# BEMOBILE

**Urban Access Control** DISCO project and Belgian Cities

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Bart Lannoo, 27/03/2024

## **BE-MOBILE INTRODUCTION**

Market leader in the Benelux for smart mobility solutions

- 145 employees, mainly spread over Belgium (ca. 110) and The Netherlands
- Leading mobility platforms: traffic information, traffic management, C-ITS, parking and access management, tolling, fleet management
- Four community apps: Flitsmeister, Truckmeister, 4411, Sway.

SYNCHROMODE



 Four running EU projects: <u>SCALE-UP</u> [H2020], <u>SYNCHROMODE</u> [Horizon Europe], <u>DISCO</u> [Horizon Europe], <u>C-ROADS Antwerp-Helmond</u> [CEF]





Antwerpen-Helmona

## **MOBILITY PLATFORMS**

### Traffic information & analysis

Information on travel times, events, density, jams & historical, real-time and predictive traffic **analysis** 







#### Traffic management <u>& C-ITS</u>

**Guiding** traffic by enabling communication between infrastructure, vehicles & road users







#### Parking, access & toll payment

Parking / access / toll control center for payment & simulation







Sund≈Bælt





## **Urban Access Control**



POLIS - ALICE Joint Webinar Physical Internet & Urban Logistics

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9° JDR - 719

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## **CITIES ARE SETTING RULES TO STEER MOBILITY**

#### **Examples from Flanders:**

- Ghent: Obtain permit for car-free zone and enter all day, except pedestrian zone not between 11:00 and 18.00
- Antwerp: Deliver between 07.00 and 11.00. Deliveries after 11.00 are possible, but must request a permit
- Hasselt: Deliver between 07.00 and 11.00 in pedestrian zone & also between 18:00 and 20:00 in car-free zone
- Leuven: Deliver between 06.00 and 11.00 & 18:30 and 20:30 in pedestrian zone / (un)loading all day in car-free zone
  + different rules for Bondgenotenlaan / Martelarenplein









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## LOGISTICS SERVICE PROVIDERS SITUATION

#### **Challenges logistics service providers**

- Hire dedicated planners who know all rules
- Keep inventory of digital permits, physical cards to lower bollards
- Often pay fines as certain rules are breached, or cargo cannot be delivered in time

#### Needs

- Share rules with logistics service providers
- Offer route planner / fleet platform
- Optimize deliveries, adapted to access rules and via hubs if applicable





## MANAGING URBAN ACCESS – BEMOBILE VISION

Mobility rules grouped in 3 categories

#### Stationary in the city center

 Determine where vehicles stop (and load/unload) in the city center.

#### Arriving at the city center

Steer mobility by e.g., giving priority to low-emission transport, keeping heavy goods vehicles out of the city center or school zones.

#### Moving in the city center

Give route advice in the city to reduce congestion and increase safety. Ultimately, implement Road User Charging to apply the user / polluter-pays principle.

#### Zone management

#### Rule management

**Be-Mobile technology** 

## Route management







Drawing zones with geo-based rules Configuring business rules to steer traffic Offering route planning, guidance & cost calculation

Managing **single source of truth** for zones, permissions and tariffs of urban access, parking and road charging.



## MANAGING URBAN ACCESS – LOGISTICS PROJECTS

Running projects for steering city logistics with smart access, parking rules and route guidance







**PLANNING TOOL CITY LOGISTICS** AS BUILDING BLOCK OF THE PHYSICAL INTERNET

**DISCOPROXI** = Proximity-based last mile solutions with optimal routing and consolidation at localized micro-hubs with low emission vehicles

- **Pre-trip Route Planning:** offer logistics providers the best routes in advance (incl. trip cost), factoring in all known city regulations, traffic conditions, and other relevant data points
  - + suggestions for green last-mile delivery via city hubs
- **On-trip Route Guidance:** real-time route adjustments based on urban dynamics









Routing

2.4 km Rotterdam



# **BEMOBILE**

## bart.lannoo@be-mobile.com | www.be-mobile.com

