

○ Joint 2024 Webinars

Greening Urban Freight

Physical Internet-led innovation

27 MARCH 2024

12:00 - 13:00

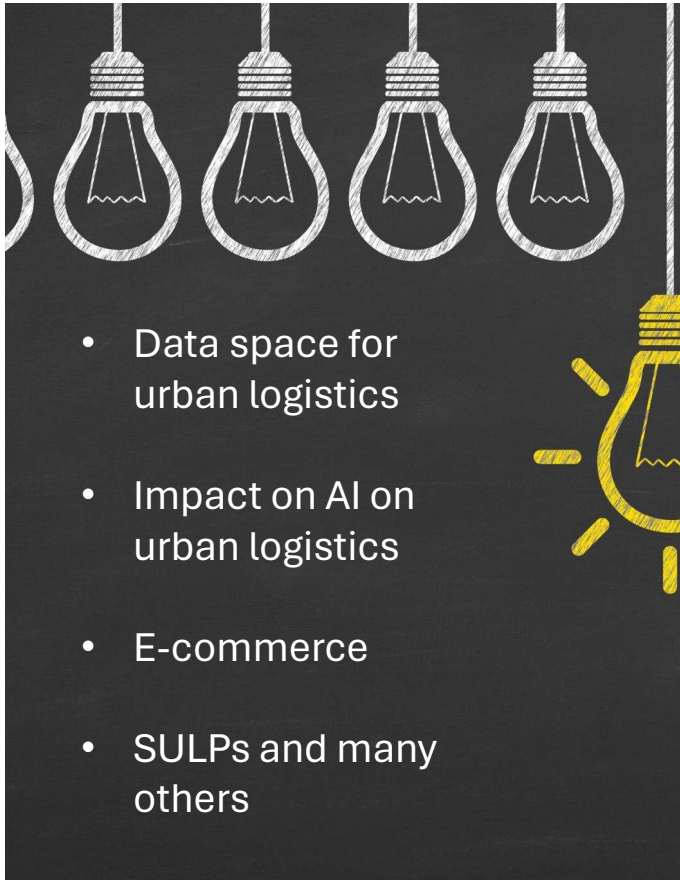
URBANE

DISC

POLIS
CITIES AND REGIONS FOR TRANSPORT INNOVATION

alice

Alliance for
Logistics Innovation
through Collaboration
in Europe



POLIS - ALICE 2024 webinar series

- A strategic discussion has been in place between POLIS and ALICE since 2019, which has resulted in a strong alliance between the two organisations over the years.
- The vision of this venture is to support each other's members to accelerate the transition as fast as and as effectively as possible by continuous gathering and sharing of initiatives, and networking activities facilitating collaboration.
- A chance to learn how public-private partnerships are being deployed in novel ways to leverage cutting edge digital technologies and data sharing mechanisms. An opportunity to hear about new concepts and opportunities between ongoing EU-funded projects and initiatives.
- Most of the webinars in this series are reserved exclusively for POLIS and ALICE members, with a few ones open to the public.

Today's agenda

Time	Item	Speaker
12:00	Welcome & introduction	Paola Cossu , Co-Chair of the ALICE TG on Urban logistics
12:05	Automated microhubs for collaborative urban logistics in Bologna	Alice Benini – Project manager at the Institute for Transport and Logistics (ITL)
12:20	Urban Access Control Living Labs in DISCO project and Belgian cities	Bart Lannoo , Innovation Director at Be-mobile
12:35	Open discussion and Q&A from the audience	Facilitated by Paola Cossu , coordinator of the DISCO project (FIT)
12:55	Wrap up and next steps	Raffaele Vergnani , Urban Freight Cluster Lead at POLIS

EU-funded projects on the spotlight



URBANE is a HORIZON Europe that supports the transition path towards effective, resilient, safe and sustainable last-mile transport, through four Lighthouse Living Labs (LL) in Helsinki, Bologna, Valladolid and Thessaloniki. It will be facilitated by its URBANE Innovation Transferability Platform comprising Digital Twinning Tools, open models, smart contracts governed by blockchain technology and a data-driven Impact Assessment Radar.



DISCO is a HORIZON Europe project that drives European cities like Copenhagen, Gent, Thessaloniki, Helsinki, Padua, Zaragoza, Valencia and Barcelona towards a PI approach that aims to overcome possible trade-offs between the accessibility of goods and services, quality of life and environmental aspects necessitating fewer kms travelled to deliver the same amount of goods. Twenty-three data-driven innovation measures will be demonstrated across our Living Labs.