally prestigious recognition for the best “Tradetech Platform” awarded by Trade Finance Global (TFG) y BAFT (Bankers Association for Finance and Trade); also, she was highlighted by the Community of Madrid for its international contribution of the region overseas and finalist for the European Logistics Associations Awards. In 2024, Usyncro won the first Supply Chain Innovation Challenge organised by the United Nations Conference on Trade and Development (UNCTAD).



## Pascal Van Wallendae

Lead transport expertise



[www.colruytgroup.com/en](http://www.colruytgroup.com/en)

Experience: 30 years of experience in Supply chain management in FMCG companies like DIAGEO, Ferrero, ArcelorMittal Construction, Bacardi and now Colruyt

Worked on sustainability by looking into transport solutions, also delivering directly from production to customer warehouse.

Role fit: as Lead on transport expertise in Colruyt group I should fit the role. More so, as my main strategic goals for the next few years are zero emission transport and urban logistics.

Biggest retailer in Belgium. Biggest employer in Belgium except from the Belgian state

As a group and through the personal drive and convictions of the Colruyt family, we have built up a reputation for sustainability long before it was considered fashionable. Everything we do is from a sustainability lens.

The Colruyt Group is a family business which, over three generations, has grown into a retail group with more than 33.000 co-workers, and a diverse portfolio of food and non-food formulas in Belgium, France and Luxembourg

We are most famous for food retail but also active in non-food, sustainable fuel, wind energy parks, wholesale, pharma, electric bikes, gyms and food delivery services



# Salvador Furió

Deputy Director

Innovation & Port Cluster Development Director

Salvador Furió holds a PhD in Industrial Engineering from the Polytechnic University of Valencia and a Master of Science in Ports Management and Intermodal Transport from the Comillas University (ICADE). After six years of experience as Project Director at LOGISTA, the leading logistics operator in Spain, he joined the Valenciaport Foundation in 2004 as Director of Logistics and Intermodality. Since then, he has participated and directed numerous consulting, research and cooperation projects at national, European and international levels, always related to container logistics, maritime, railway and intermodal transport, trade facilitation, planning and design of logistics platforms, or energy efficiency and environmental management. In 2019 he took on a new responsibility in the Valenciaport Foundation as Director of Innovation and Port Cluster Development, coordinating the technical areas of digital transformation, sustainability, port logistics, safety and security, port-city integration and market intelligence. Since July 2023 he is also Deputy Director. In addition, he collaborates regularly teaching in different master programs of the Universities of Valencia and Castellón, and participates in national and international congresses of transport and logistics. He has been chair of the Waterborne TP's Port & Logistics IRAG and currently he is a Liaison Officer of the TP. He is also member of the Executive Group of ALICE ETP, chairing the working group about Hubs, Corridors and Synchromodality.

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*My tenure as Innovation Director at Fundacion Valenciaport has been marked by the successful coordination of national and international projects, fostering advancements in port logistics and intermodal transport. The active participation in various associations and initiatives (DTLF, TIC4.0, DCSA, ESPO, IAPH, UN, etc.) coupled with my experience in managing and coordinating complex projects, aligns seamlessly with the responsibilities of the role I am applying for. In my current role, I am deeply involved in the day-to-day operations and strategic initiatives that mirror the commitment and workload expected of the ALICE Thematic Group chair and Executive Board's position.*



<https://www.fundacion.valenciaport.com/>

Valenciaport Foundation (VF) is the knowledge and innovation centre for the leading port cluster in the Mediterranean: Valenciaport. It is an initiative of the Port Authority of Valencia that brings together key companies in the port – maritime transport – logistics sector, as well as universities and institutions linked to the port community of Valenciaport.

Since its creation, VF has developed 370 projects in more than 65 countries, mainly in the Mediterranean, the rest of Europe, Asia and Latin America.

VF objectives are:

- Promoting innovation, by fostering the design, implementation and execution of R&D&I projects aimed at enhancing the competitiveness of companies and institutions in the sector.
- Knowledge management, offering specialized and high value-added training for the continuous professional development of the port-logistics community's human capital.
- Active cooperation policy with port communities around the world by providing technical assistance and support to Spanish logistics operators undergoing a process of internationalization. Internationally showcasing the Port of Valencia's know-how.
- Market intelligence service to develop indexes, databases and reports of strategic interest to the sector.
- Support for the port-logistics community, encouraging cooperation within the sector as well as outreach initiatives and dialogue with the general public, within the framework of a collective social responsibility strategy.

VF leads the Valenciaport Cluster Innovation Committee, bringing the opportunity to mobilise companies to deploy innovation-led transformation, whilst acting as an example for the European ports network and internationally.

VF collaborates with companies that cover the entire transport chain, including exporters, importers, road hauliers, railway service operators, freight forwarders, logistics operators, maritime agencies, various types of terminals, technical-nautical services, Customs, other government agencies, and international institutions.



# Dipl.-Ing. Lars Deiterding

Executive Director HaCon

Head of Transport and Logistics Department

Governing Board Member EU-Rail

Chairmen UNIFE Freight Committee

Co-Chair of ALICE TG 3

Lars Deiterding is working for HaCon for 20 years and since 2007 he is head of the Freight Transport and Logistics department and working on projects related to railway and intermodal transport and innovations in multimodal freight transport. Since 2012 he is also Executive Director at HaCon and is additionally leading the international research activities of the various departments.

In the role of project coordinator, manager and senior consultant he is responsible for several consultancy projects for clients such as combined transport operators, railway operators, infrastructure managers, the national Ministry of Transport and DG MOVE of the European Commission.

He has more than 25 years of experience in research and expert analysis activities in all areas of the international transport industry focusing on the following fields: Planning and design of railway systems, infrastructure assessment and timetable analysis, expert analyses for rail operations with several different analysing tools, determination of the efficiency of railway systems, consulting in the field of integrated transport chains and research and development of combined transport. Within the projects mentioned above he has gained a comprehensive overview of the international European rail freight market. He led and is leading the multiannual, multi-disciplinary projects TREND, CREAM, TIGER, TIGER-Demo, ViWaS, SPIDER PLUS and MOTIONAL in the last years and is/was the project manager of several studies for the Rail Freight Corridors and the European Commission.

In the last years the design and implementation of appropriate IT-systems for transport optimisation got higher into his focus and as already for IP5 in Shift2Rail he was involved in the leadership of the preparation of the Flagship Area on Freight in the new Europeans Rail Joint Undertaking. In EU-Rail he is leading the Flagship Area 1 on "Network planning, management and control & Mobility management in an multimodal environment" and is coordinator of the respective Flagship Project MOTIONAL. Additionally he is leading the "Seamless freight" work stream of the EU-Rail Freight Flagship Project TRANS4M-R, which deals with seamless planning and management of rail&intermodal freight services and the improved intermodal integration. Since the aquisition of HaCon as innovation driver in the mobility sector by Siemens Mobility, he is steering several Siemens activities for combining freight related solutions.

His motivation is connected to the fact that he believes that there is a key need to use the existing ressources (of any kind) to an optimum to handle the expected transport volumes and to ensure that transport and logistics get as green and stustainable as possible. As HaCon/Siemens are also solution provider in this market field he has also a direct inside view on customer requirements and challenges.



<https://www.hacon.de>

HaCon provides cutting-edge software solutions for public transportation, mobility and logistics.

Our three business units, HAFAS, TPS and Consulting, provide more than 420 highly qualified specialists and more than 35 years of experience for your success.

From trip planning to mobile ticketing and fleet management; our HAFAS product suite covers all aspects of Intelligent Transportation Systems and creates the ultimate end user experience.

HaCon's TPS solutions for train planning and capacity management enable network providers and operators to make the most of their infrastructure.

For more specialized projects, our consulting team empowers our clients to manage complexity with ease and offers customer-specific solutions for rail freight and combined transport.

Having invented the electronic timetable information and routing 35 years ago, HaCon kind like initiated the digitilisation of the transport sector and is since then innovation driver for multimodal transport solutions.

As market leader for multimodal journey planers, HaCon started several years ago to integrate any kind of other mode and sharing services in their applications, providing the basis for MaaS and demand responsive transport. With management solutions for yards and intermodal operators, as well as intermodal connection search applications, HaCon is also active since long time in the (rail-) freight market.

Since 2017, HaCon has been a member of the Siemens family and is the center of the new founded Siemens Business Unit Software, integrating further specialised solution providers. Headquartered in Hannover, Germany, HaCon itself also holds offices in Berlin, Brüssel and Paris, and is represented through dedicated Hacon/Siemens colleagues all over the world.



# Dr. Angelos Amditis

ICCS, Research and Development Director & BoD Member



<https://i-sense.iccs.gr>

Dr. Angelos Amditis (PhD, MBA) is Research and Development Director in the Institute of Communication and Computer Systems (ICCS), and member of its Board of Directors. Since 2002, he is the founder and the Director of the I-SENSE Research Group of ICCS that currently employs more than 180 researchers, technicians and administrative/support personnel.

He represents the Institute of Communication and Computer Systems (ICCS) in ERTICO -ITS Europe, where he is the Chairman of the Board of Directors. He is member of the Executive and Steering Group of ALICE (co-Chair of the TG3: Systems & Technologies for Interconnected Logistics). He is one of the initiators of the EuroXR Association where he served as President from September 2010 till March 2016. Currently he is the Honorary President and member of the Executive Board. He was one of the founding members of ITS Hellas, serving as a President till 2016 and now serving as Vice President. He is the National Representative of Greece at EU on Co-operative Connected and Automated Transport and Mobility (C-ITS and CCAM). He is a member of the newly appointed European ITS Advisory Group and Member of the Horizon Europe Programme Committee (2021-2027), as appointed National Representative for Climate, Energy and Mobility for Member State of Greece. He is the former Deputy Chairman of the Athens Urban Transport Organisation (OASA) and former member of the Board of Directors of the Athens Water Supply and Sewerage Company (EYDAP S.A.). He is the Chairman of the Steering Committee of the Hellenic Port Community System (HPCS) of the Piraeus Container Terminal S.A. (PCT) and Member of the Innovation Platform of the Hellenic Corporation of Assets and Participations S.A. (HCAP). He was a Member of the Greek Delegation team of the

The Institute of Communication and Computer Systems (ICCS) is a non-profit academic research body established in 1989 by the Greek Ministry of Education to carry out research and development activities in the areas of telecommunications, sensors and sensor networks, electromagnetic sensors, satellite and wireless communications, telematics and multimedia applications, transport applications, control systems, biomedical engineering and electric power ([www.iccs.gr](http://www.iccs.gr)). It is closely associated with the School of Electrical and Computer Engineering of the National Technical University of Athens (NTUA) (est. 1837), which is the oldest and most prestigious academic institute in Greece. The personnel of ICCS consists of academic staff (~80 University Professors), 40 senior researchers and more than 800 researchers (including PhD students) in twenty research laboratories. Within ICCS, the I-SENSE Research Group (<http://i-sense.iccs.gr>) is very active in areas dealing with CCAM, automation, logistics & freight transport, C-ITS, IoT applications for people and freight transport, environmental applications for logistic infrastructure, robotics, smart mobility, supply chain management, innovative middleware/Platform as a Service (PaaS) solutions for many application domains (environment, logistics operations, structural health monitoring and security), AR/VR for training, embedded systems and sensor networks, next generation communication technologies and many more.

“shadow” thematic sub-group for Climate, Energy and Mobility as part of the “Shadow” Strategic Committee (SPC) for the configuration of the new work programmes of Horizon Europe (2021-2024) and Member of the Working Group on Transport and Supply Chain of General Secretariat for Research and Technology (GSRT) Platform.

Angelos is currently coordinating 24 EC-funded projects, i.e. the newly accepted projects THESEUS and OPTIMINER and the ongoing projects DELPHI, ELABORATOR, THEROS, THETIDA, ENEVELOPE, W2W, CHOICE, RURBANIVE, CiROCCO, DigInTraCE, PODIUM, XGAIN, AUTOMOTIF, TERRAVISION, TEAM UP, EVENTS, Battery2Life, CASSATA, EIFFEL, 5G-IANA, NIGHTINGALE, Innovation cluster for protection and security against environmental hazards, and echarge4drivers.

He has also participated in more than 180 research projects during the last 30 years, including in the EC-funded projects INGENIOUS, HYPERION, CitySCAPE, IN-PREP, DIONE, Cyber-MAR, RESIST, ICT4CART, COREALIS, ELVITEN, PLUGGY, SCENT, NeMo, SAFERtec, AutoNet2030 and INTE-TRANSIT as a coordinator and the SecureFood, CLARION, MOSES, BOOSTLOG, 5GLOGINNOV, FENIX, CAPITAL, CLUSTERS2.0, ASSURED, interACT, INFRAMIX, L3Pilot, CARTRE, ITS-Observatory, SMARTPORT, AdaptIVe, interactIVe, euroFOT, TELEFOT, PReVENT as a scientific responsible.

His current research interests include automation in road transport, highly and fully automated driving, cooperative systems in transport, electromobility, vehicle to grid connectivity and charging optimization strategies, smart mobility for people and freight, Simultaneous Localisation and Mapping in indoor and outdoor environments, Paas/SaaS for logistics applications, computer vision and machine learning, data analytics, sensor and information fusion, IoT and Cyber Physical Systems, next generation communication technologies, ergonomics and human-machine interaction, Circular Economy, 5G technology.

He is participating or has participated to the EIT Digital, CCAM, C-ITS Platform, 6G IA, PSCE, ILME, MaaS, EGVIA, INATBA, EFFRA, OCG, A.SPIRE, DTLF, GEAR2030, TM2.0 Platform (Steering Body member), Trilateral WG on

Automation, euRobotics, Water Europe, UITP, AIOTI and many other EC Groups and Platforms. He is the writer of 150 peer reviewed journal articles and book chapters and more than 250 conference papers

The I-SENSE Research Group comprises of more than 180 members (academics, post-doctoral and post-graduate researchers and administrative staff). It has coordinated and participated in numerous research and development activities in the framework of European and national projects. Indicatively, the following projects are worth mentioning: in Horizon Europe DELPHI, ELABORATOR, THEROS, THETIDA, ENEVELOPE, W2W, CHOICE, RURBANIVE, CiROCCO, DigInTraCE, PODIUM, XGAIN, AUTOMOTIF, TERRAVISION, TEAM UP, EVENTS, Battery2Life, CASSATA, EIFFEL, 5G-IANA, NIGHTINGALE and echarge4drivers;

in H2020, it was the coordinator of HYPERION, COREALIS, ELVITEN, IN-PREP, SAFERtec, PLUGGY, SCENT, NeMo, RESIST, ICT4CART; in FP7 and INTERREG, FABRIC (coordinator), INTE-TRANSIT (coordinator), SMARTPORT, VR-Hyperspace, GAME-ABLING, ManuVAR, AutoNet2030 (coordinator), AdaptIVe, CityMobil2, TEAM, MOBiNET, INACHUS (coordinator), RECONASS (coordinator), ROBO-SPECT (coordinator).

More details can be found here: <http://i-sense.iccs.gr>

ICCS is a member of ALICE since 2014 and in 2019 the Director of I-SENSE Group, Dr. Angelos Amditis became the co-Chair of the TG3: Systems & Technologies for Interconnected Logistics. ICCS and the ALICE organisation have a strong history of successful collaborations under the following projects: AUTOMOTIF, DELPHI, PIONEERS, COREALIS, MOSES, BOOSTLOG, 5GLOGINNOV, FENIX, CAPITAL, CLUSTERS2.0.

ICCS has also co-organised the IPIC2023 in Athens, Greece while also having co-organised the virtual IPIC2021 (14-16/6/2021, with main discussion topics include Logistics Nodes, Logistics Networks, System of Logistic Networks, Access and Adoption.



## Marianna Levtova

SVP Strategic Alliances

### Short Bio and expertise

- Provide a brief statement addressing your expertise and experience relevant to the position. You can provide specific examples. This could include previous projects, research & innovation activities or initiatives you have been involved in.
- How does your position and role in the organization you work for fits to the role you are applying for (also in terms of level of commitment and workload)?

Marianna Levtova, Hoopo's SVP Strategic Alliances, is deeply engaged in the regulatory affairs of the logistics industry.

She leads ISO TC 104/SC4/WG2 from 2020

and would strongly support ALICE's efforts to promote sustainable and innovative logistics.

The central aspect of Levtova's job is to develop IoT technology to increase interoperability and efficiency within the supply chain, to reduce CO2 emissions, as well as to standardise the key technology aspects for seamless digitalisation.

Marianna Levtova is keen to contribute her knowledge and know-how to the work of the TG3 and to bring also the experience from the ISO related to the main objectives of the group.



# hoopo

[www.hoopo.tech](http://www.hoopo.tech)

Hoopo is a global leader in tracking and fleet intelligence for unpowered assets, including containers, chassis, trailers, and ground support equipment. Trusted by major players across the intermodal supply chain, Hoopo's rugged, long-life trackers and platform deliver reliable, real-time visibility at the cargo transportation unit (CTU) level. By combining advanced sensor fusion, global connectivity, and automation, Hoopo empowers operators to boost utilization, reduce costs, and accelerate digital transformation. As a member of ALICE, and with our SVP of Strategic Alliances, Marianna Levtova, co-chairing of the Systems & Technologies for Interconnected Logistics working group, we are excited to contribute our expertise in IoT and smart asset tracking. We look forward to collaborating with fellow members on EU-funded Horizon projects, forming consortia, and participating in multi-stakeholder pilots that advance logistics innovation and unlock new business opportunities.



## Michael Archer

Strategy Development Director



A Brambles Company

<https://www.cheptech.com/au/en/why-cheptech>

- I have worked for CHEP for >30 years, much of it directly with our retail and manufacturing customers
- My speciality has been the introduction of new services and the expansion of CHEP from 5 European countries to 28, all of which required collaboration based on understanding both the value potential and the necessary commitments to success to ensure a sustainable business
- My current role is identifying with customers and other market players opportunities to remove packaging, transport & process waste.
- I am an active participant in ALICE, in the UK Chartered Institute of Transport & Logistics.
- The activities of TG4 are a good fit for my role within CHEP. I consciously identify and manage both synergies and any possible conflicts of interest
- I am British by nationality, and European by instinct.

CHEP is a leading business-to-business reusable packaging management company, operating across Europe mainly in the FMCG and Automotive sectors, best known for our blue pallets. As part of this we manage transportation out of >100,000 collection points, including every major FMCG retail hub, and deliver to >30,000 sites. Our customers include all the major grocery retailers in Europe; many of their biggest suppliers; several of their suppliers of packaging, ingredients and logistics; and a number of automotive manufacturers together with their Tier 1, 2 and 3 suppliers.

We are recognised as one of the most circular companies globally; have science-based commitments on our own CO2 footprint (scopes 1,2 & 3) and other sustainability metrics, and offer services to customers that reduce their scope 3 emissions and packaging waste. In ALICE we act both as a shipper and as a pooling service provider.



## Johan LEVEQUE

Director of R&D

Johan Leveque is a seasoned expert in the application of mathematics, AI, and big data to logistics and supply chain management. Currently serving as the Director of R&D at La Poste Group, Johan's expertise has led to numerous successful initiatives, including the establishment of a cargo bike network across all France's major cities. This work was cited as a reference for best logistic project by the French Minister of Ecological Transition, affirming its impact and success.

Johan has done a PhD in Mathematics applied to Supply Chain Management and urban logistics, as well as a Master's degree in Operations Research. His passion for his field extends beyond his professional life; Johan has imparted his knowledge and experience through teaching roles in several prestigious institutions, including IMT Mines, Kedge Business School, HEC Lausanne, and the University of Bordeaux.

In addition to his role at La Poste Group, Johan is deeply involved into research and is an Affiliate Researcher at Georgia Institute of Technology's Physical Internet Lab, where he explores hyperconnected city logistics problems. He has also made a mark in the entrepreneurial world as the co-founder of U-ride, a short distance deliveries mutualization platform for shops and restaurant owners and CMC Investments, a venture capital firm focused on investing and nurturing innovative initiatives bringing value and positive impact on society.

Johan's holistic understanding of urban logistics, deep technical knowledge, and successful track record of implementing scalable solutions position him as a visionary leader in the field of urban logistics..



[www.laposte.fr](http://www.laposte.fr)

La Poste Group is a prominent postal service company in France, with a rich history dating back to the 17th century. Offering a comprehensive suite of services, La Poste is not just about mail collection and delivery, but also encompasses banking, insurance, and mobile digital communication through its various subsidiaries.

Renowned for its broad reach and extensive network, La Poste Group delivers to millions of households and businesses nationwide, from urban centers to rural areas. The group is a key player in the parcel and express delivery market, adapting to the evolving needs of e-commerce.

The company is also committed to sustainable development, continually innovating to reduce the environmental impact of its operations. This commitment extends from its fleet of vehicles to its operations infrastructure.

Recognized for its proactive approach to change, La Poste Group invests in cutting-edge technologies and digital solutions to improve operational efficiency and customer service. Through its strategic initiatives, the group seeks to shape the future of postal and related services, making it a significant player not just in France but in the global postal industry.



## Hans Schurmans

Director of Logistic Operations and member of the Proximus leadership team



[www.proximus.com](http://www.proximus.com)

Hans Schurmans is the logistics operations Director at Proximus Group, the major telecom and digital service provider in Belgium. He has extensive experience in operational execution in a multisite retail environment and led major innovation and transformation programs within the group. Transforming classic logistic operations into a logistic customer experience added value service provider. Previously, Hans held management positions in multiple domains such as IT, purchase, commercial and project management. His focus besides operations is digital transformation, change management and people development.

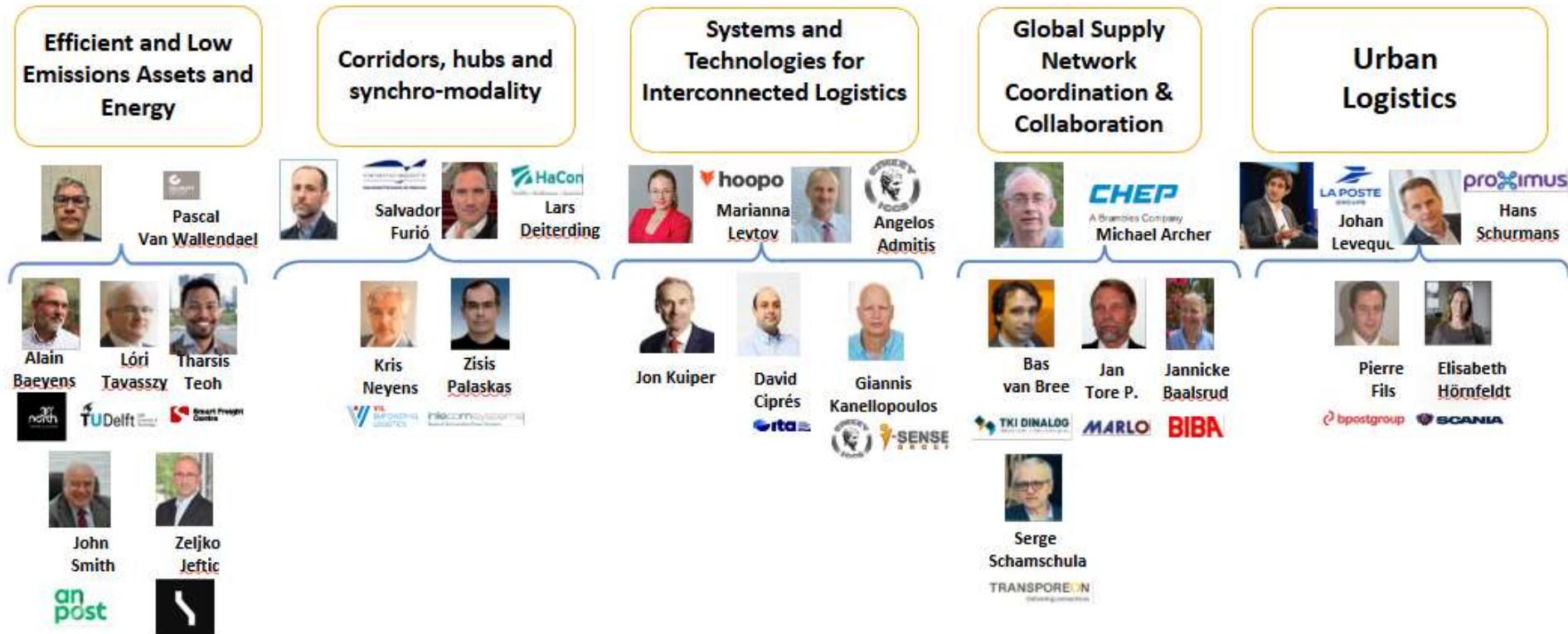
Besides this Hans is responsible for the circular Strategy and implementation of circularity within the Group.

On top of the above Hans is an expert in urban Logistics and holds positions as ALICE chair of TG5 Urban Logistics, member of the steering Group of the Brussels Green Deal and member of the EU led Expert Group Urban Logistics.

Belgium's leader in quality and service with the full choice of features – bringing customers instantly close to what matters.

Proximus' ambition is to become a digital service provider, connecting everyone and everything so people live better and work smarter. Through our best-quality integrated fixed and mobile networks, we provide access anywhere and anytime to digital services and easy-to-use solutions, as well as to a broad offering of multimedia content. Proximus transforms technologies like the Internet of Things (IoT), Big Data, Cloud and Security into solutions with positive impact on people and society

# ALICE Thematic Groups Chairs & Vicechairs





## Alain Baeyens

Consultant



<https://www.linkedin.com/company/30°north/>

Alain is an independent Supply Chain consultant with more than 25 years of experience. His focus is on Supply Chain optimization, change management and training. He is convinced that especially in this age of technology the human factor remains a key element for a successful supply chain.

He is a chemical engineer by education but in 1992 he became a supply chain addict. He held positions in planning, project management, operations management, purchasing, compliance, training, and Supply chain management. He is active in Kuwait since 2017.

In 2000 he did his first digital project he implemented Vendor-Managed Inventory (VMI) systems all over Europe. In 2001 he was part of the e-Supply Chain Solutions team of ELEMICA, the first exchange platform in the Chemical industry. Ever since he followed the evolutions in the Digital Supply Chain closely.

He advocates collaborative sustainable solutions in logistics which can only be achieved in a digitized supply network and will eventually lead to the physical internet.

He is a board member of OTM, the Belgian Shippers association,  
Director of *ELUPEG* (European Logistics Users, Providers and Enablers Group)

30° North, Supply Chain Advice World Wide. In touch with the latest developments, with more than 25 years of experience, we help you to overcome your Supply Chain Challenges. We provide Supply Chain Maturity assessments, TCO analysis, and Gap analysis. We define and support Supply Chain optimization, logistics, purchasing and outsourcing projects. We believe that people are the keystone in the Supply Chain and therefore put great emphasis on change management.



## Lóránt A. (Lóri) Tavasszy

Professor, Freight & Logistics



[www.tudelft.nl](http://www.tudelft.nl)

Prof. Tavasszy is Full Professor at the Delft University of Technology. He obtained his PhD at the TU Delft in 1996 and has been with TNO between 1996 and 2016, combined with part time Professor positions at the Radboud University Nijmegen (2004-2009) and TU Delft (2009-2016). His research involves freight and logistics models, long term freight forecasts, innovative transport systems (city logistics, underground transport, multimodal transport) and cost-benefit analysis of major transport projects and policies. He leads national and international programs, publishes frequently and holds regular lectures in the Netherlands and abroad. He actively participates in committees of the Dutch Shippers Council EVOFENEDEX, the Association for European Transport AET, ERTRAC (European Road Transport Research Advisory Council), TRB (Transportation Research Board) and WCTRS (World Conference for Transport Research Society, Chair of Scientific Committee 201-2019) and is a founding member of the new global Volvo Center of Excellence on Sustainable Urban Freight Systems. Prof. Tavasszy is also a member of the ERTRAC Working Group on Long Distance Freight Transport and member of the Scientific Committee of the Centre for Sustainable Road Freight.

The TU Delft was founded in 1842 and now houses 2500 scientific staff including over 17.000 students in all areas of Engineering. It has Faculties in all disciplines underlying the field of Logistics, is a key participant in the Dutch research school TRAIL, the national network for Transport, Infrastructure and Logistics and the Dinalog research programs.



## Tharsis Teoh

Technical Manager

Tharsis Teoh (Dr.-Ing) holds a MSc. in Transport & Logistics and a PhD on the topic of electrification and charging strategies for city logistics. He has worked in academia (TU Delft) and as a consultant on the topics of transport policy and decarbonization.

At Smart Freight Centre, he serves to lead the research on road freight decarbonization topics, such as in the Low Emission Fuels and Vehicles project and the Road Freight Electrification Guidance. His primary interests are in the adaptation strategies needed by shippers and transport operators for the emerging technical landscape of alternative fuel vehicles, the systematic and defensible calculation of emissions reduction, and total cost of ownership of decarbonization solutions.



<https://www.smartfreightcentre.org/en/>

Smart Freight Centre (SFC) is an international non-profit organization focused on reducing greenhouse gas emission from freight transportation. Our goal is to guide the global logistics industry to track and reduce its GHG emissions by 1 billion tonnes by 2030 and reach zero emissions by 2050 or earlier. We collaborate with our global partners to quantify impacts, identify solutions, and advocate logistics decarbonization strategies.



## John Smith

Head of Sustainable Infrastructure and Facilities Management

John Smith is the Head of Sustainable Infrastructure and Facilities Management at An Post. John has held this position since 2006, previous to that John started his career as an apprentice with Guinness in Dublin, where he progressed to hold the position of Technical Manager at Guinness Ireland. Following that he held the role of Services and Quality Manager at Vector Workplace and Facilities Management. John holds degrees in Property and Facilities Management and in Economics.

Through his role in An Post John is responsible for all sustainable infrastructure. John leads the sustainability team, manages the built environment of the An Post property portfolio (over 2m square feet) and is responsible for the roll out of electric vehicle charging infrastructure. John is also the Chair of Post Europe's Green Mobility Forum, which consists of over 50 postal and logistics organisations.

Central to John's role is working on innovative projects related to property and fleet. Currently, he is the An Post lead for project SENATOR, an international collaboration between An Post, Correos (Spanish Postal Service), the city of Zaragoza and Dublin City Council. Project SENATOR, a Horizon 2020 project, aims to develop an online platform which will manage and optimise freight collections and deliveries in Dublin city.

John's current focus is on the transformation of the An Post heavy goods fleet. An Post is ready to be a first adopter of zero emission HGV technologies and John has begun exploring hydrogen as a potential fuel alternative for long-haul vehicles. In the interim John has facilitated the trial of B100 HVO (Hydrotreated Vegetable Oil) due to commence in mid-September. An Post will be the first major fleet to test a B100 HVO fuel in Ireland



<https://www.anpost.com/>

An Post is Ireland's national postal operator serving 2.2 million addresses every working day and more than 1.7 million post office customers every week. An Post employs circa 9500 people through a network of retail offices and delivery service units, making An Post one of Ireland's largest companies. An Post is responsible for delivering the highest quality postal service to every home and business in Ireland, whilst simultaneously growing their national and international eCommerce parcels, logistics and mail marketing businesses. Through their retail offices they manage more cash than any other organisation in Ireland. An Post are always diversifying and evolving their financial and retail services whilst continuing to provide trusted access to government services both online and in person.

An Post operates one of Ireland's largest vehicle fleets. In 2018 they began the electrification of their light commercial transport fleet. Since then, over 1000 electric vehicles have been purchased, including Ireland's first 7.5 tonne electric trucks. Electric vehicles now make up 28% of the An Post fleet. In 2019 they introduced emission free deliveries in Dublin city, making them the first postal service provider in the world to achieve zero carbon emission delivery status in a capital city. They have now expanded emission free deliveries to the cities of Kilkenny, Waterford, Limerick and Cork. By the end of 2021 emission free deliveries will be extended to Galway city as well as other urban and rural locations.

	<p><b>Zeljko Jeftic</b> Director - Autonomous Electric Transports</p>		<p><a href="https://www.einride.tech">https://www.einride.tech</a></p>
<p><i>Short Bio</i></p> <p>With more than 20 years of leading positions in transport innovation I currently hold position as Director of Autonomous Electric Transports at Einride where I work with strategy, customer understanding and product roadmaps on a daily basis.</p> <p>I started my career in 2002 at Volvo Group as a developer of Active Safety solutions, utilising radar and camera systems to improve road safety. Such systems formed basis for vehicle automation efforts that we see today.</p> <p>Since then, I have spent 9 years at ERTICO - ITS Europe in Brussels, first as Senior Project Manager (2006-2012) and later on as Deputy Director of the Deployment &amp; Innovation Team (2019-2022), comprising close to 30 experts, project managers and support colleagues. Many of the projects lead by myself and later by my team addressed road freight efficiency, such as FREILOT, EcoMove, FENIX and many others.</p> <p>After the first period at ERTICO, I held a position of Head/General Manager at IRU Projects, an R&amp;D branch of the International Road Transport Union (IRU) (2013-2015), in order to later join the IRU headquarters in Geneva (2016-2019) as the Head of Global Innovation.</p> <p>Throughout these two decades of transport innovation I have been driven by the urge to make real-life impact on road safety and sustainability. Climate change is the biggest threat to human civilisation, while we also still suffer from more than 1 million road fatalities each year. The focus of my career is to solely address these issues, in operationally and financially suitable ways so that we can improve road transport logistics and leave the better world to our children.</p>			<p><b>PROFILE OF THE COMPANY</b></p> <p>We see the climate change as the most important challenge we face today. Humanity has an endless capacity for creativity, but in many areas we remain resistant to change. The road freight industry accounts for 7 percent of global CO2 emissions, consuming over 5 million barrels of oil per year.</p> <p>Einride was founded in 2016 as a dream, one based on the conviction that the age of autonomy and electrification gives us the opportunity to create a more desirable version of the future, one that is aligned with human-centric values and the ecological necessities of our planet. With Autonomous Electric Transport (AET) and an intelligent freight mobility platform, we can change road freight for good.</p> <p>Einride designs, develops and deploys technologies for freight mobility.</p> <p>In 2019 Einride became the first company in the world to deploy an autonomous, electric vehicle on a public road and in 2022 became the first company to receive approval to operate an autonomous, electric and cableless vehicle on a U.S. public road.</p>



# Zisis Palaskas

Business Intelligence Head,  
Managing Brussels Office

**inlecom**

[www.inlecom.com](http://www.inlecom.com)

Zisis Palaskas has joined Inlecom in 10/2013, leading Research and Development projects, as director in Business Intelligence and Data Analytics. He specialises in the area of Transportation and Logistics, in integration technologies, information exchanges, data modelling, information architectures, agile methods. International Consulting Companies:

As e-business manager in Deloitte & Touche Consulting developed the service line of Information Technology Services, focusing on E-Business B2B services, also managing client engagements for IT strategy and EURO. As manager in KPMG Management Consulting in Business and IT consulting Services, he managed IT Strategy, MIS, Financial Business Modelling, and Euro transformation projects for Greek Public Sector, Banks and the Hellenic Post. Greek technology SMEs:

In the past he assumed various management positions in Greek IT SMEs, including software services for betting systems (ATC), business intelligence solutions Financial and Operations Improvement (Cinsight), business development for a Model Driven Agile Development Platform (CLMS). IT Manager (Kintec) in hitech solutions for security, member of the product development team of the Intelligent Shelter solution for antennas sites of mobile operators, and customer projects delivery. He was Technology Director in 01PLIROFORIKI, a large IT SME, leading the R&D, Software Development, and Consultancy activities. Public Sector Advisory Positions: He was Information Technology Consultant to the President of the Hellenic Telecommunications and Post Commission, EETT (2007-2009). He was advisor to the General Secretary of Information Technology in the Min. of Economics & Finance, GSIS (2002-2004). Recent assignments related to the theme: With Inlecom he has assumed leading research role in reference EU research projects in the supply chain and transport domain, including cross-border trade:

SELIS, PROFILE, CORE, ICARGO, EUROSKY, SAFEPOST, ICONET, TRACK & KNOW, CHARIOT, ST4W.

He is a member of UN/CEFACT, project leader of the Buy-Ship-Pay Reference data model (BSP-RDM) project, approved and published on the 13th of August 2019 (<http://www.unece.org/uncefact/mainstandards.html>)

INLECOM is a European SME with offices and consultants in Belgium, Greece, UK, Ireland, Spain, and Italy. Originally established in 1996, with the seminal charter of promoting innovative Information Learning and Communication Solutions, INLECOM has since expanded upon these foundational competencies over the last 20 years. INLECOM is now an established leader in Digital Ecosystem Platforms & Technologies. INLECOM Group (INLE) is the Brussels-based Research and Innovation Centre of INLE dedicated to advanced solutions. With an international team of experts in the areas of Mobility, Business Consulting, Software Engineering Solutions and Business Analytics, INLE provides strategic knowledge-centric solutions to help private and public organizations use their unique capabilities to create or strengthen their competitive advantage. Core competencies include:

- Management Consulting: Business Processes Improvement and Transformation, Organisation Excellence for Supply Chain, Risks Management, Governance, Compliance, New Business Models in Supply Chain, Innovation Management & Patent Filings.
- Analytics and Integration: Business Analysis, Business Modelling, Key Performance Indicators and Analytics, B2B and B2G integration, Information Exchanges, Message Exchanges Standards, Port Community Systems, Single Windows.
- Systems and Information Architectures: Public/Private/Hybrid Cloud Solution Architectures for Big Data and Internet of Things, including innovative business intelligence, big data analytics, data mining and blockchain technologies. Moreover, INLECOM is member of:
  - the Big Data Value Association (BDVA) (<http://www.bdva.eu/>)
  - the Alliance for Internet of Things Innovation (AIOTI) (<https://aioti.eu/>) INLE is dedicated to research and innovation in the mobility, transport, cloud, and big data sectors covering policy, strategy, operational processes, and ICT. INLE has established a unique holistic view of the ICT domain through an extensive research programme including a library of process models, domain entities, ontologies and client-facing solutions. In addition, INLE has developed and applied blockchain expertise through projects and initiatives using this technology, while enhancing its capabilities in the area of data protection and privacy with an emphasis on GDPR compliance. Currently, INLE is the coordinator of four high profile H2020 projects, in the areas of IoT, Security, Big Data and Cloud technologies.



# Kris Neyens

Manager Internationalization



[Home - VIL](#)

Kris Neyens is a supply chain expert with a long track record in change and innovation projects both in private and public-private collaboration projects in challenging and highly competitive environments.

More than 30 years of experience in supply chain innovation.

He is Manager Internationalisation at VIL, Flanders' sole innovation spearhead cluster for logistics and is involved in both regional and international innovation projects.

Kris played a pioneering role in various innovation projects focusing on concepts such as nearshoring, supply chain resilience but also on alternative transport routes and modes such as transcontinental rail transport and autonomous transport. He currently takes on the role of theme manager Hyperloop for Flanders to explore the possibilities for the region to connect with the hyperloop-ecosystem through its core competences and thereby supporting its development.

Kris currently acts as vice-chair in WG2, hubs, corridors and synchromodality at ETP-Alice.

BELIEVES IN INTERNATIONALISM, MODERNISM, COLLABORATION AND CREATIVITY

VIL is Flanders' sole innovation spearhead cluster for logistics. It is also a membership organization that harbours some 600 logistics stakeholders (<http://vil.be/en/about-vil/vil-members/members/> ).

It is the region's reference when it comes to company-oriented innovation in logistics. The primary focus lies with projects throughout the complete TRL range and their subsequent valorisation.

Through a VIL member survey, several validation exercises with (inter)national stakeholders and several brainstorm sessions, the following focus domains were set:

Digital Transformation, Green Logistics, Hinterland Connectivity and Urban Freight. This directly aligns with the ALICE thematic groups.

VIL is also increasing its international efforts as this is a key strategy in support of the overall cluster objectives.

VIL focuses on co-ordination and collaboration with international cluster organizations and coaches its cluster members while participating in European projects itself or supports them to directly join various consortia. In this respect, the active engagement in international networks is pivotal.

The drivers behind this strategy are to provide access to markets and knowledge, to raise the profile of our members, to raise the profile of the cluster and to influence funding and policy.

	<b>Jon Kuiper</b> Senior Policy Advisor Supply Chain Digitalisation		
Jon Kuiper has a broad background in international supply chain operations. Jon has held various senior management positions with Xerox and Philips and was a CEO of a logistics service provider for a number of years. In the past years he has been leading a start-up in the automotive supply chain, using blockchain technology to foster collaboration between network partners. In his current role Jon is focused on the digital transition of Dutch businesses active in the logistics field.			

	<p><b>Giannis Kanellopoulos</b> Unit Leader Logistics &amp; Maritime</p>		<p><a href="https://i-sense.iccs.gr/">https://i-sense.iccs.gr/</a></p>
<p>Giannis Kanellopoulos is currently the Unit Leader of Logistics and Maritime at the Institute of Communications and Computer Systems (ICCS). He holds a BSc in Computer Information Systems from the American College of Greece, an MSc in Software Engineering from the University of Nottingham, UK and an MBA from Durham University, UK. In the past, he has been a part-time member of the Faculty of the American College of Greece (Deree College) for six years.</p> <p>He has more than 20 years of experience in systems analysis, software engineering and data networking. He was the data network architect and project manager for the Athens 2004 Olympic Games and has participated in systems design for several banks and telecommunication organizations. Giannis was a member of the IT team of the Piraeus Container Terminal for 10 years, participating in all major projects of the company related to the design of the port digitisation and the setup of international logistics services between Europe and China. He has been dealing with EU and nationally funded research projects for over 20 years and he is currently actively involved in seven logistics related projects (PIONEERS, COREALIS, FENIX, MOSES, 5G-LOGINNOV, GREEN-C-PORTS, BOOSTLOG)</p>		<p>I-SENSE is one of the Research Groups of the Institute of Communication and Computer Systems (ICCS) of the National University of Athens in Greece (NTUA). Founded in 2002, I-SENSE Research Group is committed to the highest standards of academic excellence and research innovation in the field of electrical, electronic and computer engineering &amp; technologies.</p> <p>Research at I-SENSE focuses on Intelligent Transportation Systems, Virtual Environments, Assistive Technologies, Smart Integrated Systems – Sensors, Communication, Platforms, Mobile Networks and it spans across many disciplines such as Mobility, Environmental Studies, Logistics and Supply Chain, Citizen Science, Cybersecurity, Culture and Resilience to address questions of global significance and local relevance. In the above areas, I-SENSE responds to present-day needs, opens up new networks for action, builds synergies and works together with industry to offer a world-class research environment for critical inquiry and scholarly exchange.</p> <p>With more than 100 highly qualified researchers and having a long history of involvement in EU funded and National research projects – more than 150 completed projects-, our research team produces outstanding research results that contribute to the targets of the European Research Area (ERA). A strong network comprising of more than 300 international partners, valuable players in the research, policy and industry arena offers our team a nourishing environment for continuous growth and support. Technical expertise and knowledge accumulated over the years has often been translated into innovative results.</p>	



# David Ciprés

Research Line Leader

IoT, Blockchain and Data Analytics applied to industrial and logistic processes in ITAINNOVA



<https://www.itainnova.es>

Dr. David Cipres holds a PhD in Industrial Engineering from the University of Zaragoza. His thesis deals with the integration of virtual simulation models and optimization engines for process improvement, with a digital twin approach. He has been working at the Aragon Institute of Technology (ITAINNOVA) for more than 20 years on projects related to the application of virtual simulation models in industrial and logistic processes. Currently he is responsible for the Research Line of IoT, Blockchain and Data Analytics applied to industrial and logistic processes. His main research interests are simulation (digital twin), modelling and optimization of logistics processes, supply chain management, warehouse operations management and demand forecasting. David has participated in many national and European logistics R&D projects throughout his career since 2000 in automotive, manufacturing, transportation, and retail companies. He is also associate professor in the Department of Business Management and Organisation of the University of Zaragoza. He teaches courses related to digital twinning at ZLC (Zaragoza Logistics Center) and CEL (Centro Español de Logistica). He is also coordinator of the group of digitisation and automation of logistics processes in LOGISTOP association, where he leads the working group of digital twins of this association.

ITAINNOVA is the Aragon Institute of Technology, a non-profit center linked to the Department of Science, University and the Knowledge Society of the regional government of Aragon. The mission of ITAINNOVA is to support companies through technological research and innovation, helping them increase their competitiveness by developing new products and improving their processes, and by fostering the smart use of technology in regional, national and international contexts.

We offer a multidisciplinary approach that can help tackle the many technological challenges our society faces, with a very effective cross-sector approach, working on a wide variety of industrial sectors, such as mobility, machinery, automotive, construction, aeronautics, railways, logistics, ICT, health, robotics, agro-industry and materials transformation.



## Bas van Bree

Program Manager

Bas is a program manager for the Dutch Top sector of Logistics and TKI Dinalog. He is responsible for innovation driven development of the program lines Cross Chain Control Centers and Supply Chains, specifically initiating innovation and collaboration within and between supply chains. This tasks largely consists of project development in cooperation with stakeholders from government, business and knowledge institutes.

Bas is working for TKI Dinalog since October 2014 and before that he has built up over 10 years of experience in the logistics sector at Buck Consultants International. In his time at Buck Consultants International he has carried out over 100 projects in the field of transport, logistics and supply chain management. His experience ranges from the development of port and terminal infrastructure to the implementation of control tower operations at logistic service providers. He has also carried out projects in an international context, amongst others in FP7 and H2020 programs and in Ethiopia, Peru, United States and Colombia.

At TKI Dinalog he is responsible for the development and execution of one of the research and innovation roadmaps for the Top sector of Logistics and TKI Dinalog. In his role he establishes public private partnerships which are able to address and solve specific challenges based on advanced forms of supply chain collaboration. Projects within his roadmap vary from development of advanced analytics tools to operational supply chain collaboration projects.

Bas is also a current vice-chair of the Global Supply Network Coordination and Collaboration theme within the European ETP-logistics ALICE.



[www.dinalog.nl](http://www.dinalog.nl)

TKI Dinalog is the Knowledge and Innovation Partnership in which business, knowledge institutes and government work together in the innovation program of the Dutch Top sector Logistics. TKI Dinalog support public private partnerships in research and development by matchmaking of partners, support in the development of collaboration consortia, strategic planning of innovation topics, and the preparation of research programs. The program management monitors innovation projects in terms of knowledge development and governance, as to account for the government investments in R&D in a transparent and open way.

Furthermore, TKI Dinalog is actively involved in knowledge transfer and valorization. These activities consist of a contact point for SMEs, general communication and networking, support in valorization of R&D project results and participation in events. In those themes relevant for a strong and competitive logistics sector; sustainable logistics, data-driven logistics and supply chain coordination. In the Netherlands and beyond.

In addition to the roadmaps, we are dedicated to the internationalization of Dutch innovation in the logistics sector. We do this through the Platform for Foreign Promotion, the European ETP-logistics ALICE, and other bi-lateral cooperation



## Dr. Jan Tore Pedersen

Owner and CEO

Dr.ing Jan Tore Pedersen is Managing Director of Marlo a.s. He holds an MSc in Control engineering and a PhD in manufacturing from the Norwegian University of Science and Technology (NTNU) and an MSc in Computer Science from University of California at Santa Barbara.

Since the early 1990-ies, Dr Pedersen has been active in EU and national projects for development of innovative logistics solutions and related information technologies. Noticeable projects are e-Freight (DG MOVE) and iCargo (DG CONNECT).

Since 2012, Marlo collaborated with 3M, DHL and Gebrüder Weiss to develop the Software-as-a-Service solution MixMoveMatch – aimed to ensure that transportation resources are utilised to their maximum capacity. In 2017, this development led to forming the company MIXMOVE, which is now further commercialising the MIXMOVE Solutions.

Dr. Pedersen is a working board member in MIXMOVE and holds the role as an R&D Manager in MIXMOVE.

Before founding Marlo, his experience includes business and technology development of advanced software systems (The Kongsberg Group), and business- and technology development in the maritime sector (The Kvaerner Group), including an integrated system for ships covering all on-board control and navigation capabilities.

From 1995 to 1998, Dr Pedersen held a part-time position as professor at the Technical University of Norway in the field of mechatronics. From October 2009 until September 2011, he was an adjunct professor in logistics at the BI Norwegian Business School.



[Marlo.no](http://Marlo.no)

Marlo is a small, Norwegian consultancy company that has been involved in EU funded research and development since its establishment in 2006. The company and its staff have been involved in more than 35 EU-funded projects in transport and logistics. Most projects have been dedicated to management systems and information exchange. However, some of the projects have been focused on designing ships and maritime cargo handling solutions.

The company has been aiming to commercialise the results of EU-funded projects. The latest example is the development of the logistics management solutions that resulted in setting up the company MIXMOVE in 2017. On the way to transferring all IPRs etc. to MIXMOVE, Marlo received the Innovation Radar Innovation Price in 2016 and the Physical Internet Venture Award in 2017.



## Serge Schamschula

Senior Project Manager

**TRANSPOREON**  
Delivering connections

[www.transporeon.com](http://www.transporeon.com)

Born in 1963 in Austria

Studied Business Administration and National Economics at the University of Linz.

1987 Master of Business Administration.

1987-2000 Several positions in sales, marketing and also general management.

2000-2010 Independent business consultant with focus in logistics since 2002 (introduction of intermodal traffic, key-account management in logistics, etc.).

2010-2018 Head of Sales and Key Account Management at Transped Europe (forwarder).

2019-today Member of the Board at the " European Freight & Logistics Leaders Forum".

2018-2020 Strategic Marketing at Transped Holding.

2020-today Senior Partner Manager at Transporeon.

Transporeon is a cloud-based provider of SaaS for logistics. Its transportation sourcing and management platforms enable the most experienced network of shippers, suppliers, retailers, goods recipients and carriers in the world. With its cloud-based logistics planning software and transportation management software, Transporeon gives unmatched opportunities to reduce the number of empty trucks, improve transparency, cut waiting times and enable efficient, digital end to-end processes.

Transporeon aims to put the shipper in total control of transportation sourcing and management challenges, and aims at making collaboration as easy as possible. Through improved collaboration, Transporeon supports our environment by reducing CO2 consumption in particular.

The Transporeon group offers several complementary services such as market intelligence or freight payment audit, for example.

	<p><b>Jannicke Baalsrud Hauge</b> Research Scientist, Head of BIBA GamingLab</p>		<p><a href="http://www.biba.uni-bremen.de">www.biba.uni-bremen.de</a></p>
<p><i>Jannicke Baalsrud Hauge (female, Dr.-Ing) works part-time as a research scientist &amp; head of BIBA GamingLab. She is associate professor in production Logistics and holds a Ph.D. in Engineering from the University of Bremen. From 2001 to 2003 worked as a research scientist at the University of Bremen, responsible for the functional architecture of e-commerce software. In 2003 she joined BIBA (Bremer institut für Produktion und Logistik). Since 2015 she is also working at KTH. For BIBA, she is currently mainly leading and managing projects on GBL in Production and Logistics at national and EU level. As a part of her job for BIBA, she also teaches two master courses at the University of Bremen, as well as supervising student works at all three levels in the field of SG application development, re-engineering, decision-making, and supply chain risk management. Her main topics are developing SG and simulation applications, development of GBL concepts, Requirements engineering (IT solutions for logistics, CPS, and SG), process analysis, and business modelling. Jannicke is a member of several boards, chairing the working group IFIP 14.8, IFIP 5.7- SIG on serious games, member of the Swedish Logistics Cluster, and board member of Serious Game Society. She is member of the advisory board for the vocational education on logistics at the college of Södertälje and in the international symposium of Logistics. She has authored 300+ papers. She has several years of experience as a dissemination, exploitation, and risk manager in EU projects.</i></p>			<p>Bremer Institut für Produktion und Logistik GmbH (BIBA) has 120 employees, 100 research scientists, PhD-students, and administrative staff. The institute is directly linked to the University of Bremen, Department of Production Engineering, and educates students in mechanical engineering and economics (logistics). The research division "Applied Information and Communication Technology" (IKAP) is a multidisciplinary research entity dealing with ICT application in production and logistics networks and e-learning, production systems, and computer science in different areas and introducing new information technologies production. IKAP designs, develop, and implements methods and tools to support inter-organizational company networks. The national and European research projects BIBA has been involved in have dealt with ICT and transport: (1) trial about direct techno-economic evaluation for companies and comparison and analysis of impacts of different communication scenarios, (2) system about dynamic networked organisation on heterogeneous networks, (3) verification and validation of enhanced digital short-range radio applications, (4) development of an exchange service for communication in harbour areas, (5) training engineers for mastering new requirements in globally distributed manufacturing by the use of ICT, (6) information transfer in business process development, (7) development and testing of computer-based training materials in logistics with the use of the internet, (8) socio-economic analysis and macro-modelling of adapting to information technologies in Europe, (9) e-mobile testbed for interoperability of networks in logistics (10) network of regional maritime competence centres, (11) regional strategies for the logistic Integration of shipping in Europe, (12) integrated solutions for intermodal transport within the EU. <a href="http://www.biba.uni-bremen.de">www.biba.uni-bremen.de</a>. BIBA is part of the Mittelstand 4.0-Kompetenzzentrum Bremen, which brings together numerous competencies from the entire region and makes them available to SMEs in a bundled form. In digitalization, the Competence Center supports companies to first identify the individual challenges and then find the optimal solutions. The focus of the Mittelstand 4.0-Kompetenzzentrum Bremen is on small and medium-sized enterprises (SME). Although many inquiries come from regional economic focal points such as wind energy, automotive, food and beverages, logistics or marine technology, there are no restrictions in terms of sectors. The Competence Centre offers a range of free support services to interested parties. The entire innovation process is covered: from information about the potential of digitalization over the opportunity to experience relevant applications in practice and prepare employees for the digital world through qualifications up to support during digitalization measures. Mittelstand 4.0-Kompetenzzentrum Bremen is part of the Initiative Mittelstand-Digital of the Federal Ministry of Economics and Energy (<a href="http://www.mittelstand-digital.de">www.mittelstand-digital.de</a>) is kept within the framework of the funding initiative Mittelstand 4.</p>

# ALICE Members

ALICE membership bringing an holistic approach → All key logistics stakeholders represented!									
Type of Organization	Members								EU/International Associations
Shippers & Retail	        								   
Logistics Service Providers, Carriers, Courier and Postal operators, Freight Forwarders & Shipping	       								  
Ports, Hubs, Real Estate companies, Intermodal terminals & Transport/Energy Infrastructure	       								   
Transport and industry vehicles, packaging & material handling	       								   
Information and Communication Technologies & Consultancy	       								
Regional & National Logistics Clusters & Associations	       								 
Research and technology Centers	       								 
European Technology Platforms /PPPs	    								
Member States and innovation Funding*	      								

\*Involved in ALICE Mirror Group

# ALICE Secretariat



**Fernando Liesa**  
Secretary General



**Dirk 't Hooft**  
Director Finance & Legal



**Indrek Ilves**  
Director IT



**Stefanie Van Damme**  
Deputy Programme Manager & Technical Expert



**Andreea Calin**  
Senior Innovation Manager



**Yanying Li**  
Head of Programmes and Knowledge Management



**Giuseppe Luppino**  
Programme Manager



**Pierre Roberts**  
Project Support



**Nick Delmeire**  
Senior expert



**Elvina Nowak**  
Project Manager



**Pablo Segura**  
Junior Project Manager



**Tomasz Dowgielewicz**  
Project Manager



**Marion Cottet**  
Project Manager



**Angelo Andoni**  
Project Manager



**Alice Scotti**  
Project Manager



**Liz Araceli Cristaldo**  
Junior Project Manager



**Yuliya Sahitava**  
Senior Communication & Project Manager



**Paula de la Concepcion**  
Communication and Events Manager



**Polina Bismark**  
Junior Communication and Events Manager



**Edgar Perez**  
Finance, Admin and Secretariat Office Manager



**Mar Vicente**  
ALICE Secretariat Support & ZLC Research Office Assistant



**Laura Mata**  
Policy Monitoring and Project Support



**Khalis Sinaga**  
Junior Project Support



# Fernando Liesa

Alice Secretary General

Dr. Fernando Liesa is Secretary General at ALICE, Alliance for Logistics Innovation through Collaboration in Europe, The European Technology Platform on Logistics recognized as such by the European Commission in 2013. ALICE is setting up the vision for future logistics and supply management and the research and innovation agenda and roadmaps to progress towards the concept of the Physical Internet.

Fernando holds a PhD by University of Zaragoza (Spain) since 2004. Fernando has worked in the field of knowledge transfer and research management linked to chemical engineering, process industries, manufacturing and lately (+10 years) to logistics and supply chain management. Fernando worked in Zaragoza Logistics Center (one of the MIT Global Scale Network Centers) from 2006 to 2014 as Knowledge Transfer Director; from 2007 to 2014 he acted as General Manager of the Spanish Center of Competence in Logistics, CNC-LOGISTICA and the Spanish Technology Platform on Logistics, Logistop. Fernando worked for ENIDE, Small Consulting and technology enterprise in the field of personal mobility and logistics, from 2014 to 2016.

Dr. Liesa has coordinated and participated in several national and European Research and Innovation projects. Fernando Liesa led the creation of the European Technology Platform in Logistics, ALICE. Fernando cooperated with European Intermodal Research Advisory Council in the definition of the Intermodal Strategic Agenda 2010-2030+, and with European Road Transport Research Advisory Council (ERTRAC) in the definition of the Research and Innovation Roadmap: Sustainable Freight System for Europe: Green, Safe and Efficient Corridors (2011). Fernando is appointed member of the Digital Transport and Logistics Forum launched in 2015 by European Commission (DGMOVE).



# Dirk 't Hooft

Director Strategy, Finance and Administration

Graduated in Economics at the University of Rotterdam in 1973, from 1973-1991 held different Management positions in the publishing industry and Agricultural Machinery, from 1991-1997: CEO President of HES Beheer, Rotterdam, holding of terminal handling activities in ports of Rotterdam, Amsterdam, UK, Thailand. From 1997-2002: CEO of Flower Auction Aalsmeer NL From 2002-2013: CEO and President of NDL/HIDC also responsible for research and innovation. From 2008-2011 acting as Innovation Manager of EIRAC (European Intermodal Research Advisory Council). From 2011-2014 coordinator of the CO3 FP7 project on Horizontal Collaboration and Co-founder of CO-Tree.

I am enthusiastic and convinced of the effect of collaboration and coordination on efficiency and sustainability in the supply chain. Dirk 't Hooft is an independent Senior Advisor. At European level, he is active in research and innovation projects and member of the Secretariat and currently Chair of ALICE WG 4 on Supply Networks Coordination and Collaboration. Dirk works also part-time as Senior Advisor Logistics Collaboration for Argusi b.v. and is involved with Argusi in the new H2020 project CLUSTERS 2.0.

Dirk is also Chairman of the Dutch Network on reducing Postharvest Food losses in developing countries.

Dirk is experienced in the management of innovation projects, is able to match people and organizations, and has a broad international experience.



# **Yanying Li**

**Head of Programmes and Knowledge Management  
TG5 Programme Coordinator**

Dr. Yanying Li is an experienced advocacy professional, project leader and consensus builder with more than 10 years' experience in engaging with international stakeholders, EU policy analysis and advocacy, strategy development, project management and fundraising.

Yanying holds a PhD in Transportation Engineering from the University of Southampton, UK, and a Master degree in Civil Engineering from Tsinghua University, China. She worked as Liaison officer at the secretariat of Global Covenant of Mayors for Climate and Energy (GCoM), funded and co-chaired by Mike Bloomberg, where she was responsible for liaison with UN Agencies, EU institutions, city networks, and NGOs to advance cities' climate action. From 2008 to 2017 she worked as Senior Manager at ERTICO - ITS Europe, where she led several EC-funded international cooperation projects working with cities from Europe, East Asia, the Middle East, and Latin America on implementation of sustainable urban mobility and logistics policies and technologies. Prior to joining ERTICO, she worked as Research Fellow at the University of Southampton.

Yanying has a large number of publications including a book chapter 'The Role of Public Authorities in the Development of Mobility-as-a-Service' in "The Governance of Smart Transportation Systems", published by Springer.



# Indrek Ilves

Director IT

Indrek Ilves is an independent logistics innovation consultant who has been actively involved in the field of sustainable logistics. He has experience in project management, supply chain management with the focus on digital-enabled supply chain capabilities and emission calculations in the transport sector. In the past, Indrek has been part of several FP7 project teams such as SUPERGREEN, SPECTRUM, CAPIRE, CO3 and Horizon 2020 project WINN. After his graduation in the field of transport engineering (MSc) at the Tallinn Technical University, he has worked for the Ministry of Economic Affairs and Communications of Estonia, Supply Network Innovation Centre in Procter & Gamble and consulting and research services company Interlogistics. Since 2014 he is a member of the secretariat of the European Technology Platform ALICE - Alliance for Logistics Innovation through Collaboration in Europe, where his role is to support general management of the organisation.



# Elvina Nowak

Project manager

Graduated from KEDGE BS in Master in Science of International Business, I had the opportunity to discover all aspects of businesses with a real interest for logistics and supply-chain. After several experiences in marketing, communication and business development, I joined Euralogistic in 2016 as EU projects and partnerships officer, a role which I assumed for 2 years and half. During this period, I had the great opportunity to manage the massification project (collaboration methodology among shippers) in the frame of the H2020 Clusters 2.0 project as a task leader. In parallel, I was also active in Alice as the European logistics clusters referent inside the Mirror Group and also in different working groups. On July 2019, I worked as an external consultant for the Clusters 2.0 project for leading a work package dedicated to multimodal freight transport and its digitalization with P&G until May 2020. On September 2020, I came back in Euralogistic as international project manager for the development of the “International campus of green logistics and supply chain” and on the international promotion of Euralogistic. Throughout these multiple experiences in logistics and supply chain, I get a better picture of logistics challenges and issues. Regarding my experience in multimodal freight transport and collaboration in supply chains, I joined the TG4 as vice-chair. After those several experiences, I am fully aware of the urgent need to change the logistics paradigm towards a more sustainable system through collaboration and digitalization.

Now, as project manager in the strong community of Alice, I will take the lead of different EU projects with a focus on the modal shift and collaboration. I will also coordinate the TG4 for supporting activities and fostering cross-fertilization with other TGs.



# **Stefanie Van Damme**

Project Manager and Technical Lead

Stefanie Van Damme works as a project manager and technical lead at ALICE, with the focus on zero emission and automated transport. She graduated as Master of Science Bioscience Engineering from the University of Ghent in 2012 and started a joint PhD at the Vrije Universiteit of Brussels and the Université Catholique de Louvain afterwards. The topic of her PhD comprises the combustion kinetics of biofuels and life cycle analysis of advanced biofuels production. She also specialised in thermodynamic modelling. In 2018, she joined Colruyt Group as a project engineer R&D and worked on several zero emission truck demonstration projects and the realisation and design of hydrogen refueling stations. She also worked on total cost of ownership calculations of zero emission trucks, both battery and fuel cell electric. These calculations and the related assumptions, sparked her interest how the renewable energy transition will alter the energy market and assets.



# Edgar Perez

Finance, Admin and Secretariat Office Manager

Edgar is an industrial engineer who graduated in 2009 with a master's degree in business management and a postgraduate qualification in finance, banking and brokerage operations. He has 19 years' experience in banking and international operations. He worked as Chief of the Treasury Operations Department at the second-largest bank in his country of origin, where he managed operations such as: FX, wire transfers, local and international investments and fundings, brokerage house operations, FATCA control and local and international operations and control of current, savings and term accounts.

He also has extensive experience in risk control management, audit control, project management, process reengineering and customer service management. In terms of communication, he has skills in design, video recording, streaming and broadcasting, and professional audio, both digital and analogue, as well as web design. His mother tongue is Spanish, and he also speaks English and French.

He has worked for ALICE since 2023 in the Finance, Admin and Communications department, which has allowed him to apply his professional experience to logistics. He is a team player and a proactive professional with a problem-solving mindset. He loves playing the bass guitar.



# **Pablo Segura**

**Project Support & Knowledge Manager**

Pablo Segura is Project Support and Knowledge Manager at ALICE.

Pablo completed a Bachelor's degree in Industrial Technologies Engineering at the University of Zaragoza in 2020 by presenting his final project "Analysis of the technical and operational capacity of a combined semi-trailer rail transport service between the port of Algeciras and Zaragoza".

Studying a Master's in Direction and Management of freight transport at the University of Zaragoza was the next logical step as Pablo's interests in transport and logistics grew. While studying he worked as a research collaborator on a DUOTRAILER/EMS project.

In 2021 he completed his Master's by presenting his final project "Definition, deployment, measurement and associated action plan of transport planning indicators".

Since 2022 Pablo has been working for "ALICE" as Project Support and Knowledge Manager, providing support to the first three Thematic Groups and managing the webpage and Knowledge Platform.



## Mar Vicente

Alice Secretariat Support

Mar Vicente is Research Office Assistant at Zaragoza Logistics Center giving general support to the Research Office and since September 2018 gives support to the ALICE Secretariat. Prior to that, she acquired very large professional experience in different SMEs with national and international profiles. She obtained her Vocational Education and Training in Business Administration on 2007 and obtained a strong experience carrying out different management activities.

She has developed her career at ZLC since 2008, and supported the Spanish Technology Platform in Logistics, Intermodality and Mobility, LOGISTOP, managing the Administrative Secretariat. In addition, she supported ALICE Secretariat from 2011 till 2015, first during WINN European project execution period, and later on after the Platform was officially launched in 2013. She also acted as Secretariat at the National Competence Center in Logistics – CNC LOGISTICA.



## **Laura Mata**

### Policy Monitoring & Project Support

Laura Mata is Policy Monitoring and Project Support at ALICE.

Laura completed a Bachelor's degree in Statistics and Business at the University of Jaén in 2022.

Interested in logistics and transport sector, she complemented her studies with a Master's degree in Supply Chain Management and Logistics. In 2024 she completed her Master's by presenting her final project "Analysis and application of new technologies in last mile logistics".

Since January 2024, Laura has been working for ALICE as Policy Monitoring and Project Support, providing support to projects related with Thematic Group one and five. Moreover, she is also taking care of the European Parliament Press Releases relevant for ALICE, sharing the information with the members and in the ALICE EU Policy Monitor Group in the Knowledge Platform.



# Marion Cottet

Project Manager

Marion Cottet is a project manager on urban logistics at ALICE.

She graduated from Institut National des Sciences Appliquées de Lyon (INSA Lyon) as an energy and environment engineer.

In 2020, she joined CEREMA, the French public agency for environment, mobility and urban planning studies. She worked on the national program InTerLUD, helping French cities to build and implement their sustainable urban logistics plans, with strong public-private collaboration. She also produced various resources on urban logistics and e-commerce for cities.

In 2023, Marion joined ALICE to take the lead on EU projects focused on urban logistics and work on ALICE Urban Logistics Thematic Group (TG5) projects.

Marion speaks French, English, Portuguese and has some notions of Spanish.



# **Yuliya Sahitava**

**Senior Communication & Project Manager**

Yuliya Sahitava is a communications professional with over 15 years of rich experience in multicultural environments, with a deep passion for innovation and digital empowerment. With a creative and results-oriented approach, she excels in project management, B2B communications, internal communications, event management, change communications and stakeholder engagement.

Before joining ALICE, Yuliya was Communications & Project Manager at the European Inland Waterway Transport Platform. There she demonstrated her ability to develop and implement comprehensive communication strategies and successfully organise several high impact events. Her expertise also extends to EU-funded project management, where she was involved in the coordination of Horizon Europe's ReNEW project, fostering collaboration and ensuring the smooth flow of information within the consortium. She also led the communication and dissemination activities of the IW-NET project.

Prior to European Inland Waterway Transport Platform, Yuliya managed the Events Department at Business Solutions (advertising agency). She managed budgets, negotiated contracts, and developed comprehensive communication strategies for projects. Earlier in her career, she held positions such as Corporate Communications Manager at AGC Glass Europe and Communications Manager at Newton 21 Europe. In these roles she led internal communications initiatives, managed corporate websites and launched a successful corporate innovation programme.

Yuliya's academic background in Online Marketing, European Integration and Development, Project Management training coupled with her mastery in International Economic Relations, lays a solid foundation for her professional endeavours.



## **Andreea Calin**

**Senior Innovation Manager**

I am a pragmatic engineer with 15 years experience, in multinational corporate environment (Procter&Gamble, AB InBev). Recognized program / project manager and leader with experience in R&D, Portfolio Management, Logistics, Technology, but first of all Team Leadership, I have successfully led and delivered projects in innovation, manufacturing, packaging, process transformation, business intelligence, process mining, digitalization and logistics technology. I am an engineer by formation and I have a PhD from "Politehnica" University of Bucharest, Romania and Max Planck Institute in Mainz, Germany.

I am thrilled to be part of ALICE and contribute to the future of Logistics! My experience in corporate environment, in Logistics operations and Logistics technology will bring the innovation customer's perspective to these very exciting projects. I am passionate about creating value for all stakeholders and advancing together the field of Logistics and Supply Chain in general to a greener, more sustainable future.



## **Tomasz Dowgielewicz**

**Project Manager**

As an experienced consultant and implementation manager Tomasz is a well-versed in optimizing supply chain and logistics processes building and leading successful teams. Throughout his career, he successfully led a variety of consulting and research projects, which have focused on streamlining distribution networks, enhancing transportation processes, and implementing industry standards. His background in management has provided him with a wealth of knowledge and expertise in managing supply chain departments, acquiring and executing projects, and leading international project teams. Tomasz served as an academic lecturer and have been a speaker at various domestic and international industry and research conferences.

As a project leader Tomasz always keeps in mind long term goals that support the business and program objectives. This made it possible to market projects' achievements turning them into products, also in the area of Physical Internet where increased operational capacity of nodes is the key. Joining Alice he will pay particular attention to the value of research and policies for business development.



# Giuseppe Luppino

## Program Manager

TG2 Program Manager (Corridors, Hubs and Synchromodality)

TG3 Program Manager (Systems and Technologies for Interconnected Logistics)

Giuseppe graduated in Business Administration from the University of Bologna, Italy, and holds a Master in Business Administration (MBA) with a focus on Economics and Management from Bologna Business School. He is an experienced EU Project Manager with a proven track record in the transport sector and public policy development. Giuseppe served as Head of Unit for European Projects at the Emilia-Romagna Regional Institute for Transport and Logistics (ITL). He is proficient in innovative transport solutions, sustainable development, analytical skills, product development, international relations, and proposal writing.

Always fascinated by innovation, he has proposed activities and pilot projects in the field of innovative and green transport. He has managed more than 30 projects in recent years at ITL and currently holds the presidency of OPEN ENLoCC, the European Network of Logistics Competence Centres, composed of 16 of the most successful Logistics Competence Centres at the regional level in Europe.

Giuseppe was part of successful proposals in the field of urban logistics, such as DISCO, URBANE, TRACE, and NOVELOG, and initiatives and projects on critical infrastructures, reduction of food loss, and new concepts for recycling batteries like PRECINCT and TRANSCEND, ZEROW, Free4Lib, and others.

He has strong expertise in writing and developing proposals for INTERREG funding programmes such as Interreg Central Europe, Interreg Italy-Croatia, and Interreg Adriatic. He possesses strong skills in the complete management of these projects from both technical and financial perspectives.

Since 2017, he has also been the representative of ITL as ALICE member, and has been involved in several thematic Groups.

Working remotely from Bologna, since June 2024, Giuseppe has been a member of the ALICE Secretariat, covering the role of Program Manager for two important thematic groups: TG2 Corridors, Hubs and Synchromodality, and TG3 Systems and Technologies for Interconnected Logistics. He is a problem solver, loves technology, and is passionate about soccer and tennis!



# Angjelo Andoni

## Project Manager

Angjelo Andoni holds the position as the Project Manager for ALICE's Thematic Group 1 (Efficient and Low Emission Assets and Energy). In this role, he oversees the ZEFES and MODI Projects, which promote fleet electrification and automated transport while emphasizing energy-efficient and low-emission solutions within European logistics.

He holds a Master's degree in International Business Management from ICHEC Brussels Management School, with a thesis focused on "The Impact of Cognitive Logistics Operations in the Postal Industry". His specialization encompasses logistics and sustainability. Before joining ALICE, Angjelo worked at PostEurop, where he coordinated a variety of EU-funded initiatives targeting logistics and supply chain management in the postal sector, enhancing the safety of postal infrastructure, and developing effective stakeholder engagement strategies. Additionally, he has extensive experience in projects designed to promote digital and green skills within the postal industry, contributing to sustainable logistics and social inclusion.

Angjelo's expertise in project management, collaboration with stakeholders, and sustainable logistics aligns with ALICE's vision for a resilient and eco-friendly logistics landscape across Europe.



# Nik Delmeire

Senior expert, waterway transport & Intermodality

Born in 1959 and graduated at University Antwerp in 1981 with a degree in " Applied Economic Sciences" followed by and MBA in 1982 from the University of Leuven (Belgium).

After the mandatory military service I joined AGFA GEVAERT a Belgian Multinational selling products and services related to imaging (photography, printing, radiology,..).

The first 10 years I was active in procurement and after that I switched to "Supply Chain" . Over the years I had the opportunity to be active in following fields:

- Digitalisation of shipping related admin as well as Business Process Re-engineering
- Global Transportation ( all modes)
- Warehousing
- Customs
- Inventory Management

I also had the occasion to lead and/or participate in international projects:

- Set up new distribution model for Europe ( from replenishment to direct delivery)
- Global Purchasing Contracts for Maritime Shipping (then still under the Bayer umbrella since AGFA was part of Bayer)
- Supply Chain re-engineering in USA, South America, South Africa and another South namely Korea

I also represented (since 2008 and on a voluntary basis) AGFA in a Belgian Association called OTM (association of Transportation Managers). This gave me in 2014 the chance to leave AGFA and work for ESC ( European Shippers' Council) of which OTM was member. As Sec Gen I stayed till end of 2018. After that I became coordinator of the newly Established EU-IWT-P a foundation representing the interests of owners and operators of barges/vessels transporting goods/people on European rivers/canals/... I stayed until 30/6/2024.

It was thanks to my role in ESC that I got introduced to projects funded by the EU and to ETP-ALICE. In 2015 I started to take up roles in ALICE....



## **Alice Scotti**

### Project Manager

Alice is a technology, innovation and languages enthusiast with a strong background in marketing in the transportation sector and over four years' experience in managing European innovation projects.

She holds a Master's Degree in International Management to China from Ca' Foscari University of Venice, graduating with honors, and was awarded two scholarships to study in Asia in China (1 year) and Taiwan (1 semester). She has specialized herself in logistics innovation through an intensive course hosted by Venice International University (VIU) and has been working on European projects mainly focused on digitization, synchronomodality and energy transition.

In her past role as an Innovation & Marketing Manager at Adriafer Group (100% subsidiary of the port of Trieste), she had successfully managed a team of three, leading scouting activities for European calls for proposals and coordinating project partnerships. Her experience includes submitting and winning five co-funded projects in 2023 alone on programs such as HORIZON, INTERREG and PR FESR.

Working for COSELAG and Interporto di Trieste S.p.A (both are companies controlled by the Port Authority of Trieste), she specialized in consultancy for the management and coordination of ICT/sustainability focused projects, identifying funding opportunities, developing project ideas, aligning them with strategic objectives, and liaising with stakeholders and project partners.

She joined ALICE in 2024 and is now working as project manager in the Efficient and low emission assets and energy thematic group (TG1), delving into sustainable logistics and energy transition towards zero emissions.



# **Paula de la Concepción García**

## Communication and Events Manager

Paula de la Concepción García currently holds the position of Communication and Events Manager, where she actively participates in the planning, coordination and execution of in-person and virtual events. At the same time, she collaborates in the development of internal and external communication actions, contributing to the design and implementation of strategies that reinforce corporate identity and are aligned with the organisation's strategic objectives.

She holds a Master's Degree in Digital Information and Communication Consulting, with a thesis focused on corporate communication and brand reputation management. Her academic training has allowed her to specialise in digital strategy, institutional communication and organisational digital identity management, providing a comprehensive and up-to-date vision of the challenges of communication in dynamic and highly competitive environments.

Throughout her professional career, she has held various positions in the field of communication and digital marketing, including social media manager, content creator, communication specialist and community manager. This experience has given her the opportunity to develop a 360° vision of digital communication, consolidating both her strategic and creative skills.



# Polina Bismark

## Junior Communication & Events Manager

She first joined ALICE as a communications intern, where she actively supported editorial, digital, and event-related activities. Since transitioning into a junior role, she has taken on responsibilities including managing ALICE's online content, contributing to the monthly newsletter, coordinating LinkedIn publications.

Polina is currently pursuing a Bachelor's degree in International Business Management at UBI Business School in Brussels, where she will graduate in 2025. As part of her academic program, she is leading a consultancy project, which investigates how logistics companies can adopt service innovations to enhance sustainability and operational performance in urban logistics.

Polina's background combines a solid understanding of business fundamentals with a growing specialization in sustainable logistics and stakeholder engagement. She is fluent in English and Russian and is recognized for her structured, reliable, and creative approach to communication and project support.

As she continues to develop professionally, Polina is enthusiastic about exploring the intersection of communication, innovation, and sustainability in logistics-supporting the ALICE community in amplifying its impact across Europe and beyond.



# Khalis Sinaga

## Junior Project Support

Khalis Sinaga is a Junior Project Support in ALICE's Thematic Group 1 (Efficient and Low Emission Assets and Energy). He is currently involved in the ZEFES, FLEXMCS, and MACBETH projects, promoting sustainable logistics transport through the exploration of alternative fuels, enhancing intermodal transport, and mapping infrastructure needs. His interest in logistics took shape during his studies and early professional experience.

Khalis begins his journey as an Inventory Analyst at Toyota Indonesia, managing the inventory of a large-scale warehouse for automobile service parts with thousands of SKUs. He gained hands-on experience through projects on demand planning, warehouse storage optimisation, and seasonal parts fulfilment. This exposure motivated him to pursue a career in logistics and further his studies.

He completed a Master's in Management Engineering with a specialization in Supply Chain Management at Politecnico di Milano, Italy. He also joined the Erasmus+ exchange programme at École de Management Strasbourg, France. His thesis, "Online Grocery Service Fulfilment", analysed the impact of omnichannel on retail logistics operations.

Following his studies, he worked as an Operations Analyst at 1000farmacie, an Italian pharmaceutical e-commerce. His responsibilities included data analytics to support strategic decision-making and developing KPI monitoring dashboards in Tableau. He also worked on continuous improvement projects on logistics cost reduction and delivery area expansion. This role complementing his earlier experience in manufacturing.

He later joined the Logistics Research Group at Politecnico di Milano as a Research Assistant, focusing on sustainable food logistics projects. The research explored ways to reduce the environmental impact of urban distribution, last-mile delivery, and food warehousing.

Through his work at ALICE, Khalis aspires to bridge knowledge between research, industry, and policy, fostering collaboration that accelerates the transition towards low-emission logistics.



# Liz Araceli Cristaldo

Junior Project Manager

Liz Araceli Cristaldo is a Junior Project Manager at ALICE, working on projects within the Urban Logistics Thematic Group (TG5). Before joining ALICE, she pursued a PhD in Industrial Engineering and Computer Science at IMT Mines Albi (France). Her research focused on developing utility-based demand estimation and decision support models for multimodal and hyperconnected regional transport systems, drawing on the Physical Internet paradigm to address mobility challenges in rural and low-density contexts.

Fluent in Spanish, French, and English, Liz brings a strong academic background in Industrial Engineering and Innovation, complemented by professional experience in quality management systems. She is passionate about sustainable transport, the Physical Internet, and the integration of passenger and freight flows.



# Pierre Roberts

## Project Support

Pierre holds the role of Project Support for TG5, working closely with the group to ensure projects and associated events/webinars run smoothly.

He holds a bachelor's degree in Geography and Development with a specialisation in Development, Environment and Urban Planning from the University of Lille. His bachelor's thesis was a territorial diagnosis of the Fives Cail eco-district in Lille, focusing on its adaptation to climate change. Following this, he completed a master's degree in urban and Regional Planning at Stockholm University, specialising in sustainable urban planning in Europe. His master's thesis was an analysis of the situation of sustainable urban planning and greenspaces in central Brussels municipalities, combining territorial analysis with local stakeholder interviews to provide a comprehensive investigation and deliver recommendations.

Before joining ALICE, he completed a 6-month internship as a project assistant at Beyond the Horizon in 2025, gaining extensive experience in European project management. He assisted in the launch and initial 6 months of the INNOVADE project, developing its Living Lab methodology and assisting in the organisation of its second and third Living Labs. Additionally, he assisted in project proposals through written contributions and creation of visual material.