



 03.07.2025



Navigating complexity: Strategies and collaboration for the future of logistics



STORY OF THE OBSERVATORY

Established in **2011** to address the **needs of leading companies** in the logistics sector through **business-oriented research**, along with a space for **discussion and networking**

OBJECTIVES



RESEARCH

Statistical Analysis

Survey

Business Case studies

Discussions with
Experts



COMMUNITY

Logistics Service
Providers

Manufacturers and
Retailers

Technological
Providers

Associations



COMMUNICATION

Workshops

Specific Work Tables

Public Conferences

Press Releases



The Observatory's **research** is developed in close collaboration with **companies**

Each year:

106 Exclusive **closed-door events** for **community members** companies

27 Public conferences

30 **Reports** summarizing results





Industry Reference Point in Italy



Final Conference



2011

675 participants



2.349 participants



2024



Network of Managers

About **1500 Logistics Directors** from retailers and manufacturers and **Managers** from over **700 logistics service providers**



Impact



INSTITUTIONS and CITIZENS

Raising awareness around the central role of logistics among policy makers and private citizens through public events and press releases on mainstream media



COMPANIES

- ☐ Business-oriented research
- ☐ Tailored projects
- ☐ Collaboration between companies (and start ups)