

Get Engaged through ALICE

Outreach opportunities

Hosted and organized by

Co-hosted by



| ALICE membership is bringing an holistic approach — All key logistics stakeholders represented! | | | | |
|--|--|--|--|--|
| Type of Organization | Members | EU/International Associations | | |
| Shippers & Retail | PEPSICO COLRUYTGROUP | ESC ELUPEG | | |
| Logistics Service Providers, Courier and Postal operators & Freight Forwarders | CODOGRATING Woiss CODOGRATING | | | |
| Ports, Hubs, Real Estate companies, Intermodal terminals & Transport/Energy Infrastructure | Port of Rotherdam Image: Construction of Phylogenetic and | INVADION NUCLOOR INVADIONI INVADIONI INTATIONI INTATIONI INTATIONI INTATIONI INTATIONI | | |
| Transport and industry vehicles, packaging & material handling | VOLVO SCANIA TEVVA LOGIFRUIT KION (PONERA | | | |
| Information and Communication Technologies & Consultancy | MARLO ALSIC SENSORS PRODUCTBLOKS & GreenRouter Descion Construction of Constru | ERTICO | | |
| Regional & National Logistics Clusters & Associations | Its Its CLOSER Sector Intervent Interven | Smart Freight Centre | | |
| | Fraunhofer Internet of the second of the seco | | | |
| European Technology Platforms /PPPs | Image: Second and Second an | | | |
| Member States and innovation Funding* | Image: Specific transport Image: | | | |

*Involved in ALICE Mirror Group

Running projects



CURRENT

GeoSense

M~SES

Automated

vessels

PLATINA₃

IWT policy platform

Sprout

UPBANIZED

Urban Logistics

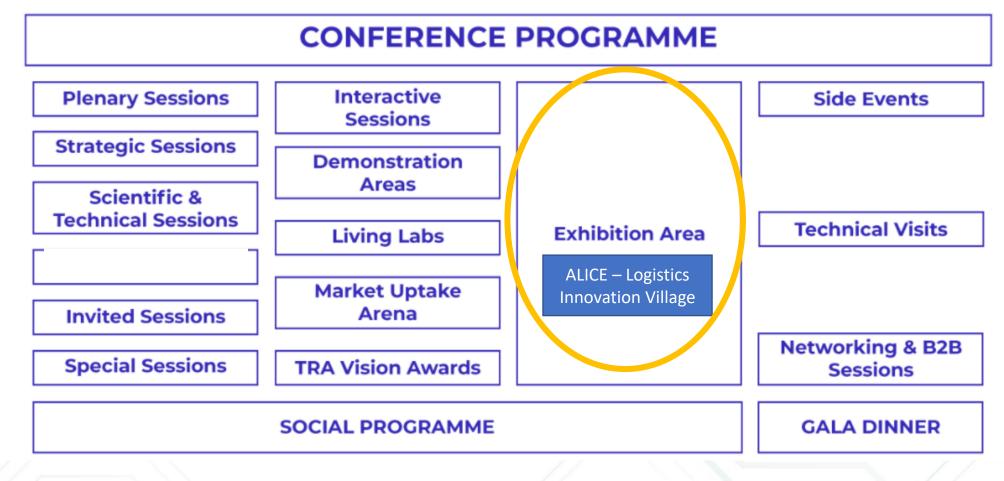
Inland Waterways

and the second second





Conference Programme (draft)







ALICE Stand TRA 2022 partners

Transport Transitions: Advancing Sustainable and Inclusive Mobilit



Transport Research Arena 2022



| 5GLOGINNOV | Aegis | BOOSTLOG | ePlenter |
|------------------------|-------|--|----------|
| FENIX N E T W D R K | HITS | LU-CET Manufacture data and the segment | |
| MSES | MOVE | PIONEERS | planet |
| Sprout | | | |
| | - AE | LER - | |





ALICE Stand Layout (draft)





ALICE Stand Layout (draft)

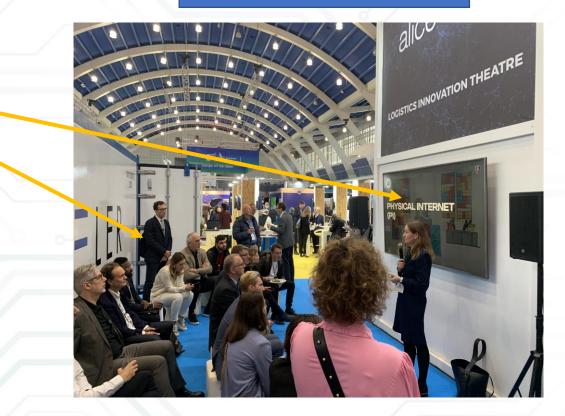
Front View



Logistics Innovation Theatre for project presentations

Logistics Innovation Café with coffee machine

Back View





What do we offer to projects co-exhibiting?

ALICE will provide:

- Promotion of the project through its collaborative network: (1 post) on our website and social media (ALICE LinkedIn +4.5K followers) and (1 article) and content sharing in the ALICE's newsletter.
- The Project will provide project dissemination materials to ALICE, which will be available in **QR code** as well (let's minimise paper waste)
- A presentation of the project (video 2 min. max) will be projected in the Logistics Innovation Theatre along with other project presentations with a similar agreement
- Project logo promoted and displayed in the exhibition area of the stand (see slide 3)
- Opportunity to receive guests in the project area during TRA

Examples:

Advancing the European Commission's strategy for Smart, Green and Integrated Transport and Logistics. PLANET & ALICE together at TRA, 14th-17th November, Lisbon











What do we offer to projects co-exhibiting?

Additional service:

The Project will be offered the opportunity to give a presentation of up to 30 min for small groups (max 20) **at the Logistics Innovation Theatre.**

Dates and timings shall be defined **in advance** between ALICE **and each project**. The whole management regarding these short 'seminars' shall be guaranteed and carried out by the project team only (while ALICE's staff will facilitate and support).





Cost proposal TRA 2024*

The standard cost of participating at the ALICE booth is ${\it \in 4.000^*}$

Early birds will receive a discount of € 500 – Sign up before 20th September 2023.

The extra cost for the additional service of special project presentation will be € 500*

Dedicated LCD screen as part of the project 'totem' amount € 350*

1 complimentary pass included in the price (worth 680 € aprox) a 2nd one is optional for half price.

All prices exclude VAT, if applicable

Contact Mr Andrea Annunziata (<u>andrea.a@etp-alice.eu</u>) for more information, to start the process and for any particular request you may wish.

Final prices need to be confirmed as we get more information on the booth construction costs

Ce Alliance f Logistics through 0 in Europe



alice

Any Questions?

Please contact:

Alliance for Logistics Innovation through Collaboration in Europe

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in Alice Etp-Logistics





TRANSPORT RESEARCH ARENA DUBLIN 2024 10th CONFERENCE • 15-18 April

Scan the QR code to find out more



