

# Optimising the curbside with Smart Zones

Curbside management with digital (un)loading bays

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Company presentation

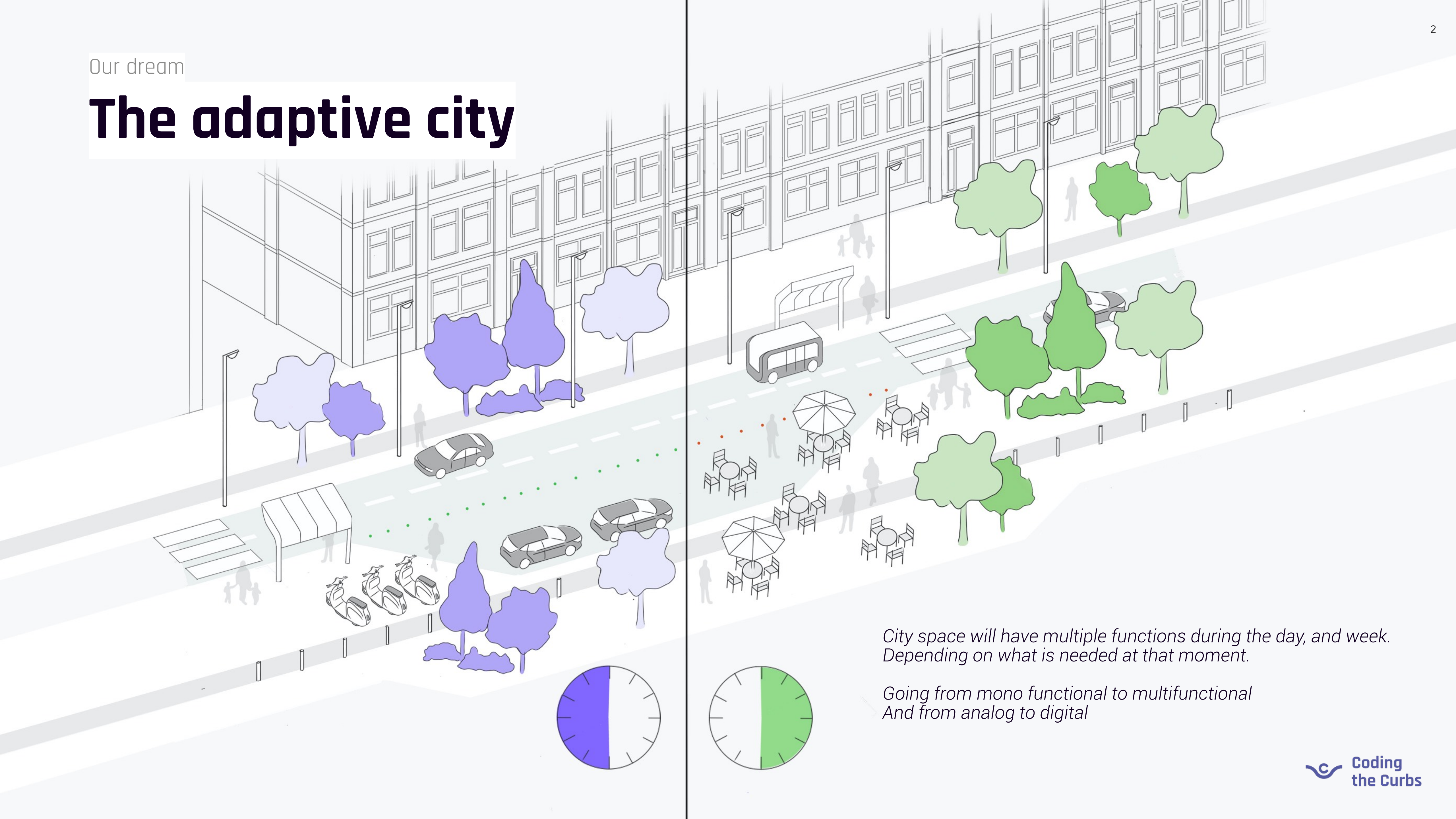
*Amsterdam, November 2023*



**Coding  
the Curbs**

Our dream

# The adaptive city



*City space will have multiple functions during the day, and week. Depending on what is needed at that moment.*

*Going from mono functional to multifunctional  
And from analog to digital*

*Inner-city reality*

# Inflexible, uncontrolled; a battle for space

*Nuisance, danger, stress, pollution, rogue parking, ...*





# Our Solution

# Smart Zones

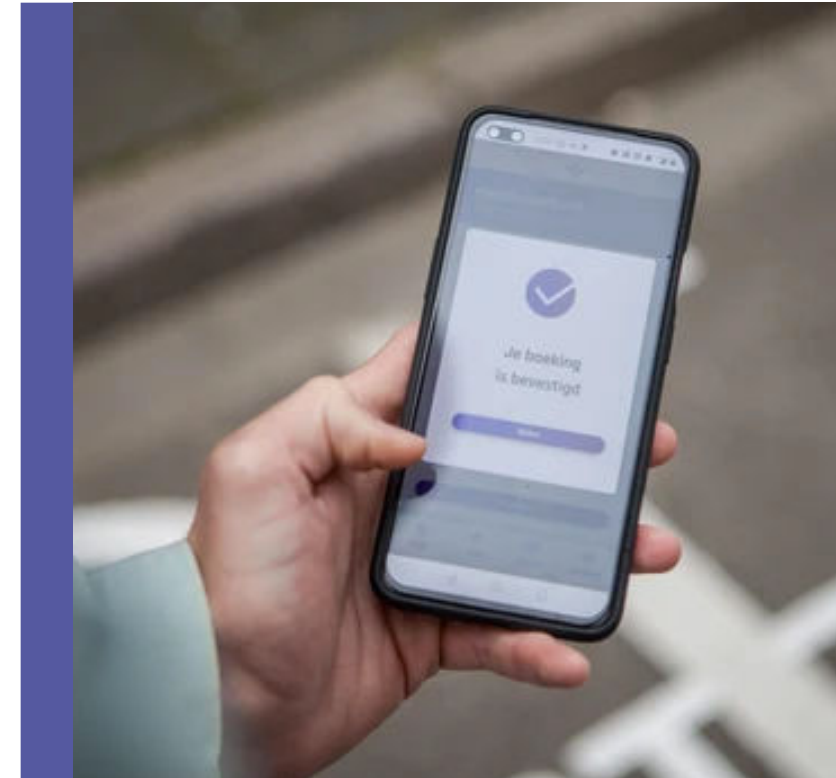
Bookable and multifunctional (un)loading bays, easily accessible for users of our digital platform such as logistics, drivers and businesses

Our Solution

# Key component

## User-friendly booking platform

Digital app allows logistics, businesses and residents to book and access Smart Zones



## On-street Smart Sign

Digital display shows the availability and provides an option for ad-hoc bookings.



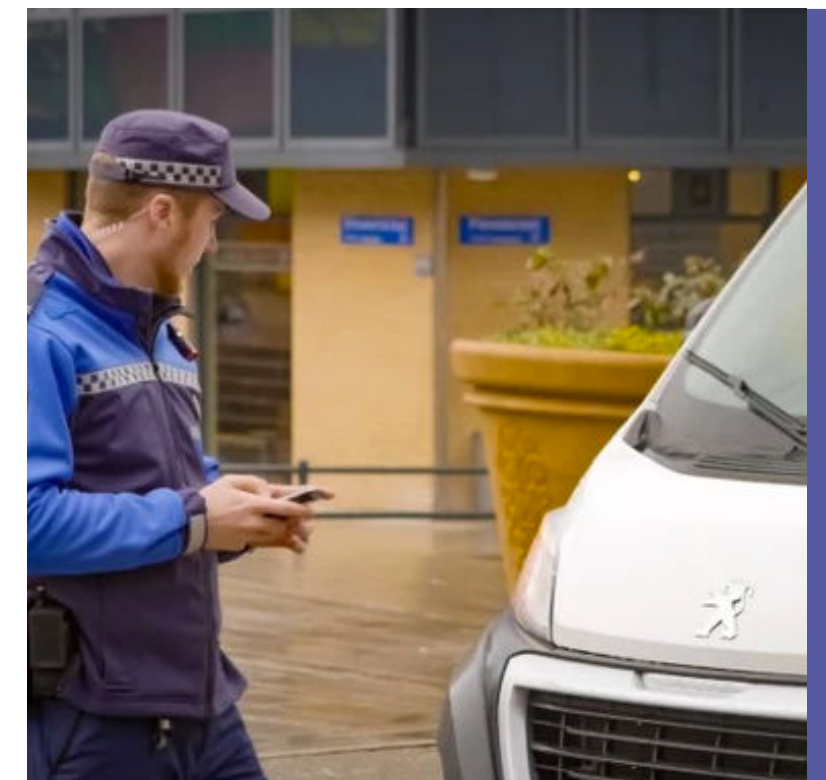
## Geofences area with sensors

Physically and digitally marked curbside spaces with sensors to measure, monitor and enforce.



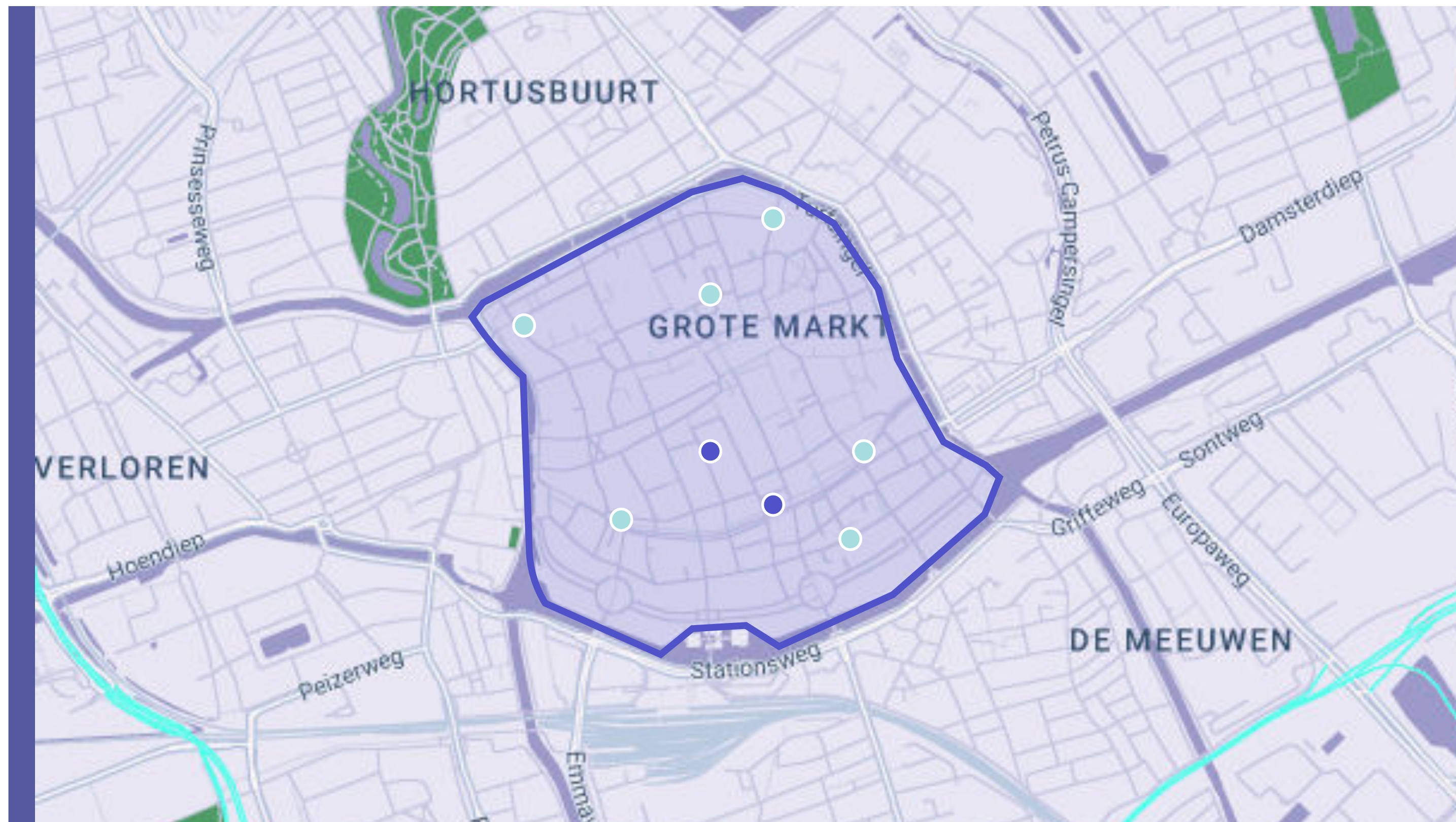
## Systemic integration

Integration with UVAR, national parking register and waiver-permit systems for enforcement



Future vision

# Groningen: intelligent access for logistics



Shortening of delivery windows in centre

Linking reservation with exemption and waivers

Combination of physical and digital locations

**Enforcement at the digital border and granting access under certain conditions**

Our goal

# Happy drivers, happy citizens



We look for strong partners, innovative cities and believers to help us make cities liveable.

# Free the city

Want to learn more? Visit [codingthecurbs.com](https://codingthecurbs.com)

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[iskandar@codingthecurbs.com](mailto:iskandar@codingthecurbs.com)

[jaap@codingthecurbs.com](mailto:jaap@codingthecurbs.com)

[martijn@codingthecurbs.com](mailto:martijn@codingthecurbs.com)

[alwin@codingthecurbs.com](mailto:alwin@codingthecurbs.com)



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