

ALICE membership is bringing an holistic approach → All key logistics stakeholders represented!

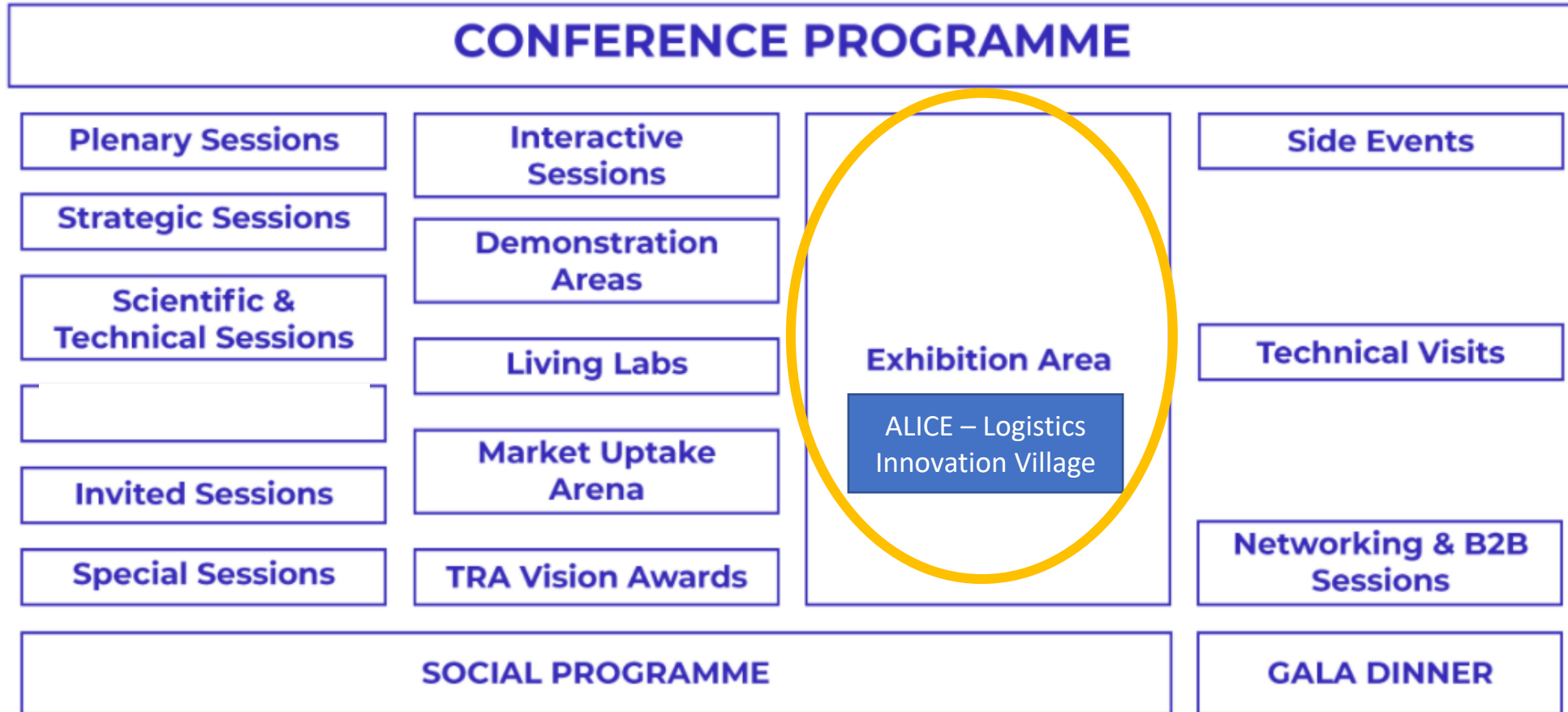
Type of Organization	Members	EU/International Associations
Shippers & Retail		
Logistics Service Providers, Courier and Postal operators & Freight Forwarders		
Ports, Hubs, Real Estate companies, Intermodal terminals & Transport/Energy Infrastructure		
Transport and industry vehicles, packaging & material handling		
Information and Communication Technologies & Consultancy		
Regional & National Logistics Clusters & Associations		
Research and technology Centers		
European Technology Platforms / PPPs		
Member States and innovation Funding*		

*Involved in ALICE Mirror Group



Conference Programme (draft)

Transport Transitions: Advancing Sustainable and Inclusive Mobility





ALICE Stand TRA 2022 partners

alice | Alliance for Logistics Innovation through Collaboration in Europe

Transport Research Arena 2022

VISIT US ! BOOTH 2.13

A E L E R





ALICE Stand Layout (draft)

Transport Transitions: Advancing Sustainable and Inclusive Mobility

Project logo

LCD Project video/
(optional) or poster

Project brochure/
leaflets





ALICE Stand Layout (draft)

Front View



Logistics
Innovation
Theatre for
project
presentations

Logistics
Innovation Café
with coffee
machine

Back View





What do we offer to projects co-exhibiting?

ALICE will provide:

- **Promotion of the project through its collaborative network:** (1 post) on our website and social media (ALICE LinkedIn +4.5K followers) and (1 article) and content sharing in the ALICE's newsletter.
- The Project will provide project dissemination materials to ALICE, which will be available in **QR code** as well (let's minimise paper waste)
- A **presentation of the project** (video 2 min. max) will be projected in the Logistics Innovation Theatre along with other project presentations with a similar agreement
- Project logo **promoted and displayed** in the exhibition area of the stand (see slide 3)
- **Opportunity to receive guests in the project area** during TRA

Examples:

[Advancing the European Commission's strategy for Smart, Green and Integrated Transport and Logistics. PLANET & ALICE together at TRA, 14th-17th November, Lisbon](#)





What do we offer to projects co-exhibiting?

Additional service:

The Project will be offered the opportunity to give a presentation of up to 30 min for small groups (max 20) **at the Logistics Innovation Theatre.**

Dates and timings shall be defined **in advance** between ALICE **and each project.** The whole management regarding these short 'seminars' shall be guaranteed and carried out by the project team only (while ALICE's staff will facilitate and support).



Cost proposal TRA 2024*

The standard cost of participating at the ALICE booth is € 4.000*

Early birds will receive a discount of € 500 – ***Sign up before 20th September 2023.***

The extra cost for the additional service of special project presentation will be € 500*

Dedicated LCD screen as part of the project 'totem' amount € 350*

1 complimentary pass included in the price (*worth 680 € aprox*) a 2nd one is optional for *half price.*

All prices exclude VAT, if applicable

Contact Mr Andrea Annunziata (andrea.a@etp-alice.eu) for more information, to start the process and for any particular request you may wish.

*** Final prices need to be confirmed as we get more information on the booth construction costs**



Any Questions?

alice

Alliance for
Logistics Innovation
through Collaboration
in Europe

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to find out more

