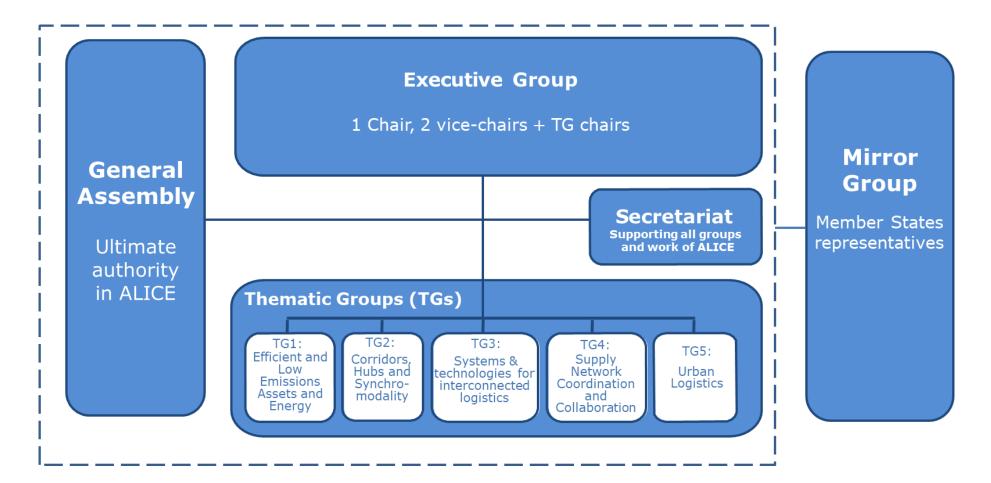


Who's Who in the European Technology Platform on Logistics ALICE ALICE Structure





Contents

ALICE Executive Group	2
ALICE Thematic Groups Chairs & Vicechairs	13
ALICE Members	39
ALICE Secretariat	40



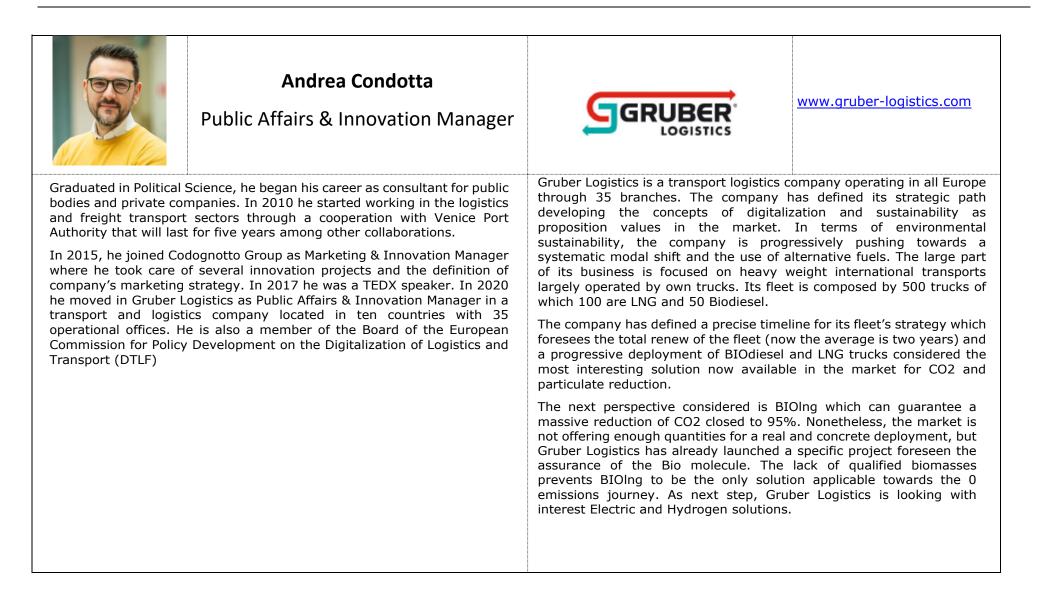
ALICE Executive Group





	Sergio Barbarino Research Fellow Supply Network Innovation Center	P&G	www.pg.com
Sergio Barbarino is a Research Fellow of Procter & Gamble Research & Development organization and currently Vice Chair of ALICE. Born in Naples, Italy, Sergio has a master's degree in chemical engineering from the University of Napoli Federico II and an MBA from the Solvay Business School in Brussels and is a Fellow Member of the Royal Society of Chemistry. In 2007, Sergio created the first group of Logistic R&D within Procter & Gamble, called Supply Network Innovation Center, of which he has been the Scientific coordinator. He has been leading the logistic chapter in the informal Industrial Advisory Board of the European Green Car Initiative and EIRAC, the Intermodal Advisory Council, now folded into ALICE (see above) of which Sergio is today the Chairman and for which he has been leading the Collaboration and Coordination Workgroup since the inception. Sergio has been the scientific leader of 2 EU FP7 projects: the C03 consortium aiming at increasing shipper collaboration on Logistics in Europe and Modulushca, aimed at the development of new shareable and reusable logistic standard modules for the last mile delivery.		the world. The company has one of th leadership brands, incl Pampers®, Tide®, Ariel Bounty®, Dawn®, Gain	ay, P&G brands touch the lives of people around ne strongest portfolios of trusted, quality, luding: I [®] , Always [®] , Whisper [®] , Pantene [®] , Mach3 [®] , [®] , Charmin [®] , Downy [®] , Lenor [®] , Crest [®] , Oral- [®] , Gillette [®] , and Braun [®]
collaborative research, ac among others- at the Eco Brussels School, ZLC Zaraą Sergio is the proud co-ow flagship outlet Winehouse Sergio has also a long hist	er of the P&G Open innovation initiative in Europe, the organization in charge of cademic network and innovation partnerships. He has been Visiting professor - le des Mines de Paris, Georgiatech, Purdue, the City University of London, Solvay goza, Senghor (Egypt). Aner of Onlygreatwines an Italian Wine Import business in Belgium featuring as the Osteria, high ranking Wine restaurant in Bruxelles. Story of LBGT rights activism: he has been a founding member of DIGAYPROJECT BA in Belgium in 2003 and the GABLE Group at Procter & Gamble in Brussels in		

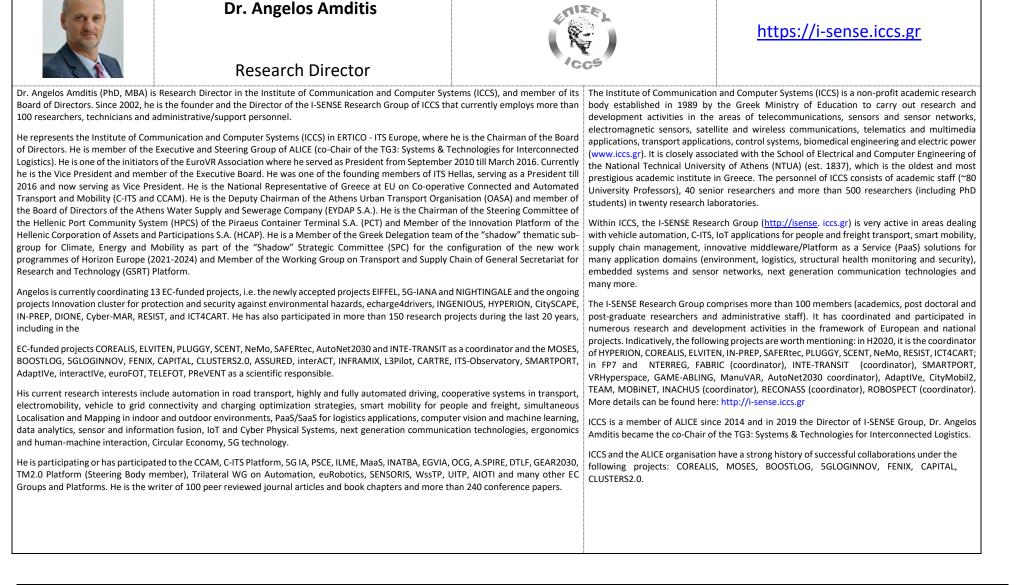
	Nik Delmeire Coordinator	European	www.inlandwaterwaytransport.eu
had several manageme multinational active in Through his role in AG called OTM. An organi 2011 till October 2014.	legree of MBA at the University of Leuven in 1982. From 1983 till 2014 he ent functions in Purchasing and Supply Chain in AGFA-GEVAERT, a Belgian the world of Imaging. FA's Supply Chain he got involved in the Belgian Shippers' Organisation zation he chairs from 2009 till 2015. He was Vice Chairman of ESC from In October 2014, he joined ESC as Secretary General until February 2019 tion of coordinator of the European Inland Waterways Platform.	positioning of Inla Transport Policies governing bodies committees. At th with respect to th more environmen financial instrume progress. Last but more respected a System and shou preparing this syst effective and effic	of EBU and ESO, IWT aims at a stronger and Navigation in European and National by an intensified contribution to various by an intensified contribution to various be same time IWT will encourage innovation tally friendly vessels. Facilitating access to nts of all kinds should bring leverage to this not least Inland Navigation should become nd better integrated in Europe's Transport ld be at the forefront when it comes to the for 2030 and beyond. Making IWT more then with the help of disruptive innovation in general will be key in this evolution.



Alliance f Logistics through (in Europe

	Salvador Fur Valenciaport Foun		Valenciaport Autoridad Portuaria de Valencia	www.valenciaport.com/
	Director of Innovation & Developmen			www.fundacion.valenciaport.com/
Polytechnic University of Port Management and University of Comillas (IC as Project Director at LC operator, he joined the V Director of Logistics and participated and directe and cooperation proje international levels, alw maritime, railway and facilitation, planning and energy efficiency and em he took on a new respon Innovation and Devel coordinating the are sustainability, port logisti integration and market collaborates regularly g programs of the Universe director of the course of the Inter-American Devel	Valencia and a Master of Science in Intermodal Transport from the ADE). After six years of experience OGISTA, the main Spanish logistics /alenciaport Foundation in 2004 as Intermodality. Since then, he has ed numerous consulting, research cts at national, European and ays related to container logistics, d intermodal transport, trade d design of logistics platforms or vironmental management. In 2019 hsibility in the entity as Director of opment of the Port Cluster, as of digital transformation, tics, safety and security, port-city et intelligence. In addition, he iving classes in different master sities of Valencia and Castellón, is Single Window of Foreign Trade of	Mediterranean: Vi in the port – mariti of Valenciaport. Since its creation, of Europe, Asia an VF objectives are: •Promoting inno enhancing the o •Knowledge maridevelopment o •Active cooperation to Spanish logis Valencia's know •Market intellige •Support for the and dialogue w VF leads the Vale deploy innovation internationally. The road haulier, railw of different type	alenciaport. It is an initiative of the Port Authori ime transport – logistics sector, as well as univers VF has developed 242 projects in more than sixt d Latin America. wation, by fostering the design, implementat competitiveness of companies and institutions in hagement, offering specialized and high value f the port-logistics community's human capital. ion policy with port communities around the wo tics operators undergoing a process of internation w-how. nce service to develop indexes, databases and r	-added training for the continuous professional orld by providing technical assistance and support onalization. Internationally showcasing the Port of eports of strategic interest to the sector. ion within the sector as well as outreach initiatives a collective social responsibility strategy. Ing the opportunity to mobilise companies to imple for the European ports network and tire transport chain, from the exporter, to the gistics operators, maritime agencies, terminals

	DiplIng. Lars Deiterding Executive Director HaCon Governing Board Member Shift2Rail Chairman UNIFE Freight Committee	The Co	on	<u>www.hacon.de</u>
department and working freight transport. Since 2 research activities of the In the role of project co projects for clients such national Ministry of Tra experience in research at on the following fields: analysis, expert analyses of railway systems, cons combined transport. Within the projects men- rail freight market. He le TIGER-Demo, ViWaS and Rail Freight Corridors and appropriate IT-systems for he is now involved in the Undertaking. Since the appropriate the since t	g for HaCon for 18 years, since 2007 he is head of the F on projects related to railway and intermodal transport 012 he is also Executive Director at HaCon and is addition various departments. Fordinator, manager and senior consultant he is respon as combined transport operators, railway operators, nsport and DG TREN of the European Commission. H and expert analysis activities in all areas of the internation Planning and design of railway systems, infrastructur for rail operations with several different analysing tools, sulting in the field of integrated transport chains and tioned above he has gained a comprehensive overview ed and is leading the multiannual, multi-disciplinary pr SPIDER PLUS in the last year and is the project manager and the European Commission. In the last years, the co or transport optimization got higher into his focus and the preparation of the Flagship Area on Freight in t cquisition of Hacon as innovation driver in the mobility s ns activities for combining freight related solutions.	and innovations in multimodal onally leading the international nsible for several consultancy infrastructure managers, the le has more than 20 years of nal transport industry focusing ire assessment and timetable determination of the efficiency research and development of of the International European rojects TREND, CREAM, TIGER, r of several running studies for lesign and implementation of as already for IP5 in Shift2Rail the new Europeans Rail Joint	transportation, Our three busi more than 370 years of experie From trip plane our HAFAS pr Transportation experience. HaCon's TPS management e	es cutting-edge software solutions for public , mobility and logistics. iness units, HAFAS, TPS and Consulting, provide D highly qualified specialists and more than 35 ence for your success. ning to mobile ticketing and fleet management; roduct suite covers all aspects of Intelligent Systems and creates the ultimate end user solutions for train planning and capacity enable network providers and operators to to f their infrastructure.

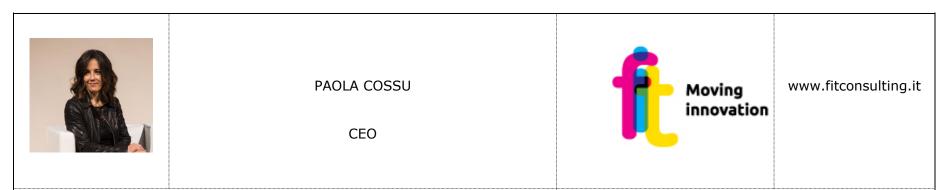


alice alim

	Michael Archer Strategy Development Director	CHEP A Brambles Company	https://www.chep.com/au/en/why-chep
retailers and manufacturer reusable packaging, and e 1990 to 28 today. In 1999-2001 he was an ac ECR Europe alongside lead Today his focus within CH reduce transport, packagin	HEP for 30 years, many of those working with grocery rs to optimise the share and re-use business model for extend the pallet pool from 6 European countries in tive member of the Profit Impact of ECR Taskforce for ers from major retailers and manufacturers. HEP is on collaboration to identify opportunities to ng and broader supply chain waste and to lead them ment, testing with a clear focus on maximising impact e scaled up.	 Service this it delivers and colleacross Europe, working with all tevery day. It is best known for it beyond. As a leader in the Circular Ecorecognised as one of the most launched their Zero Waste Wor customers and interested part transport and process Waste. CHEP has initiated and scaled customers to minimise empty rempty pallets, and subsequent collaborating to use the same 	d reusable packaging assets across Europe. To ects empty packaging from c300,000 locations the grocery retailers and many of their suppliers is blue pallets, shared widely across Europe and pnomy, Brambles (CHEP's parent company) is sustainable companies in the World. Brambles rld initiative in 2019, committed to supporting ties in step-change reductions in packaging, d up a programme of collaborating with running, initially surrounding the shipping of ly as an orchestrator of multiple customers vehicle for complementary lanes. CHEP is ale and visibility over its customers' transport ecarbonising logistics.

Alliance for in Europe

Logistics Innovation through Collaboration



Short Bio

Chief Executive Officer and shareholder of Fit Consulting. Degree in Statistics. She has more than 25 years' experience on International and national Research and Innovation on urban mobility and logistics, sustainable urban planning, collaborative logistics, curb side management and logistics supply chain. Project coordinator and director of many research and implementation projects addressing several Programmes of the European Commission (e.g., Horizon Europe - including the EU Cities Mission - EIT Urban Mobility, IEE-STEER, LIFE +, CIVITAS Programme, JTI-FCH, HORIZON 2020 and former EU Framework programmes - from 4th to 7th).

Passionate and specialist in logistics and e-commerce business intelligence. Invited Professor for: "Urban Logistics Management" - Master in Sustainable Mobility (Link Campus University) on "City Logistics" (Link Campus University) and Master in Ecomobility Management (Luiss Business School of Management). She is in vice-chair of the thematic group on Urban Logistics in ALICE "Alliance for Logistics Innovation through collaboration in Europe". She is member in the Scientific Committee of the European Parking Association Congress, in particular for the topic curb-side management and urban freight.

She is author of several R&I papers and publications in urban logistics and urban mobility.

PROFILE OF FIT CONSULTING SRL (FIT)

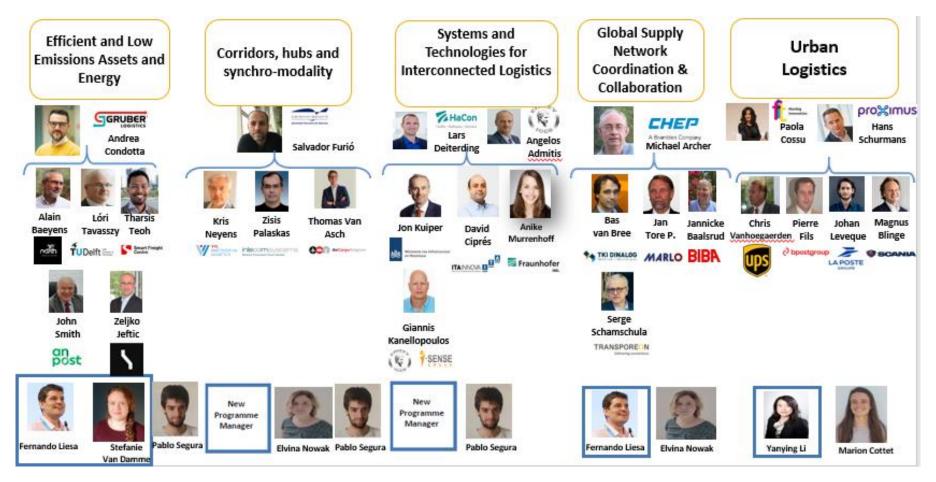
Founded in 1997 thanks to the synergic work of a group of dynamic experts engaged in the field of Sustainable Freight and Logistics and People Mobility, today FIT is recognized and appreciated in Europe, Asia and the USA thanks to an extensive network and presence in the main thematic networks of the sector. Through the constant search for innovative and cutting-edge solutions, the company has acquired a wealth of knowledge that it delivers as service of social and economic development. FIT, offers a portfolio of innovative solutions and services ranging from project management to complex research and development projects and procedures for digital transition (e.g. for logistics companies) and decarbonisation, from the study of pilot projects to the exploitation of results, from new business models for logistics and transport companies to support to public bodies in the definition of integrated measures in Sustainable Mobility and Logistics Urban Plans, promoting Physical Internet, by designing functionalities of mobility systems (e.g., Mobility as a Service and Logistics as a service).

Alliance for Logistics Innovation through Collaboration in Europe

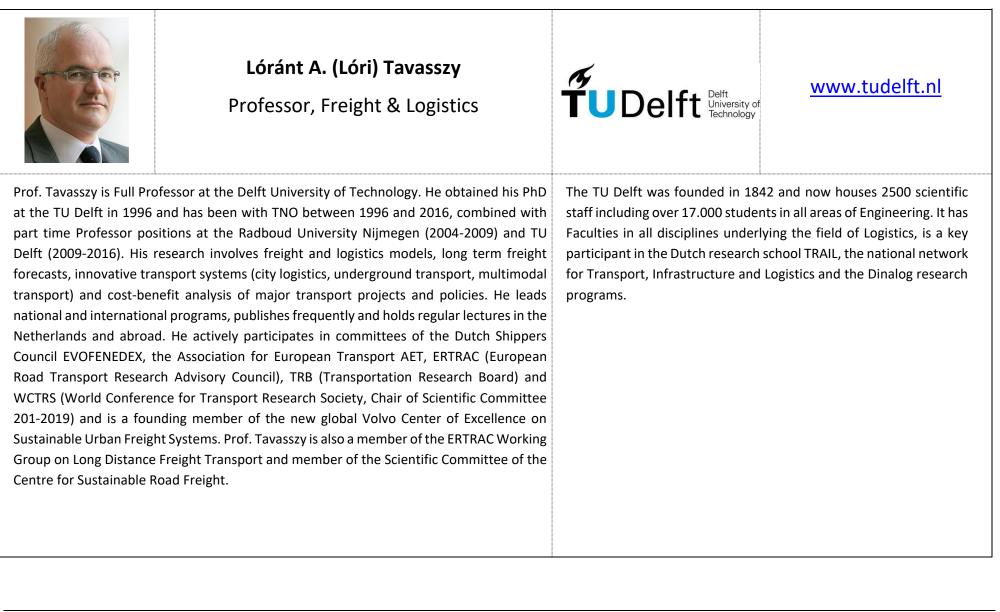
	HANS SCHURMANS DIRECTOR OF LOGISTICS OPERATIONS	ρɾo﴾¢imus	www.proximus.com
and digital service provider i execution in a multisite retail e programs within the group. Tra experience added value service Hans considers these as drive Hans is also engaged in local ar and holds additional roles as Logistics Innovation and Collab on Urban Logistics) and Men initiative. Previously, Hans held manage commercial and project m	s operations Director at Proximus Group, the major telecom in Belgium. He has extensive experience in operational environment and led major innovation and transformation insforming classic logistic operations into a logistic customer e provider. Circularity and sustainability are focus points as rs for supply chain innovation and operational efficiency. Ind European initiatives to boost supply chain greenification Vice-President Urban Logistics within ALICE (Alliance for poration in Europe), Member of the EGUM (EU expert group nber of the guidance board of the Brussels Green Deal ement positions in multiple domains such as IT, purchase, hanagement. His focus besides operations is digital (innovation and people development.	features – bringing customers matters. Proximus' ambition is to become connecting everyone and everythin work smarter. Through our best-qu mobile networks, we provide access digital services and easy-to-use solu offering of multimedia conten technologies like the Internet of Th and Security into solutions with pos	instantly close to what a digital service provider, g so people live better and uality integrated fixed and s anywhere and anytime to tions, as well as to a broad t. Proximus transforms ings (IoT), Big Data, Cloud

Alliance for Logistics Innovation through Collaboration in Europe

ALICE Thematic Groups Chairs & Vicechairs



alice in Europe



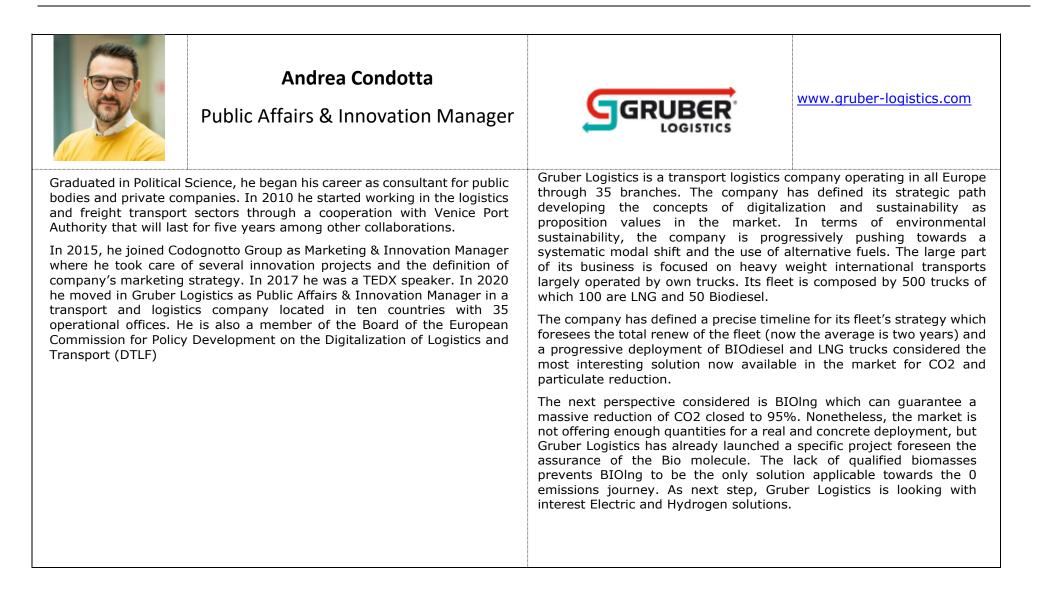
	Tharsis Teoh Technical Manager	Smart Freight Centre	<u>https://www.smar</u> <u>tfreightcentre.org/</u> <u>en/</u>
PhD on the topic of logistics. He has we on the topics of tra	ing) holds a MSc. in Transport & Logistics and a f electrification and charging strategies for city orked in academia (TU Delft) and as a consultant nsport policy and decarbonization.	non-profit organization for greenhouse gas emiss transportation. Our goal is logistics industry to track emissions by 1 billion to	ocused on reducing ion from freight is to guide the global and reduce its GHG innes by 2030 and
freight decarboniza and Vehicles project His primary interest shippers and tran landscape of alter defensible calculat	Centre, he serves to lead the research on road ation topics, such as in the Low Emission Fuels of and the Road Freight Electrification Guidance. Sts are in the adaptation strategies needed by asport operators for the emerging technical ernative fuel vehicles, the systematic and ion of emissions reduction, and total cost of bonization solutions.	collaborate with our g quantify impacts, ident advocate logistics decarbo	lobal partners to ify solutions, and

which will manage and optimise freight collections and deliveries in Dublin city.

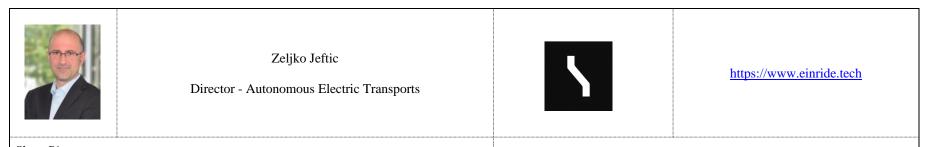
alice

	John Smith		
	Head of Sustainable Infrastructure and Facilities Management	an post	https://www.anpost.com/
Facilities ManagementJohn Smith is the Head of Sustainable Infrastructure and Facilities Management at An Post. John has held this position since 2006, previous to that John started his career as an apprentice with Guinness in Dublin, where he progressed to hold the position of Technical Manager at Guinness Ireland. Following that he held the role of Services and Quality Manager at Vector Workplace and Facilities Management. John holds degrees in Property and Facilities Management and in Economics.Through his role in An Post John is responsible for all sustainable infrastructure. John leads the sustainability team, manages the built environment of the An Post property 		addresses every working day an customers every week. An P through a network of retail of making An Post one of Ireland responsible for delivering the every home and business in growing their national and in logistics and mail marketing offices they manage more cast Ireland. An Post are always	ostal operator serving 2.2 million d more than 1.7 million post office ost employs circa 9500 people fices and delivery service units, l's largest companies. An Post is highest quality postal service to Ireland, whilst simultaneously ternational eCommerce parcels, businesses. Through their retail h than any other organisation in diversifying and evolving their ilst continuing to provide trusted both online and in person.
Currently, he is the A Detween An Post, Corr	is working on innovative projects related to property and fleet. In Post lead for project SENATOR, an international collaboration eos (Spanish Postal Service), the city of Zaragoza and Dublin City	An Post operates one of Ireland	d's largest vehicle fleets. In 2018

Council. Project SENATOR, a Horizon 2020 project, aims to develop an online platform they began the electrification of their light commercial transport fleet. Since then, over 1000 electric vehicles have been purchased, including Ireland's first 7.5 tonne electric trucks. John's current focus is on the transformation of the An Post heavy goods fleet. An Post Electric vehicles now make up 28% of the An Post fleet. In 2019 is ready to be a first adopter of zero emission HGV technologies and John has begun they introduced emission free deliveries in Dublin city, making exploring hydrogen as a potential fuel alternative for long-haul vehicles. In the interim them the first postal service provider in the world to achieve zero John has facilitated the trial of B100 HVO (Hydrotreated Vegetable Oil) due to commence carbon emission delivery status in a capital city. They have now in mid-September. An Post will be the first major fleet to test a B100 HVO fuel in Ireland expanded emission free deliveries to the cities of Kilkenny, Waterford, Limerick and Cork. By the end of 2021 emission free deliveries will be extended to Galway city as well as other urban and rural locations.



lice



PROFILE OF THE COMPANY

We see the climate change as the most important challenge we face today. Humanity has an endless capacity for creativity, but in many areas we remain resistant to change. The road freight industry accounts for 7 percent of global CO2 emissions, consuming over 5 million barrels of oil per year.

Einride was founded in 2016 as a dream, one based on the conviction that the age of autonomy and electrification gives us the opportunity to create a more desirable version of the future, one that is aligned with humancentric values and the ecological necessities of our planet. With Autonomous Electric Transport (AET) and an intelligent freight mobility platform, we can change road freight for good.

Einride designs, develops and deploys technologies for freight mobility.

In 2019 Einride became the first company in the world to deploy an autonomous, electric vehicle on a public road and in 2022 became the first company to receive approval to operate an autonomous, electric and cabless vehicle on a U.S. public road.

Short Bio

With more than 20 years of leading positions in transport innovation I currently hold position as Director of Autonomous Electric Transports at Einride where I work with strategy, customer understanding and product roadmaps on a daily basis.

I started my career in 2002 at Volvo Group as a developer of Active Safety solutions, utilising radar and camera systems to improve road safety. Such systems formed basis for vehicle automation efforts that we see today.

Since then, I have spent 9 years at ERTICO - ITS Europe in Brussels, first as Senior Project Manager (2006-2012) and later on as Deputy Director of the Deployment & Innovation Team (2019-2022), comprising close to 30 experts, project managers and support colleagues. Many of the projects lead by myself and later by my team addressed road freight efficiency, such as FREILOT, EcoMove, FENIX and many others.

After the first period at ERTICO, I held a position of Head/General Manager at IRU Projects, an R&D branch of the International Road Transport Union (IRU) (2013-2015), in ordet to later join the IRU headquarters in Geneva (2016-2019) as the Head of Global Innovation.

Throughout these two decades of transport innovation I have been driven by the urge to make real-life impact on road safety and sustainability. Climate change is the biggest threat to human civilisation, while we also still suffer from more than 1 million road fatalities each year. The focus of my career is to solely address these issues, in operationally and financially suitable ways so that we can improve road transport logistics and leave the better world to our children.

	Salvador Furió ValenciaPort Foundation Director of Innovation & Port Cluster Development	Autoridad Portuaria de Valencia	www.valenciaport.com/ www.fundacion.valenciaport.com/
and a Master of Science in F Comillas (ICADE). After six y logistics operator, he joined Intermodality. Since then, h cooperation projects at nati logistics, maritime, railway a logistics platforms or energ has taken on a new respon the Port Cluster, coordinati port-city integration and ma in different master program course of Single Window	n Industrial Engineering from the Polytechnic University of Valencia Port Management and Intermodal Transport from the University of ears of experience as Project Director at LOGISTA, the main Spanish d the Valenciaport Foundation in 2004 as Director of Logistics and e has participated and directed numerous consulting, research and onal, European and international levels, always related to container and intermodal transport, trade facilitation, planning and design of y efficiency and environmental management. In recent months he sibility in the entity as Director of Innovation and Development of ng the areas of digital transformation, sustainability, port logistics, rket intelligence. In addition, he collaborates regularly giving classes ns of the Universities of Valencia and Castellón, is director of the of Foreign Trade of the Inter-American Development Bank and international congresses of transport and logistics	general cargo, accounting for over 90% cargo which positions Valenciaport Mediterranean. It closed 2018 with end and 5.1 M. TEU. Valenciaport is thus a major gateway to as a redistribution center in Western M cargo is transshipment. Main regiona Valenciaport facilities and services inc materials, agricultural products, cons products, and chemical products. Valen China (Asia), the USA (America) and A cope with current challenges Valenciap service efficiency, intermodal and logis social sustainability, supported all th technologies. Valenciaport Foundation the leading port cluster in the Meditern Authority of Valencia that brings togeth – logistics sector, as well as universities Valenciaport. Since its creation, VF h	e EU TEN-T Mediterranean Corridor. It specialises in 6 of its cargo volumes, and particularly containerized as 5th European Container port and first in the year record figures, reaching 76.6 M. Tons total cargo o Europe in Spain and plays also a significant role lediterranean since some 53% of its containerized al and national industrial sectors benefiting of cludes car & equipment manufacturing, building sumer goods, energy products, iron and steel ciaport is the main gateway in Spain for trade with algeria (Africa), among many other countries. To bort strategy concentrates on market orientation, tic integration, and economic, environmental and ose aspects by a timing incorporation of new (VF) is the knowledge and innovation centre for ranean: Valenciaport. It is an initiative of the Port er key companies in the port – maritime transport and institutions linked to the port community of has developed 242 projects in more than sixty to the rest of Europe, Asia and Latin America

alice the indication of the second se

Zisis Palaskas has joined Inleco	Zisis Palaskas Business Intelligence Head, Managing Brussels Office m in 10/2013, leading Research and Development projects, as	INLECOM is a European SME with offices and consultants in Belgium,	www.inlecom.com
director in Business Intelligence and Logistics, in integration tec architectures, agile methods. Int As e-business manager in Deloitt Technology Services, focusing or IT strategy and EURO. As manage Services, he managed IT Strateg projects for Greek Public Sector, In the past he assumed various services for betting systems (<i>A</i> Improvement (Cinsight), business (CLMS). IT Manager (Kintec) in hi team of the Intelligent Shelter projects delivery. He was Techno Software Development, and Co Information Technology Consulta Commission, EETT (2007-2009) Technology in the Min. of Econo the theme: With Inlecom he has in the supply chain and transport SELIS, PROFILE, CORE, ICARGO, E	and Data Analytics. He specialises in the area of Transportation hnologies, information exchanges, data modelling, information ernational Consulting Companies: te & Touche Consulting developed the service line of Information in E-Business B2B services, also managing client engagements for er in KPMG Management Consulting in Business and IT consulting gy, MIS, Financial Business Modelling, and Euro transformation Banks and the Hellenic Post. Greek technology SMEs: s management positions in Greek IT SMEs, including software ATC), business intelligence solutions Financial and Operations is development for a Model Driven Agile Development Platform itech solutions for security, member of the product development solution for antennas sites of mobile operators, and customer ology Director in 01PLIROFORIKI, a large IT SME, leading the R&D, onsultancy activities. Public Sector Advisory Positions: He was ant to the President of the Hellenic Telecommunications and Post). He was advisor to the General Secretary of Information mics & Finance, GSIS (2002-2004). Recent assignments related to assumed leading research role in reference EU research projects t domain, including cross-border trade: UROSKY, SAFEPOST, ICONET, TRACK & KNOW, CHARIOT, ST4W. project leader of the Buy-Ship-Pay Reference data model (BSP- and published on the 13th of August 2019	 established in 1996, with the seminal charter of promoting innovations, INLECOM has since expanded upon these foundational conow an established leader in Digital Ecosystem Platforms & Technologies expanded upon these foundational conow an established leader in Digital Ecosystem Platforms & Technologies strategic knowledge-centric solutions to help private and put to create or strengthen their competitive advantage. Core competere Management Consulting: Business Processes Improvement and Supply Chain, Risks Management, Governance, Compliance, New Management & Patent Filings. Analytics and Integration: Business Analysis, Business Modelling, Hand B2G integration, Information Exchanges, Message Exchanges Windows. Systems and Information Architectures: Public/Private/Hybrid Clinternet of Things, including innovative business intelligence, big technologies. Moreover, INLECOM is member of: 	tive Information Learning and Communication mpetencies over the last 20 years. INLECOM is ologies. INLECOM Group (INLE) is the Brussels- inced solutions. With an international team of meering Solutions and Business Analytics, INLE ublic organizations use their unique capabilities incies include: Transformation, Organisation Excellence for Business Models in Supply Chain, Innovation Key Performance Indicators and Analytics, B2B Standards, Port Community Systems, Single oud Solution Architectures for Big Data and data analytics, data mining and blockchain aloti.eu/) INLE is dedicated to research and vering policy, strategy, operational processes, ain through an extensive research programme ad client-facing solutions. In addition, INLE has tiatives using this technology, while enhancing uphasis on GDPR compliance. Currently, INLE is

Alliance for Logistics Innovation through Collaboration in Europe

	Kris Neyens Manager Internationalization	VIL EMPOWERING LOGISTICS	<u>Home - VIL</u>
	pert with a long track record in change and innovation plic-private collaboration projects in challenging and s.	VIL is Flanders' sole innovation spearhead cluste membership organization that harbours some (<u>http://vil.be/en/about-vil/vil-members/members/</u>).	600 logistics stakeholders
More than 30 years of experienc	e in supply chain innovation.		
	on at VIL, Flanders' sole innovation spearhead cluster oth regional and international innovation projects.	It is the region's reference when it comes to con logistics. The primary focus lies with projects throug and their subsequent valorisation.	
as nearshoring, supply chain res modes such as transcontined He currently takes on the role o	arious innovation projects focusing on concepts such silience but also on alternative transport routes and ntal rail transport and autonomous transport. f theme manager Hyperloop for Flanders to explore o connect with the hyperloop-ecosystem through its thereby supporting its development.	Through a VIL member survey, several validation stakeholders and several brainstorm sessions, the set: Digital Transformation, Green Logistics, Hinterland C This directly aligns with the ALICE thematic groups.	following focus domains were
Alice.	n WG2, hubs, corridors and synchromodality at ETP-M, MODERNISM, COLLABORATION AND CREATIVITY	VIL is also increasing its international efforts as this the overall cluste VIL focuses on co-ordination and collaboration organizations and coaches its cluster members wh projects itself or supports them to directly join vario the active engagement in international The drivers behind this strategy are to provide access to raise to profile of our members, to raise the profile funding and policy.	r objectives. n with international cluster nile participating in European ous consortia. In this respect, networks is pivotal. ss to markets and knowledge,

Dr. Thomas Van AschStrategic Projects Management	AirCargoBelgium <u>https://aircargobe</u> lgium.be/			
Thomas Van Asch (°1993) graduated as a doctor in Applied Economics at the Faculty of Business and Economics of the University of Antwerp. His main areas of research are in the fields of air cargo, e-commerce and airport strategy development. Thomas' PhD dealt with the strategy of European airports regarding air cargo and their competitiveness. Before obtaining his PhD, Thomas finished his Master of Applied Economics at the University of Antwerp and his Master of Air Transport at C-MAT. Currently, Thomas is also working for Air Cargo Belgium as a Strategic Project Manager. In this role, he is responsible for the long-term strategic vision of ACB in which innovative logistical concepts like Physical Internet play a central role. Next to that, Thomas is writing proposals to obtain European funding and is responsible for different working groups within the company.	Belgium) strives to make BRUcargo the most attractive, efficient, innovative and successful logistical platform.On behalf of airlines, handlers, forwarders, the airport authority and other stakeholders, we set out strategic and ambitious goals for the development of air cargo. We put in place procedures for improved operations, take the lead in projects and we get in contact with all stakeholders and government agencies to address topics of common interest. We do this by a strong community cooperation and			



Dipl.-Ing. Lars Deiterding

Executive Director HaCon

Governing Board Member Shift2Rail

Chairman UNIFE Freight Committee



www.hacon.de

Lars Deiterding is working for HaCon for 18 years, since 2007 he is head of the Freight Transport and Logistics department and working on projects related to railway and intermodal transport and innovations in multimodal freight transport. Since 2012 he is also Executive Director at HaCon and is additionally leading the international research activities of the various departments.

In the role of project coordinator, manager and senior consultant he is responsible for several consultancy projects for clients such as combined transport operators, railway operators, infrastructure managers, the national Ministry of Transport and DG TREN of the European Commission. He has more than 20 years of experience in research and expert analysis activities in all areas of the international transport industry focusing on the following fields: Planning and design of railway systems, infrastructure assessment and timetable analysis, expert analyses for rail operations with several different analysing tools, determination of the efficiency of railway systems, consulting in the field of integrated transport chains and research and development of combined transport.

Within the projects mentioned above he has gained a comprehensive overview of the International European rail freight market. He led and is leading the multiannual, multi-disciplinary projects TREND, CREAM, TIGER, TIGER-Demo, ViWaS and SPIDER PLUS in the last year and is the project manager of several running studies for Rail Freight Corridors and the European Commission. In the last years, the design and implementation of appropriate IT-systems for transport optimization got higher into his focus and as already for IP5 in Shift2Rail he is now involved in the preparation of the Flagship Area on Freight in the new Europeans Rail Joint Undertaking. Since the acquisition of Hacon as innovation driver in the mobility sector by Siemens Mobility, he is steering several Siemens activities for combining freight related solutions.

HaCon provides cutting-edge software solutions for public transportation, mobility and logistics.

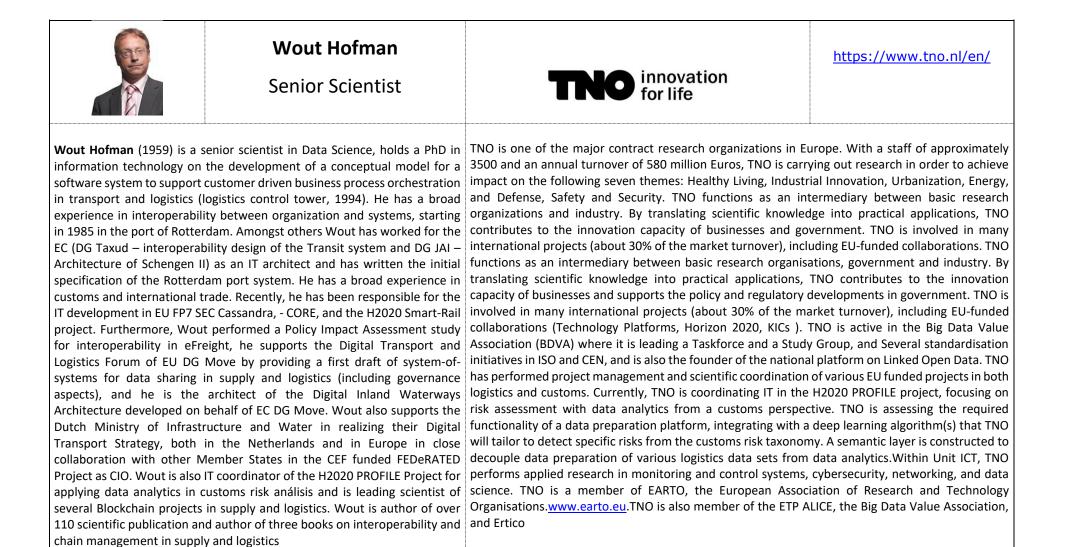
Our three business units, HAFAS, TPS and Consulting, provide more than 370 highly qualified specialists and more than 35 years of experience for your success.

From trip planning to mobile ticketing and fleet management; our HAFAS product suite covers all aspects of Intelligent Transportation Systems and creates the ultimate end user experience.

HaCon's TPS solutions for train planning and capacity management enable network providers and operators to make the most of their infrastructure.

	Dr. Angelos Amditis Research Director	Inter Cos)	<u>https://i-sense.iccs.gr</u>
 Board of Directors. Since 2002, he is 100 researchers, technicians and ad He represents the Institute of Comr of Directors. He is member of the E Logistics). He is one of the initiators he is the Vice President and membe 2016 and now serving as Vice Press Transport and Mobility (C-ITS and C the Board of Directors of the Athen the Hellenic Port Community Syste Hellenic Corporation of Assets and F group for Climate, Energy and Mobil of Horizon Europe (2021-2024) and Technology (GSRT) Platform. Angelos is currently coordinating 13 projects Innovation cluster for prote IN-PREP, DIONE, Cyber-MAR, RESIS' including in the EC-funded projects COREALIS, ELVIT BOOSTLOG, 5GLOGINNOV, FENIX, C AdaptIVe, interactIVe, euroFOT, TEL His current research interests include electromobility, vehicle to grid cor Localisation and Mapping in indoor data analytics, sensor and informatic human-machine interaction, Circula He is participating or has participate TM2.0 Platform (Steering Body mem 	nunication and Computer Systems (ICCS) in ERTICO - ITS Europe, wher kecutive and Steering Group of ALICE (co-Chair of the TG3: Systems 8 of the EuroVR Association where he served as President from Septemb er of the Executive Board. He was one of the founding members of IT ident. He is the National Representative of Greece at EU on Co-ope CAM). He is the Deputy Chairman of the Athens Urban Transport Org is Water Supply and Sewerage Company (EYDAP S.A.). He is the Chairr n (HPCS) of the Piraeus Container Terminal S.A. (PCT) and Member articipations S.A. (HCAP). He is a Member of the Greek Delegation tea ity as part of the "Shadow" Strategic Committee (SPC) for the configura Member of the Working Group on Transport and Supply Chain of Ger EC-funded projects, i.e. the newly accepted projects EIFFEL, SG-IANA a ection and security against environmental hazards, echarge4drivers, IF 7, and ICT4CART. He has also participated in more than 150 research EN, PLUGGY, SCENT, NeMo, SAFERtec, AutoNet2030 and INTE-TRANSI APITAL, CLUSTERS2.0, ASSURED, interACT, INFRAMIX, L3Pilot, CARTF EFOT, PReVENT as a scientific responsible. de automation in road transport, highly and fully automated driving, inectivity and charging optimization strategies, smart mobility for pand outdoor environments, PaaS/SaaS for logistics applications, compon fusion, IoT and Cyber Physical Systems, next generation communication	that currently employs more than re he is the Chairman of the Board & Technologies for Interconnected ber 2010 till March 2016. Currently S Hellas, serving as a President till rrative Connected and Automated ganisation (OASA) and member of man of the Steering Committee of of the Innovation Platform of the am of the "shadow" thematic sub- ation of the new work programmes neral Secretariat for Research and and NIGHTINGALE and the ongoing NGENIOUS, HYPERION, CitySCAPE, projects during the last 20 years, T as a coordinator and the MOSES, RE, ITS-Observatory, SMARTPORT, cooperative systems in transport, people and freight, simultaneous puter vision and machine learning, tion technologies, ergonomics and IA, OCG, A.SPIRE, DTLF, GEAR2030, P, AIOTI and many other EC Groups	research body establishe and development activ networks, electromagne multimedia applications and electric power (www Computer Engineering of which is the oldest and m consists of academic stat 500 researchers (includin Within ICCS, the I-SENSE with vehicle automation mobility, supply chain m solutions for many applic and security), embeddet technologies and many m The I-SENSE Research Gr and post-graduate resear in numerous research an projects. Indicatively, th coordinator of HYPERIOI RESIST, ICT4CART; in FP7 SMARTPORT, VRHypers AdaptIVe, CityMobil2, TI ROBOSPECT (coordinator ICCS is a member of ALIC Amditis became the co Logistics.	inication and Computer Systems (ICCS) is a non-profit academic ed in 1989 by the Greek Ministry of Education to carry out research ities in the areas of telecommunications, sensors and sensor tic sensors, satellite and wireless communications, telematics and , transport applications, control systems, biomedical engineering w.iccs.gr). It is closely associated with the School of Electrical and of the National Technical University of Athens (NTUA) (est. 1837), nost prestigious academic institute in Greece. The personnel of ICCS ff (~80 University Professors), 40 senior researchers and more than ng PhD students) in twenty research laboratories. Research Group (http://isense. iccs.gr) is very active in areas dealing n, C-ITS, IoT applications for people and freight transport, smart nanagement, innovative middleware/Platform as a Service (PaaS) cation domains (environment, logistics, structural health monitoring d systems and sensor networks, next generation communication more. roup comprises more than 100 members (academics, post doctoral rchers and administrative staff). It has coordinated and participated d development activities in the framework of European and national he following projects are worth mentioning: in H2020, it is the N, COREALIS, ELVITEN, IN-PREP, SAFERtec, PLUGGY, SCENT, NeMo, and NTERREG, FABRIC (coordinator), INTE-TRANSIT (coordinator), space, GAME-ABLING, ManuVAR, AutoNet2030 coordinator), r). More details can be found here: http://i-sense.iccs.gr E since 2014 and in 2019 the Director of I-SENSE Group, Dr. Angelos h-Chair of the TG3: Systems & Technologies for Interconnected hisation have a strong history of successful collaborations under COREALIS, MOSES, BOOSTLOG, 5GLOGINNOV, FENIX, CAPITAL,





Alliance for Logistics Innovation through Collaboration in Europe

	Jon Kuiper Senior Policy Advisor Supply Chain Digitalisation		Ministerie van Infrastructuur en Waterstaat	<u>Ministry of Infrastructure and</u> <u>Water Management </u> <u>Government.nl</u>
operations. Jon has with Xerox and Phil provider for a numb leading a start-up blockchain technolog partners. In his cu	uiper has a broad background in international supply chain tions. Jon has held various senior management positions (erox and Philips and was a CEO of a logistics service ler for a number of years. In the past years he has been g a start-up in the automotive supply chain, using thain technology to foster collaboration between network ers. In his current role Jon is focused on the digital tion of Dutch businesses active in the logistics field.		cy on digitalisation of the sands. Leading the development	supply chain infrastructure of the towards federative data sharing and

Alliance for Logistics Innovation through Collaboration in Europe



Giannis Kanellopoulos is currently the Unit Leader of Logistics and Maritime at the Institute of Communications and Computer Systems (ICCS). He holds a BSc in Computer Information Systems from the American College of Greece, an MSc in Software Engineering from the University of Nottingham, UK and an MBA from Durham University, UK. In the past, he has been a part-time member of the Faculty of the American College of Greece (Deree College) for six years.

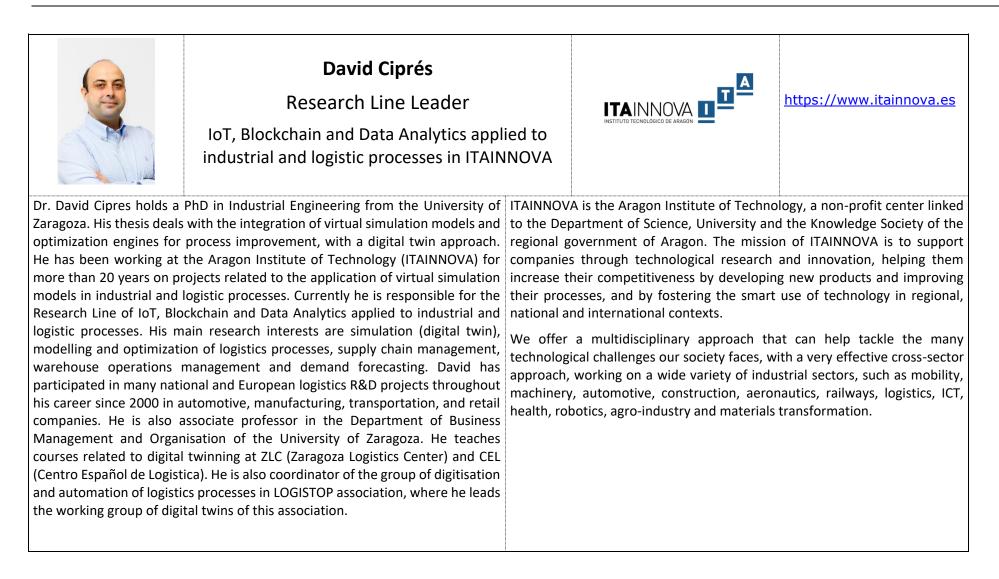
He has more than 20 years of experience in systems analysis, software engineering and data networking. He was the data network architect and project manager for the Athens 2004 Olympic Games and has participated in systems design for several banks and telecommunication organizations. Giannis was a member of the IT team of the Piraeus Container Terminal for 10 years, participating in all major projects of the company related to the design of the port digitilisation and the setup of international logistics services between Europe and China. He has been dealing with EU and nationally funded research projects for over 20 years and he is currently actively involved in seven logistics related projects (PIONEERS, COREALIS, FENIX, MOSES, 5G-LOGINNOV, GREEN-C-PORTS, BOOSTLOG)

I-SENSE is one of the Research Groups of the Institute of Communication and Computer Systems (ICCS) of the National University of Athens in Greece (NTUA). Founded in 2002, I-SENSE Research Group is committed to the highest standards of academic excellence and research innovation in the field of electrical, electronic and computer engineering & technologies.

Research at I-SENSE focuses on Intelligent Transportation Systems, Virtual Environments, Assistive Technologies, Smart Integrated Systems – Sensors, Communication, Platforms, Mobile Networks and it spans across many disciplines such as Mobility, Environmental Studies, Logistics and Supply Chain, Citizen Science, Cybersecurity, Culture and Resilience to address questions of global significance and local relevance. In the above areas, I-SENSE responds to present-day needs, opens up new networks for action, builds synergies and works together with industry to offer a world-class research environment for critical inquiry and scholarly exchange.

With more than 100 highly qualified researchers and having a long history of involvement in EU funded and National research projects – more than 150 completed projects-, our research team produces outstanding research results that contribute to the targets of the European Research Area (ERA). A strong network comprising of more than 300 international partners, valuable players in the research, policy and industry arena offers our team a nourishing environment for continuous growth and support. Technical expertise and knowledge accumulated over the years has often been translated into innovative results.

alice Logi throu



alice the interview of the second sec

Michael Archer Strategy Delelopment Director	A Brambles Company
Michael has worked for CHEP for 30 years, many of those working with retailers and manufacturers to optimise the share and re-use business m reusable packaging, and extend the pallet pool from 6 European cou 1990 to 28 today. In 1999-2001 he was an active member of the Profit Impact of ECR Task ECR Europe alongside leaders from major retailers and manufacturers. Today his focus within CHEP is on collaboration to identify opportur reduce transport, packaging and broader supply chain waste and to lead through research, development, testing with a clear focus on maximising as successful initiatives are scaled up.	 Service this it delivers and collects empty packaging from c300,000 location across Europe, working with all the grocery retailers and many of their supplier every day. It is best known for its blue pallets, shared widely across Europe a beyond. As a leader in the Circular Economy, Brambles (CHEP's parent company) recognised as one of the most sustainable companies in the World. Bramb launched their Zero Waste World initiative in 2019, committed to support customers and interested parties in step-change reductions in packagi



	Dr. Jan Tore Pedersen , Owner and CEO	MARLO	<u>Marlo.no</u>
engineering and a PhD ir Technology (NTNU) and a Barbara. Since the early 1990-ies, development of innovat Noticeable projects are e Since 2012, Marlo colla Software-as-a-Service so resources are utilised to t the company MIXMOVE, Dr. Pedersen is a workin Manager in MIXMOVE. Before founding Marlo, h advanced software syste development in the marit for ships covering all on-b From 1995 to 1998, Dr P University of Norway in t	is Managing Director of Marlo a.s. He holds an MSc in Control n manufacturing from the Norwegian University of Science and in MSc in Computer Science from University of California at Santa , Dr Pedersen has been active in EU and national projects for tive logistics solutions and related information technologies. -Freight (DG MOVE) and iCargo (DG CONNECT). borated with 3M, DHL and Gebrüder Weiss to develop the lution MixMoveMatch – aimed to ensure that transportation heir maximum capacity. In 2017, this development led to forming which is now further commercialising the MIXMOVE Solutions. Ing board member in MIXMOVE and holds the role as an R&D his experience includes business and technology development of ems (The Kongsberg Group), and business- and technology time sector (The Kvaerner Group), including an integrated system board control and navigation capabilities. Pedersen held a part-time position as professor at the Technical the field of mechatronics. From October 2009 until September professor in logistics at the BI Norwegian Business School.	has been involved in EU to development since its establic company and its staff have been 35 EU-funded projects in transp projects have been dedicated to and information exchange. He projects have been focused o maritime cargo handling solution The company has been aiming results of EU-funded projects. Th development of the logistics of that resulted in setting up the 2017. On the way to transfe MIXMOVE, Marlo received to Innovation Price in 2016 and Venture Award in 2017.	Funded research and shment in 2006. The involved in more than oort and logistics. Most o management systems owever, some of the in designing ships and ins. to commercialise the ne latest example is the management solutions company MIXMOVE in inrring all IPRs etc. to he Innovation Radar

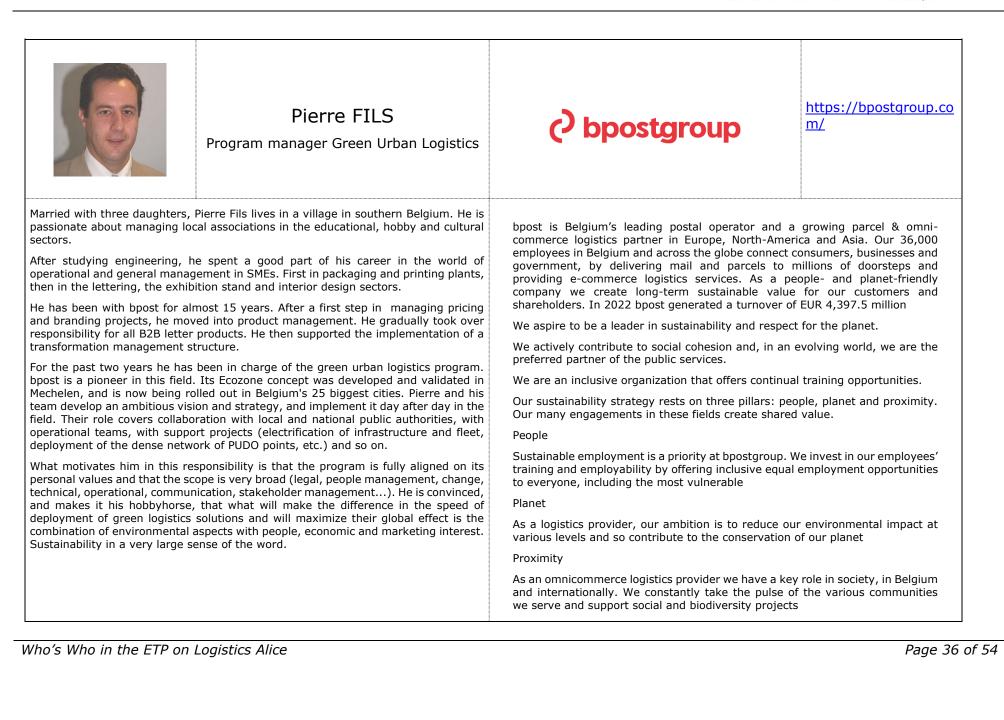
Alliance for Logistics Innovation through Collaboration in Europe

Serge Schamschula	TRANSPOREON
Senior Project Manager	Delivering connections
 Born in 1963 in Austria Studied Business Administration and National Economics at the of Linz. 1987 Master of Business Administration. 1987-2000 Several positions in sales, marketing and also management. 2000-2010 Independent business consultant with focus in logis 2002 (introduction of intermodal traffic, key-account manago logistics, etc.). 2010-2018 Head of Sales and Key Account Management at Europe (forwarder). 2019-today Member of the Board at the" European Freight & Leaders Forum". 2018-2020 Strategic Marketing at Transped Holding. 2020-today Senior Partner Manager at Transporeon. 	 general general general retailers, goods recipients and carriers in the world. With its cloud-based logistics planning software and transportation management software, Transporeon gives unmatched opportunities to reduce the number of empty trucks, improve transparency, cut waiting times and enable efficient, digital end to-end processes. Transporeon aims to put the shipper in total control of transportation sourcing and management challenges, and aims at making collaboration as easy as possible. Through improved collaboration, Transporeon supports our opvironment by reducing CO2 consumption in particular.

	Jannicke Baalsrud Hauge Research Scientist, Head of BIBA GamingLab	BIBA	www.biba.uni-bremen.de
Jannicke Baalsrud Hauge (female, DrIng) works part-time as a research scientist & head of BIBAGamingLab. She is associate professor in production Logistics and holds a Ph.D. in Engineering from the University of Bremen. From 2001 to 2003 worked as a research scientist at the University of Bremen, responsible for the functional architecture of e-commerce software. In 2003 she joined BIBA (Bremer institute für Produktion und Logistik). Since 2015 she is also working at KTH. For BIBA, she is currently mainly leading and managing projects on GBL in Production and Logistics at national and EU level. As a part of her job for BIBA, she also teaches two master courses at the University of Bremen, as well as supervising student works at all three levels in the field of SG application development, re-engineering, decision-making, and supply chain risk management. Her main topics are developing SG and simulation applications, development of GBL concepts, Requirements engineering (IT solutions for logistics, CPS, and SG), process analysis, and business modelling. Jannicke is a member of several boards, chairing the working group IFIP 14.8, IFIP 5.7- SIG on serious games, member of the Swedish Logistics Cluster, and board member of Serious Game Society. She is member of the advisory board for the vocational education on logistics at the college of Södertälje and in the international symposium of Logistics. She has authored 300+ papers. She has several years of experience as a dissemination, exploitation, and risk manager in EU projects.		Bremer Institut für Produktion und Logistik GmbH (BIBA) scientists, PhD-students, and administrative staff. The institut of Bremen, Department of Production Engineering, and engineering and economics (logistics). The research di Communication Technology" (IKAP) is a multidisciplinary application in production and logistics networks and e-learning science in different areas and introducing new information tec develop, and implements methods and tools to support inter The national and European research projects BIBA has been transport: (1) trial about direct techno-economic evaluation analysis of impacts of different communication scenarios, (2) organisation on heterogeneous networks, (3) verification and range radio applications, (4) development of an exchange se areas, (5) training engineers for mastering new requirements i by the use of ICT, (6) information transfer in business process testing of computer-based training materials in logistics with economic analysis and macro-modelling of adapting to inform mobile testbed for interoperability of networks ine-logistics (12) integrated solutions for intermodal transport within the is part of the Mittelstand 4.0-Kompetenzzentrum Bremen, competencies from the entire region and makes them availa digitalization, the Competence Center supports companies to fi and then find the optimal solutions. The focus of the Mittelstat is on small and medium-sized enterprises (SME). Although tecnonic focal points such as wind energy, automotive, food technology, there are no restrictions in terms of sectors. The of free support services to interested parties. The entire in information about the potential of digitalization over the capplications in practice and prepare employees for the digital support during digitalization measures. Mittelstand 4.0-Komp. Initiative Mittelstand-Digital of the Federal Ministry of Econor digital.de) is kept within the framework of the funding initiative	e is directly linked to the University educates students in mechanical ivision "Applied Information and research entity dealing with ICT , production systems, and computer hnologies production. IKAP designs, -organizational company networks. involved in have dealt with ICT and for companies and comparison and) system about dynamic networked validation of enhanced digital short- rvice for communication in harbour n globally distributed manufacturing development, (7) development and the use of the internet, (8) socio- ation technologies in Europe, (9) e- (10) network of regional maritime Integration of shipping in Europe, EU. www.biba.uni-bremen.de. BIBA which brings together numerous able to SMEs in a bundled form. In rst identify the individual challenges and 4.0-Kompetenzzentrum Bremen many inquiries come from regional and beverages, logistics or marine Competence Centre offers a range novation process is covered: from poportunity to experience relevant I world through qualifications up to etenzzentrum Bremen is part of the nics and Energy (www.mittelstand-

	Public Affairs Manager	UPS	https://www.ups.com/be/en/Home.page
Chris Vanhoegaerden works as a publi based European headquarters of UPS, Chris chiefly deals with EU road transp He is the Chair of the European Expres express industry vis-à-vis the Europea policy issues for the EEA are urban mo Chris is also an active member of the Change Committee of the American Cl he is UPS's main representative in inte IRU. In addition, Chris serves as the Preside BCA and is a member on the Board of Chris is a lecturer EU Affairs & Busines EPHEC in Brussels. A political scientist by education, Chris positions in the public Affairs Departm freelance journalist.	the express and logistics company. Fort and aviation policy. The set of the voice for the prominent oblicy and city logistics matters. Transport, Environment, and Climate the formational road haulage federation The Dutch Courrier Association VKE. The Dutch Courrier Association VKE. The Dutch Courrier Association VKE.	UPS is one of the world's largest comp billion, and provides a broad range of customers in more than 220 countries Focused on its purpose statement, "m what matters," the company's more th strategy that is simply stated and pow People Led. Innovation Driven. UPS is committed to reducing its impa the communities we serve around the stance in support of diversity, equity a UPS Europe employs more than 48,00 facilities in Europe and more than 500 delivery fleet consist of more than 8,5 vehicles.	integrated logistics solutions for and territories. oving our world forward by delivering han 500,000 employees embrace a werful executed: Customers First. oct on the environment and supporting world. UPS also takes an unwavering and inclusion. 0 employees, has circa 400 operating ,000m ² warehouse space, and its

alice



	Johan LEVEQUE Head of R&D			https://www.laposte.fr
Johan Leveque is a seasoned expert in the application of mathematics, AI, and big data to logistics and supply chain management. Currently serving as the Head of R&D at La Poste Group, Johan's expertise has led to numerous successful initiatives, including the establishment of a cargo bike network across all France's major cities. This work was cited as a reference for best logistic project by the French Minister of Ecological Transition, affirming its impact and success.		history dating back to the 17th century. Offering a comprehensive suite of services, La Poste is not just about mail collection and delivery, but also		
Johan has done a PhD in Mathematics applied to Supply Chain Management and urban logistics, as well as a Master's degree in Operations Research. His passion for his field extends beyond his professional life; Johan has imparted his knowledge and experience through teaching roles in several prestigious institutions, including IMT Mines, Kedge Business School, HEC Lausanne, and the University of Bordeaux.			Renowned for its broad reach and extensive network, La Poste Group delivers to millions of households and businesses nationwide, from urban centers to rural areas. The group is a key player in the parcel and express delivery market, adapting to the evolving needs of e-commerce.	
In addition to his role at La Poste Group, Johan is deeply involved into research and is an Affiliate Researcher at Georgia Institute of Technology's Physical Internet Lab, where he explores hyperconnected city logistics problems. He has also made a mark in the entrepreneurial world as the co-founder of U-ride, a short distance deliveries mutualization platform for shops and restaurant owners and CMC Investments, a venture capital firm focused on investing and nurturing innovative initiatives bringing value and positive impact on society.				
Johan's holistic understanding of urban logistics, deep technical knowledge, and successful track record of implementing scalable solutions position him as a visionary leader in the field of urban logistics.		Recognized for its proactive approach to change, La Poste Group invests in cutting-edge technologies and digital solutions to improve operational efficiency and customer service. Through its strategic initiatives, the group seeks to shape the future of postal and related services, making it a significant player not just in France but in the global postal industry.		



	SCANIA	<u>https://www.scania.com/</u>



ALICE Members

ALICE membership is bringing an holistic approach — All key logistics stakeholders represented!							
Type of Organization	Members	EU/International Associations					
Shippers & Retail		ESC ELUPEG					
Logistics Service Providers, Carriers, Courier and Postal operators, Freight Forwarders & Shipping	Construinder Weeks Construint Construin						
Ports, Hubs, Real Estate companies, Intermodal terminals & Transport/Energy Infrastructure	Port of Rotterdom Immunitiest States and States and States States and States and States and States States and Stat	European					
Transport and industry vehicles, packaging & material handling	VOLVO SCANIA LOGIFRUIT KION VONERA AISIN	eucar acea					
Information and Communication Technologies & Consultancy	MARLO ALSIC SIENSORS PRODUCTELOKS IN GREENROUTER MARLO ALSIC SIENSORS PRODUCTELOKS IN GREENROUTER MIXMOVE GEA VIMA STANSPOREN LastMile ^{STM} inlecom OCSEPT RANSPOREN CC MIXMOVE GEA VIMA STANSPOREN LastMile ^{STM} inlecom OCSEPT RANSPOREN CC MIXMOVE	ERTICO					
Regional & National Logistics Clusters & Associations		Smart Freight Centre					
Research and technology Centers							
European Technology Platforms /PPPs							
Member States and innovation Funding*	Construint Constru						

*Involved in ALICE Mirror Group



ALICE Secretariat



Fernando Liesa Secretary General



Dirk 't Hooft Director finance and admin





Indrek Ilves Yanying Li Programme Coordinator Head of Programmes



Pablo Segura Project Support & Knowledge Manager



Elvina Nowak Project Manager



Stefanie Van Damme Project Manager & Support **Technical Lead**





Mar Vicente Admin & finance



Finance, admin and communications support



Máximo Martínez **Project & members** support

Who's Who in the ETP on Logistics Alice



Marion Cottet Project Manager



Yuliya Sahitava Senior Communication & **Project Manager**



Andreea Calin Senior Innovation Manager







Alice Secretary General

Dr. Fernando Liesa is Secretary General at ALICE, Alliance for Logistics Innovation through Collaboration in Europe, The European Technology Platform on Logistics recognized as such by the European Commission in 2013. ALICE is setting up the vision for future logistics and supply management and the research and innovation agenda and roadmaps to progress towards the concept of the Physical Internet.

Fernando holds a PhD by University of Zaragoza (Spain) since 2004. Fernando has worked in the field of knowledge transfer and research management linked to chemical engineering, process industries, manufacturing and lately (+10 years) to logistics and supply chain management. Fernando worked in Zaragoza Logistics Center (one of the MIT Global Scale Network Centers) from 2006 to 2014 as Knowledge Transfer Director; from 2007 to 2014 he acted as General Manager of the Spanish Center of Competence in Logistics, CNC-LOGISTICA and the Spanish Technology Platform on Logistics, Logistop. Fernando worked for ENIDE, Small Consulting and technology enterprise in the field of personal mobility and logistics, from 2014 to 2016.

Dr. Liesa has coordinated and participated in several national and European Research and Innovation projects. Fernando Liesa led the creation of the European Technology Platform in Logistics, ALICE. Fernando cooperated with European Intermodal Research Advisory Council in the definition of the Intermodal Strategic Agenda 2010-2030+, and with European Road Transport Research Advisory Council (ERTRAC) in the definition of the Research and Innovation Roadmap: Sustainable Freight System for Europe: Green, Safe and Efficient Corridors (2011). Fernando is appointed member of the Digital Transport and Logistics Forum launched in 2015 by European Commission (DGMOVE).



Dirk 't Hooft Director Strategy, Finance and Administration

Graduated in Economics at the University of Rotterdam in 1973, from 1973-1991 held different Management positions in the publishing industry and Agricultural Machinery, from 1991-1997: CEO President of HES Beheer, Rotterdam, holding of terminal handling activities in ports of Rotterdam, Amsterdam, UK, Thailand. From 1997-2002: CEO of Flower Auction Aalsmeer NL From 2002-2013: CEO and President of NDL/HIDC also responsible for research and innovation. From 2008-2011 acting as Innovation Manager of EIRAC (European Intermodal Research Advisory Council). From 2011-2014 coordinator of the CO3 FP7 project on Horizontal Collaboration and Co-founder of CO-Tree.

I am enthusiastic and convinced of the effect of collaboration and coordination on efficiency and sustainability in the supply chain. Dirk 't Hooft is an independent Senior Advisor. At European level, he is active in research and innovation projects and member of the Secretariat and currently Chair of ALICE WG 4 on Supply Networks Coordination and Collaboration. Dirk works also part-time as Senior Advisor Logistics Collaboration for Argusi b.v. and is involved with Argusi in the new H2020 project CLUSTERS 2.0.

Dirk is also Chairman of the Dutch Network on reducing Postharvest Food losses in developing countries.

Dirk is experienced in the management of innovation projects, is able to match people and organizations, and has a broad international experience.

Alliance for alice in Europe



Yanying Li Head of Programmes and Knowledge Management TG5 Programme Coordinator

Dr. Yanying Li is an experienced advocacy professional, project leader and consensus builder with more than 10 years' experience in engaging with international stakeholders, EU policy analysis and advocacy, strategy development, project management and fundraising.

Yanying holds a PhD in Transportation Engineering from the University of Southampton, UK, and a Master degree in Civil Engineering from Tsinghua University, China. She worked as Liaison officer at the secretariat of Global Covenant of Mayors for Climate and Energy (GCoM), funded and co-chaired by Mike Bloomberg, where she was responsible for liaison with UN Agencies, EU institutions, city networks, and NGOs to advance cities' climate action. From 2008 to 2017 she worked as Senior Manager at ERTICO - ITS Europe, where she led several ECfunded international cooperation projects working with cities from Europe, East Asia, the Middle East, and Latin America on implementation of sustainable urban mobility and logistics policies and technologies. Prior to joining ERTICO, she worked as Research Fellow at the University of Southampton.

Yanying has a large number of publications including a book chapter 'The Role of Public Authorities in the Development of Mobility-as-a-Service' in "The Governance of Smart Transportation Systems", published by Springer.

aice Log thro



Indrek ILVES

TG3 Programme Coordinator

Indrek Ilves is an independent logistics innovation consultant who has been actively involved in the field of sustainable logistics. He has experience in project management, supply chain management with the focus on digital-enabled supply chain capabilities and emission calculations in the transport sector. In the past, Indrek has been part of several FP7 project teams such as SUPERGREEN, SPECTRUM, CAPIRE, CO3 and Horizon 2020 project WINN. After his graduation in the field of transport engineering (MSc) at the Tallinn Technical University, he has worked for the Ministry of Economic Affairs and Communications of Estonia, Supply Network Innovation Centre in Procter & Gamble and consulting and research services company Interlogistics. Since 2014 he is a member of the secretariat of the European Technology Platform ALICE - Alliance for Logistics Innovation through Collaboration in Europe, where his role is to support general management of the organisation.

e Logistics In through Co in Europe



Elvina Nowak

Project manager

Graduated from KEDGE BS in Master in Science of International Business, I had the opportunity to discover all aspects of businesses with a real interest for logistics and supply-chain. After several experiences in marketing, communication and business development, I joined Euralogistic in 2016 as EU projects and partnerships officer, a role which I assumed for 2 years and half. During this period, I had the great opportunity to manage the massification project (collaboration methodology among shippers) in the frame of the H2020 Clusters 2.0 project as a task leader. In parallel, I was also active in Alice as the European logistics clusters referent inside the Mirror Group and also in different working groups. On July 2019, I worked as an external consultant for the Clusters 2.0 project for leading a work package dedicated to multimodal freight transport and its digitalization with P&G until May 2020. On September 2020, I came back in Euralogistic as international project manager for the development of the "International campus of green logistics and supply chain" and on the international promotion of Euralogistic. Throughout these multiple experiences in logistics and supply chain, I get a better picture of logistics challenges and issues. Regarding my experience in multimodal freight transport and collaboration in supply chains, I joined the TG4 as vice-chair. After those several experiences, I am fully aware of the urgent need to change the logistics paradigm towards a more sustainable system through collaboration and digitalization.

Now, as project manager in the strong community of Alice, I will take the lead of different EU projects with a focus on the modal shift and collaboration. I will also coordinate the TG4 for supporting activities and fostering cross-fertilization with other TGs.

alice



Stefanie Van Damme works as a project manager and technical lead at ALICE, with the focus on zero emission and automated transport.

She graduated as Master of Science Bioscience Engineering from the University of Ghent in 2012 and started a joint PhD at the Vrije Universiteit of Brussels and the Université Catholique de Louvain afterwards. The topic of her PhD comprises the combustion kinetics of biofuels and life cycle analysis of advanced biofuels production. She also specialised in thermodynamic modelling.

In 2018, she joined Colruyt Group as a project engineer R&D and worked on several zero emission truck demonstration projects and the realisation and design of hydrogen refueling stations. She also worked on total cost of ownership calculations of zero emission trucks, both battery and fuel cell electric. These calculations and the related assumptions, sparked her interest how the renewable energy transition will alter the energy market and assets.



Máximo Martínez

Project & members support

I have always spent my professional career in the Research and Innovation in Supply Chain field. Always driven by the fact that my work could have a direct impact on shaping a more sustainable and efficient European logistic system.

Although my background is Economics I will soon specialize in Logistics. From there, working first at ITENE (Spain) and lately in Procter & Gamble (Belgium)

I have been on the technical lead of several EU projects always related to the field of Supply Chain but with a high component of "green/sustainable logistics": *MODULUSHCA*: standardization of load units. Highlight the lobbying component of this project as it involved European standardization organizations and worldwide. -*TRANSFORMERS*: Creation of the truck of the future, etc.

My personality type; in fact, it is one of the more common ones. ESFJs make up about 9-13% of the general population. As extroverted, sensing, feeling, and judging individuals, I am known for my warm, caring nature and strong sense of responsibility in a nutshell, I care about relationships. My strengths: Loyal and reliable, Strong personal skills, Practical and organized (I must claim that I don't agree that much with this in my case as I am a bit chaotic). My weaknesses: Approval-seeking, Inflexible and traditionalist, disregard their own feelings and needs.





Pablo Segura

Project Support & Knowledge Manager

Pablo Segura is Project Support and Knowledge Manager at ALICE.

Pablo completed a Bachelor's degree in Industrial Technologies Engineering at the University of Zaragoza in 2020 by presenting his final project "Analysis of the technical and operational capacity of a combined semi-trailer rail transport service between the port of Algeciras and Zaragoza".

Studying a Master's in Direction and Management of freight transport at the University of Zaragoza was the next logical step as Pablo's interests in transport and logistics grew. While studying he worked as a research collaborator on a DUOTRAILER/EMS project.

In 2021 he completed his Master's by presenting his final project "Definition, deployment, measurement and associated action plan of transport planning indicators".

Since 2022 Pablo has been working for "ALICE" as Project Support and Knowledge Manager, providing support to the first three Thematic Groups and managing the webpage and Knowledge Platform.



Alliance fo in Europe





Edgar Pérez

Finance, admin and communications support

Edgar is an Industrial Engineer graduated in 2009 with a Master in Business Management, and a post-grade in Finance, Banking and Brokerage Operations. he has19 years of experiences of Banking and International Operations. He worked as the chief of the Treasury Operation Department in the second most Important Bank in his country of origin, managing operation like : FX; Wire transfers, Local and international Investments and Fundings, Brokerage house operations; FATCA control, local and international operations in saving; current and term accounts.

He also has many experiences in Risk Control Management, Audit Control, Project Management, Process reengineering and Customers Service Management. Regarding Communication he has several skills about design, video recording; streaming and broadcast, Professional Audio both Digital and Analog; and web design. His mother tongue is Spanish and he speaks English and French.

He works for ALICE since 2023 as a Finance, admin and communications Support, this allows him to approach his professional experiences to logistics. He is a Team Player, leader and a proactive professional, with a problem-solving mind. He loves play Bass-guitar.



Marion Cottet

Project Manager

Marion Cottet is a project manager on urban logistics at ALICE.

She graduated from Institut National des Sciences Appliquées de Lyon (INSA Lyon) as an energy and environment engineer.

In 2020, she joined CEREMA, the French public agency for environment, mobility and urban planning studies. She worked on the national program InTerLUD, helping French cities to build and implement their sustainable urban logistics plans, with strong public-private collaboration. She also produced various resources on urban logistics and e-commerce for cities.

In 2023, Marion joined ALICE to take the lead on EU projects focused on urban logistics and work on ALICE Urban Logistics Thematic Group (TG5) projects.

Marion speaks French, English, Portuguese and has some notions of Spanish.

Logistics In through Co in Europe



Yuliya Sahitava Senior Communication & Project Manager

Yuliya Sahitava is a communications professional with over 15 years of rich experience in multicultural environments, with a deep passion for innovation and digital empowerment. With a creative and results-oriented approach, she excels in project management, B2B communications, internal communications, event management, change communications and stakeholder engagement.

Before joining ALICE, Yuliya was Communications & Project Manager at the European Inland Waterway Transport Platform. There she demonstrated her ability to develop and implement comprehensive communication strategies and successfully organise several high impact events.

Her expertise also extends to EU-funded project management, where she was involved in the coordination of Horizon Europe's ReNEW project, fostering collaboration and ensuring the smooth flow of information within the consortium. She also led the communication and dissemination activities of the IW-NET project.

Prior to European Inland Waterway Transport Platform, Yuliya managed the Events Department at Business Solutions (advertising agency). She managed budgets, negotiated contracts, and developed comprehensive communication strategies for projects. Earlier in her career, she held positions such as Corporate Communications Manager at AGC Glass Europe and Communications Manager at Newton 21 Europe. In these roles she led internal communications initiatives, managed corporate websites and launched a successful corporate innovation programme. Yuliya's academic background in Online Marketing, European Integration and Development, Project Management training coupled with her mastery in International Economic Relations, lays a solid foundation for her professional endeavours.



I am a pragmatic engineer with 15 years experience, in multinational corporate environment (Procter&Gamble, AB InBev). Recognized program / project manager and leader with experience in R&D, Portfolio Management, Logistics, Technology, but first of all Team Leadership, I have successfully led and delivered projects in innovation, manufacturing, packaging, process transformation, business intelligence, process mining, digitalization and logistics technology. I am an engineer by formation and I have a PhD from "Politehnica" University of Bucharest, Romania and Max Planck Institute in Mainz, Germany.

I am thrilled to be part of ALICE and contribute to the future of Logistics! My experience in corporate environment, in Logistics operations and Logistics technology will bring the innovation customer's perspective to these very exciting projects. I am passionate about creating value for all stakeholders and advancing together the field of Logistics and Supply Chain in general to a greener, more sustainable future.