

How to
re-claim street space

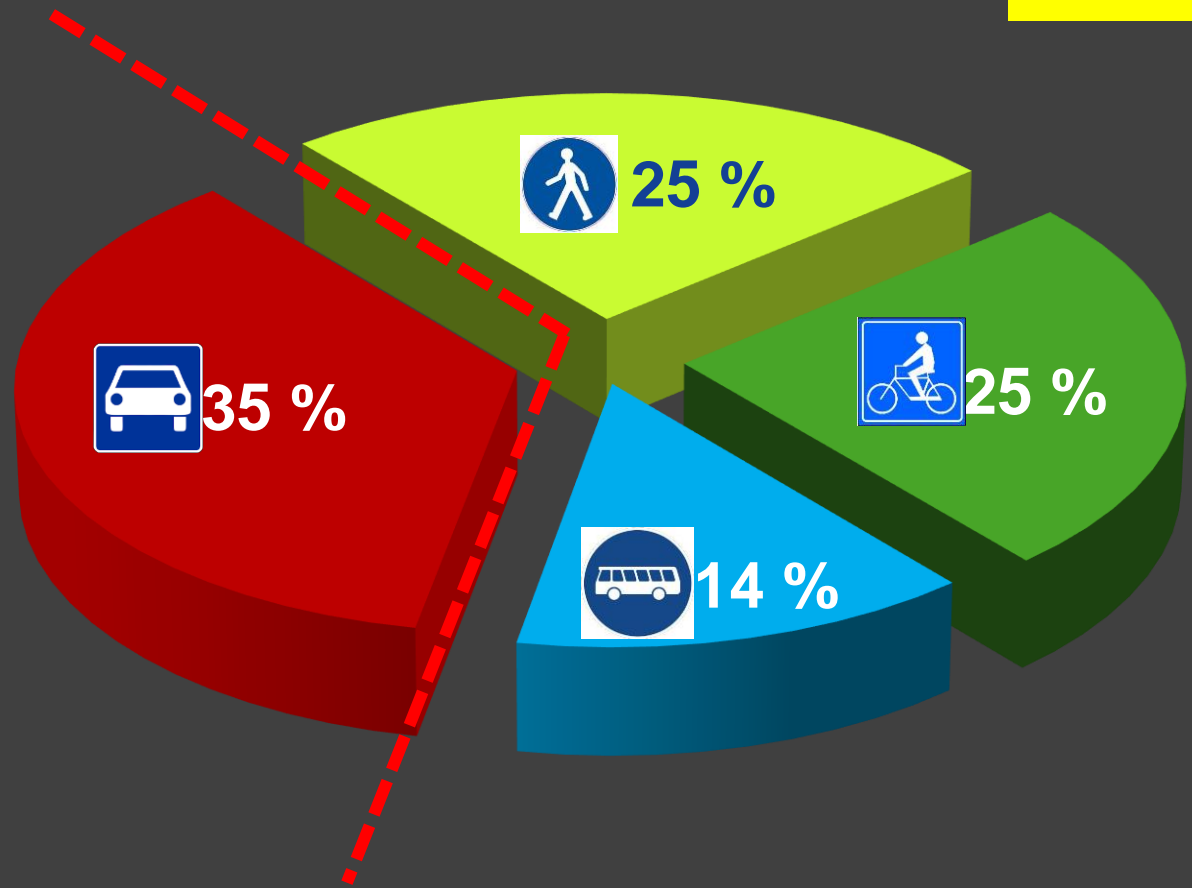
?

Modal split **Bremen**



570.000 inhabitants

65 %
sustainable modes



Bike logistics



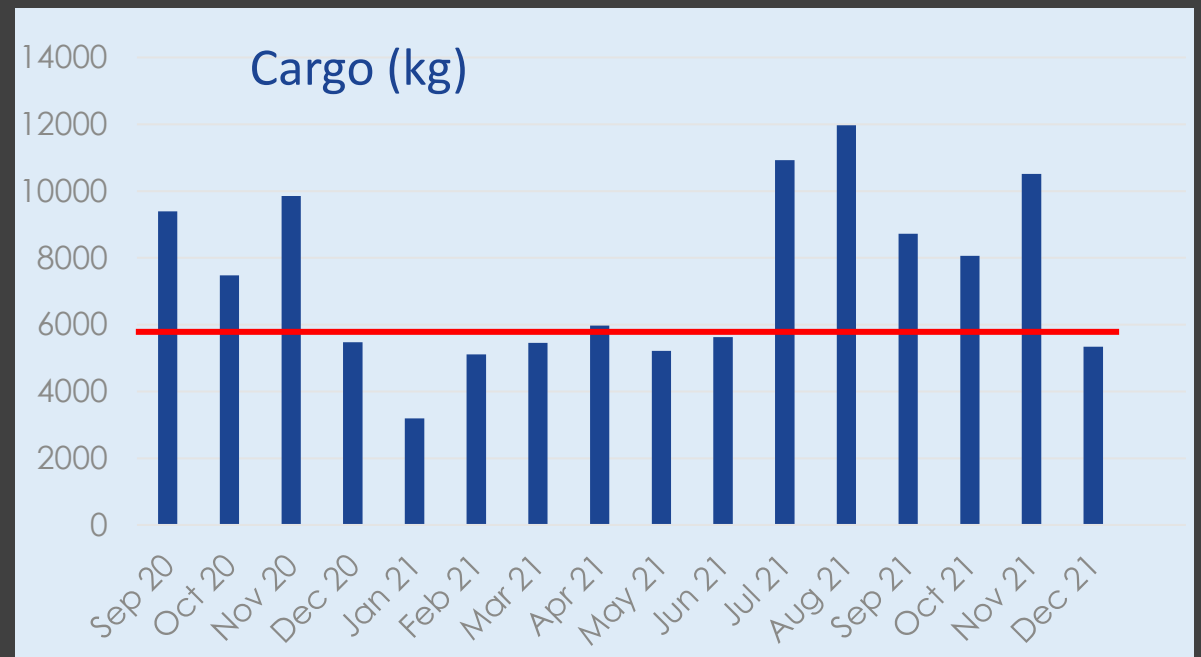
Bike logistics



Bike logistics



63.8 kg average weight per shipment



Cycle friendliness



Private micro-logistics

30% of all trips related to shopping (Germany, MiD 2017)
17% of total mileage driven
10% of transport-related CO2 emission

Potential for cargo bikes ?

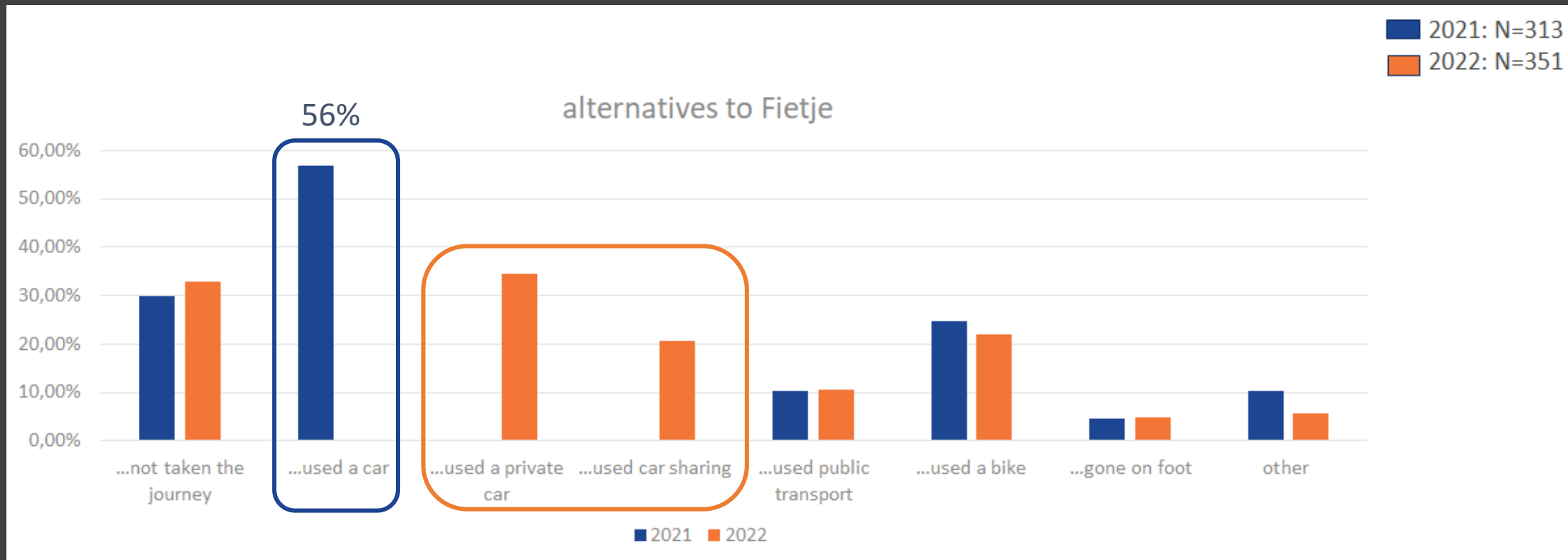
ULaDS exploitation by cargo bike sharing



Private micro-logistics

Cargo bikes available for individuals and commercial users
– reducing car trips

Without Fietje,
I would have...



More than 50% of cargo bike trips replaced car trips