

# Hello, we are **bpostgroup**

 **bpostgroup**  
You make us move.

Corporate presentation, extended version March 2023



# Ecozone definition

Sustainable city delivery model based on parcel lockers and PUDO points, bike-trailers, e-vans, micro hubs & integrated rounds

Improving air quality and livability in cities

## Purpose





# Ecozone positive impact on bpost/customer ecological footprints

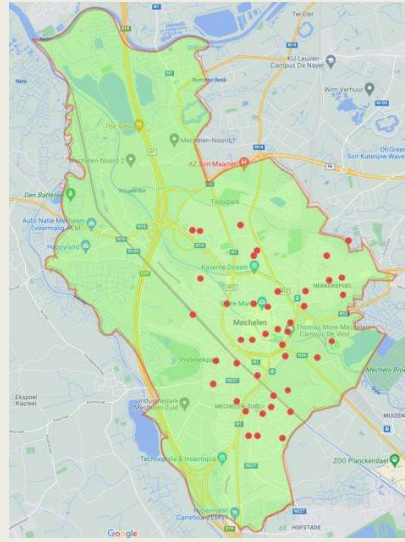
Reduction of

- 97% bpost CO<sub>2</sub> emission
- 80% customer CO<sub>2</sub> emission

**Business as usual 2019**  
126,6 ton CO<sub>2</sub>/jaar



**Eco-zone Mechelen 2021**  
3,6 ton CO<sub>2</sub>/jaar

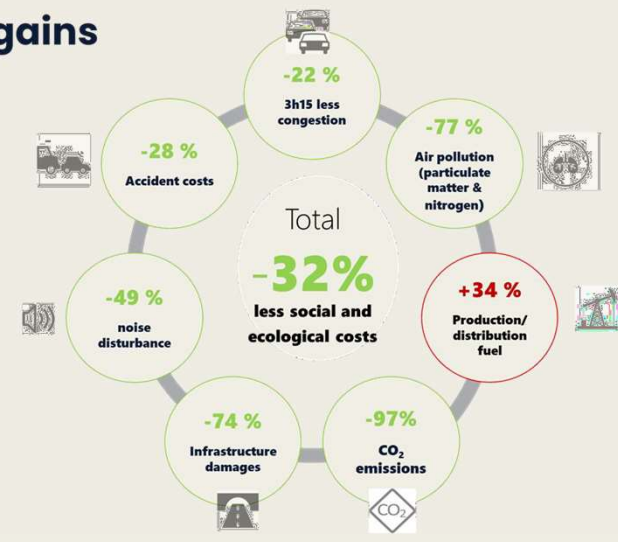


## Sustainability gains



Results from the VUB analyse:  
Ecozone Mechelen

Standard operating model



\*Berekend volgens rekenmodel VUB Mobi op basis van interne bpost organisatie gegevens, periode feb 2020 tot en met feb 2021

## Road Ahead: Ecozones in the 25 biggest Belgian cities by 2025 and 50% of the population (11 mio)

