

Session 4C. Shared cities: Unlocking space for sustainable Urban Logistics
24th October 10:15 - 11:15

Session hosted and coordinated by Marion Cottet (<u>marion.cottet@etp-alice.eu</u>), Urban Logistics

Deputy Programme Manager/Project Manager.

Linked exhibitors: DECARBOMILE, DELPHI, DISCO, LogE-Hubs, UNCHAIN and URBANE

Session teaser

Underused urban spaces, from parking facilities to idle assets, are becoming prime opportunities for economy and sustainable logistics. This session reveals how sharing, reusing and collaboration can transform these spaces into multifunctional hubs driving the future of urban mobility and delivery.

Session description

Urban space is under pressure: growing demand for sustainable delivery collides with the lack of dedicated logistics infrastructure. As parking facilities and other urban assets become underused, a new opportunity emerges – turning these spaces into multifunctional hubs that combine logistics, mobility, and energy services. This session will dive into practical examples from across Europe to show how adaptive reuse, collaboration, and innovative planning can transform today's spatial constraints into tomorrow's competitive advantage. An opportunity to explore how cities and businesses can work together to unlock space for sustainable logistics and more liveable urban environments.

This session will look into:

- Operational use cases and effective implementation of multifunctional use of urban space
- Multifunctional and adaptative use of space as a lever for resilience and decarbonation acceleration
- Collaboration models and governance strategies to accommodate logistics alongside other functions
- Technology innovations supporting more efficient freight activities integration in urban spaces
- Upscaling levers and challenges, innovative business models

Bringing together practitioners, policymakers, and innovators, the session will reflect on existing solutions and inspire future actions.

Who will participate

Moderator: Marion Cottet, Urban Logistics Deputy Programme Manager/Project Manager Keynote speech:

• Isabelle Vandoorne, Acting Head of Unit - urban and rural mobility, European Commission, DG MOVE.

Speakers:

- Alfonso Molina Rico, Project Manager, CityLogIn.
- Ross Phillips, Sustainable Transport Manager, Cross River Partnership

Panel:

- Isabelle Vandoorne, European Commission, DG MOVE
- **Johan Leveque**, Head of R&D at Le Groupe La Poste, ALICE Urban Logistics Co-Chair, Affiliate researcher at Georgia Institute of Technology.
- Maria Ramirez Gutierrez, R&D Project Manager, DHL
- Paola Cossu, CEO, FIT consulting & ALICE board member

Background - link to ALICE activities

This session directly contributes to the work of ALICE's <u>Thematic Group on Urban Logistics</u> (TG5), which supports the integration of logistics into urban policies and planning frameworks that embrace people and logistics companies needs and enable innovation. By addressing the multifunctional use of idle urban space, it links to European projects such as <u>DECARBOMILE</u>, <u>DELPHI</u>, <u>DISCO</u>, <u>LogE-Hubs</u>, <u>URBANE</u> and <u>UNCHAIN</u> that support the implementation of innovative, resilient and scalable last-mile delivery solutions; based on data-driven tools and platform, facilitating monitoring and efficient decision-making. On top of contributing to the deployment of the <u>POLIS ALICE Guide for advancing towards zero-emission urban logistics by 2030</u>, and the <u>EGUM recommendations on Urban Logistics</u>, this session is a concrete step in the frame of the Joint Statement of EPA POLIS and ALICE: <u>Co-creating the future of urban logistics - a strategic dialogue between cities, parking managers, and logistics innovators</u>. This document reinforces the exiting Memorandum of Understanding between <u>POLIS and ALICE</u>.

See previous related activities <u>here</u>

Related call in work programme 2026-2027: CL5-2026-10-D6-07 – Supporting sustainable and smart urban mobility in Europe (CIVITAS) – deadline 8th October 2026

For more information, please contact Marion Cottet: marion.cottet@etp-alice.eu