



# BOOSTLOG PROJECT

## DELIVERABLE REPORT

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The BOOSTLOG project consortium consists of:

Part. No	Participant organisation name (short name)	Country
1 (Coordinator)	Alliance for Logistics Innovation through Collaboration in Europe, ALICE AISBL (ALICE)	BE
2	STICHTING SMART FREIGHT CENTRE (SFC)	NL
3	FUNDACION ZARAGOZA LOGISTICS CENTER (ZLC)	ES
4	STICHTING TKI LOGISTIEK (TKI Dinalog)	NL
5	HACON INGENIEURGESELLSCHAFT MBH (HACON)	BE
6	INSTITUTE OF COMMUNICATION AND COMPUTER SYSTEMS (ICCS)	GR
7	Vlaams Instituut voor de Logistiek VZW (VIL)	BE
8	FRAUNHOFER GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG E.V. (Fraunhofer)	GE
9	FIT Consulting SRL (FIT)	IT
10	FUNDACION DE LA COMUNIDAD VALENCIANA PARA LA INVESTIGACION, PROMOCION Y ESTUDIOS COMERCIALES DE VALENCIAPORT (VPF)	ES
11	TECHNISCHE UNIVERSITEIT DELFT (TU Delft)	NL
12	EUROPEAN ROAD TRANSPORT TELEMATICSIMPLEMENTATION COORDINATION ORGANISATION - INTELLIGENT TRANSPORT SYSTEMS & SERVICES EUROPE (ERTICO ITS EUR)	BE
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## EXECUTIVE SUMMARY

The BOOSTLOG project aims to transform European freight transport and logistics R&I ecosystem to perform optimally. The goal of the project is to boost the impact generated from EU funded R&I investments to serve EU policy objectives towards climate neutrality, pollution, congestion and noise reduction, free movement of goods, internal security, digital transformation of logistics chains and data sharing logistics ecosystems. Furthermore it also aims to support companies' sustainability and to increase their resilience and competitiveness.

This BOOSTLOG deliverable "*D5.1 Plan for Stakeholders Engagement, Communication, Dissemination 1st Version*" describes the strategy and plan for stakeholder engagement, communication, dissemination, and exploitation to maximize the impact of the project.

The deliverable includes:

- i.) Objectives of stakeholder engagement, communication, dissemination and exploitation;
- ii.) Identification and definition of stakeholder groups and specific messages for each of the identified stakeholder groups.
- iii.) Communication channels and tools, networks and mechanisms that will be used to reach out different stakeholder groups;
- iv.) Detailed definition of the project dissemination and communication materials and production plan;
- v.) Identification of targeted events for stakeholder engagement and dissemination of the project outcomes.

## 1 Introduction

EU funded Research and Innovation (R&I) projects have been a key driver to move EU countries towards a climate-neutral and resilient, digital, high quality living society. Although EU funded R&I projects have been playing an important role in development and deployment of innovation in all sectors, project outcomes and innovation developed by R&I projects may not be reached out to a wide range of stakeholders, thus limiting their impact. Each of R&I projects has made significant efforts into dissemination and exploitation. Such efforts however have been limited within the timeframe of each project. Therefore, there is still a strong need for continuing dissemination, communication and exploitation of project outcomes beyond the project lifetimes, aiming to enable update of innovations and enhance impact of R&I projects and keep the knowledge base and results as accessible as possible to users.

In the past few decades, the logistics sector has experienced revolutionary shifts in technologies, business modes, policies, and legislations, driven by globalisation, digital technologies, fast growing of e-commerce, increasing concerns on negative impacts on environment, government policy to reduce pollution and emissions, etc. Such revolutionary shifts have not only improved the efficiency of the sector while reduced environmental pollutions but also boost development of the sector, thus strengthening the role of the sector in overall economy. Outcomes of EU funded R&I projects have been a key facilitator to enable the revolutionary shifts by developing and piloting innovative technologies, solutions and services, demonstrating



new business modes, supporting policy development, and facilitating cross-sector cooperation. There have been many good practices and lessons learnt from implementation of outcomes of EU funded R&I projects. Systematically and logically summarising the good practices and lessons learnt and disseminating them would benefit the sector, and develop appropriate policy framework for future R&I policies at EU and national level.

The BOOSTLOG project is therefore funded by HORIZON 2020 to boost impact of EU funded R&I projects working on the topics of logistics that concluded in the past decades (such projects funded by FP5<sup>1</sup>, FP6<sup>2</sup>, FP7<sup>3</sup>, and Horizon 2020<sup>4</sup>), and also cooperate with ongoing projects to leverage dissemination and exploitation efforts of those projects. Engaging stakeholders, communication, and dissemination are therefore a key task to the success of the BOOSTLOG project. Stakeholders will not only include those who work in the transport and logistics sector, but also to all sectors that can benefit from EU funded R&I projects. BOOSTLOG will particularly make efforts to reach out stakeholders who are normally outside the circle of EU funded projects and raise awareness of outcomes of the EU funded projects, and advance implementations of project outcomes.

This deliverable will lay a foundation to roll out the strategy and plan of activities of BOOSTLOG's stakeholder engagement, dissemination and communication. It will be shared with stakeholders during the BOOSTLOG launch workshop, and will be reviewed and updated every 12 months.

## **2 Communication and Dissemination Strategy & Objectives: Maximise Impact Generation**

### **2.1 Communication and Dissemination Strategy: building on existing success of ALICE and other consortium members**

BOOSTLOG's stakeholder engagement, communication and dissemination will use the existing facilities and resources built by the European Technology Platform ALICE, such as ALICE Knowledge Platform, and ALICE membership (full list of ALICE member is available in Annex A). Created by several EU funded projects, ALICE has established itself as a permanent platform to support research, innovation and market development of innovation in logistics and supply chain management in Europe. It has been supporting and advising the European Commission (EC) in the implementation of research programmes in this area.

Therefore, instead of creating a separate project identity which would only be used during the project duration, BOOSTLOG's communication and dissemination activities will exploit the network and reputation ALICE has already built in the logistics sector, aiming to maximise impact of EU funded R&D projects; thus extending ALICE's existing networks, and enhancing ALICE Knowledge Platform to ensure that knowledge gained and network developed by the BOOSTLOG project will continue to serve impact generation of EU

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<sup>1</sup> EU's Fifth RTD Framework Programme 1998 – 2002

<sup>2</sup> EU's Sixth RTD Framework Programme 2002 - 2006

<sup>3</sup> EU's Seventh Framework Programme 2006 - 2012

<sup>4</sup> Horizon 2020 is the biggest EU Research and Innovation programme from 2014 to 2020



funded R&I projects after the project duration. ALICE has also established several effective communication channels such as newsletter subscription, social media (LinkedIn), website and events.

In addition, the project consortium members will bring in their own networks, e.g. Smart Freight Centre is leading the Global Logistics Emissions Council (GLEC) Partnership. GLEC is a voluntary partnership of more than 150 companies, industry associations, programs, experts and other organisations. Those networks and communication channels often reach out stakeholders who are not familiar with EU funded research. BOOSTLOG will also engage with past and ongoing EU-funded R&I projects and project partners. Through the project partners, it will reach out a wide range of stakeholders beyond the project consortium's network. BOOSTLOG will cooperate with stakeholders to organise dedicated events (e.g. webinar, workshop) and identify relevant events for stakeholder engagement and project outcome dissemination.

The strategy is illustrated in the following figure:

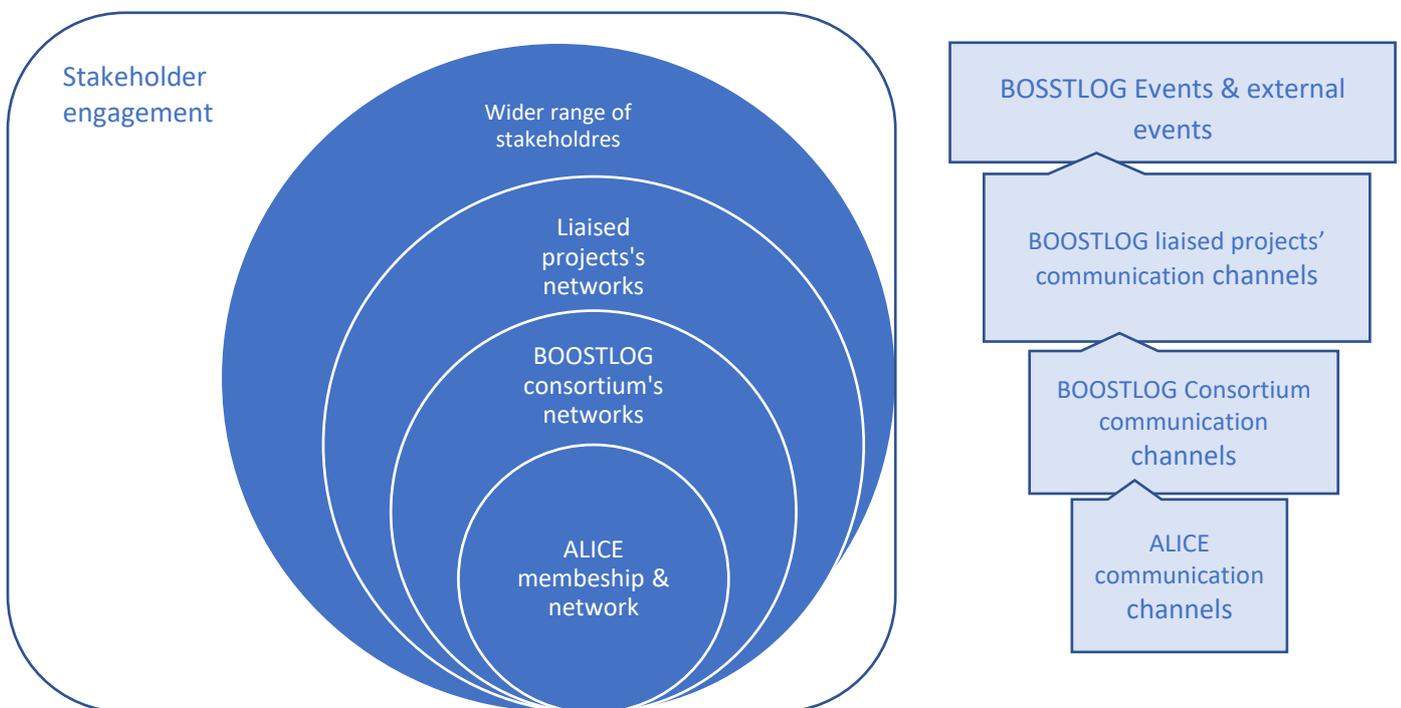


Figure 1. BOOSTLOG Strategy for stakeholder engagement, communication and dissemination

Engaging with stakeholders will support all activities of BOOSTLOG and have various purposes. Although engaging with stakeholders is primarily for dissemination and communication of project activities and outcomes, it will collect inputs from stakeholders on implementation cases and best practices. Engaging with stakeholders are particularly important for identifying R&I gaps, and forming recommendations to enhancing future research programmes. To have their says in forming recommendations will be beneficial to ensure that future investment in research will have desired impacts. The following figures show the different ways and purposes of engaging stakeholders:

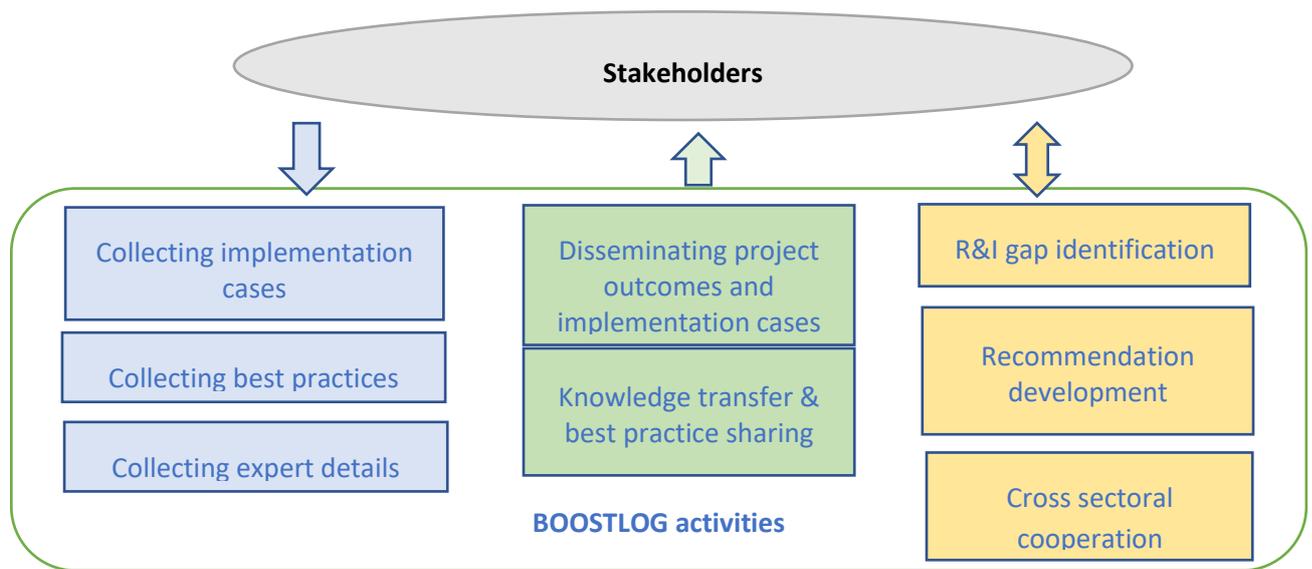


Figure 2. Different ways of engaging stakeholders for different BOOSTLOG activities

## 2.2 Objectives and quantifiable indicators

Table 1 Communication objectives in support of BOOSTLOG’s expected impacts and key tasks

BOOSTLOG’s expected impact	Communication objectives	Quantifiable KPIs if applicable
I1. EU funded R&I projects main results, Outcomes and Implementation Cases are easy to find by Stakeholders and actionable.	<ul style="list-style-type: none"> <li>Increasing number of users of the Knowledge Platform;</li> <li>Enhancing contents of the Knowledge Platform;</li> <li>Making contact details of experts and researchers from EU funded projects available to innovation seeks.</li> </ul>	<ul style="list-style-type: none"> <li>More than 1000 users of the Knowledge Platform</li> <li>At least 100 R&amp;I EU funded projects, 100 main Results, 50 Outcomes and 30 Implementation cases published on the Knowledge Platform</li> <li>Contact details of 500+ experts and researchers collected and available</li> </ul>
I2. Technological and organizational innovation uptake is accelerated	<ul style="list-style-type: none"> <li>Developing a recognized Innovation Marketplace (back to back to the Knowledge Platform) where project Outcomes and Implementation Cases are highly promoted among users making results and Outcomes more accessible for Innovation Seekers.</li> <li>Advocating BOOSTLOG recommendations to policy makers for future funding program (i.e. key characteristics for topics descriptions, consortium composition and other relevant characteristics) to improve framework conditions to facilitate outcomes generation and uptake increasing impact.</li> </ul>	<ul style="list-style-type: none"> <li>The Innovation Marketplace is launched with associated launch event, press release and social media posts;</li> <li>Policy makers are engaged and the recommendations are presented to policy makers.</li> </ul>



<b>BOOSTLOG's expected impact</b>	<b>Communication objectives</b>	<b>Quantifiable KPIs if applicable</b>
13. Impacts of R&I projects and funding in policy and market is made visible and assessed	<ul style="list-style-type: none"> <li>Extracting and digesting the most relevant Results, Outcomes and Implementation Cases for different Stakeholders groups</li> </ul>	<ul style="list-style-type: none"> <li>Key messages and communication activities are developed for different stakeholder groups and their subgroups</li> </ul>
14. Relevant R&I gaps are properly identified and appropriate European, National, Regional or Company R&I Programmes are implemented to address the identified gaps	<ul style="list-style-type: none"> <li>Advocating R&amp;I gaps to policy makers at European, National, regional level;</li> <li>Raising awareness of R&amp;I gaps among companies</li> </ul>	<ul style="list-style-type: none"> <li>Policy makers at European, National, regional level are i through various activities;</li> <li>Identified R&amp;I gaps have been communicated to policy makers and companies</li> </ul>
15. More efficient use of the available research resources through better framed programmes and calls	<ul style="list-style-type: none"> <li>Enhancing and leveraging ongoing cooperation with the EC services and ALICE mirror group of member states and regional clusters for extensive outreach, exchange of best practices at regional, national and European level to improve programmes and calls</li> </ul>	<ul style="list-style-type: none"> <li>Policy makers at European, National, regional level are engaged through various activities;</li> <li>Identified R&amp;I gaps have been communicated to policy makers and companies</li> </ul>
16. Widening participation and increasing engagement of companies in EU R&I programmes, specifically end users of freight transport system	<ul style="list-style-type: none"> <li>Engaging a wider range of stakeholders who are not familiar with EU funded projects</li> <li>Fully engaging academic members of ALICE and students</li> </ul>	<ul style="list-style-type: none"> <li>Reaching out more than 100 companies or organisations who are not active in EU funded projects</li> <li>Reaching out all ALICE academic members</li> </ul>
17. Consolidate and strengthen ALICE position as The European reference knowledge hub for integrated freight transport and logistics system and expanded to regional clusters and national networks	<ul style="list-style-type: none"> <li>Maintaining and updating the Knowledge Platform and the Innovation Marketplace</li> <li>Enhancing services of ALICE to its members, and open to other triple helix organizations</li> </ul>	<ul style="list-style-type: none"> <li>the Knowledge Platform and the Innovation Marketplace are maintained and updated with BOOSTLOG contents;</li> <li>Collaboration with triple helix operation CLOSER (SE), VIL (BE), TKI DINALOG (NL), Fraunhofer/Effizienz Cluster (DE) established.</li> </ul>

### 2.3 Communication activities in relation to project tasks/outcomes

There are three ways to engage with stakeholders:

- Giving (disseminating) project outcomes to stakeholders such as: news items (including social media post), publications, presentations, videos, and seminars;
- Collecting inputs from stakeholders such as interviews, questionnaires, workshops;
- Actively discussing (validating and facilitating) with stakeholders such as interviews, and workshops.

The three ways of stakeholder engagement may be integrated with each other. A dissemination activity, e.g. an interview or workshop may serve various purposes, e.g. giving information, collecting inputs and actively discussion at the same time.

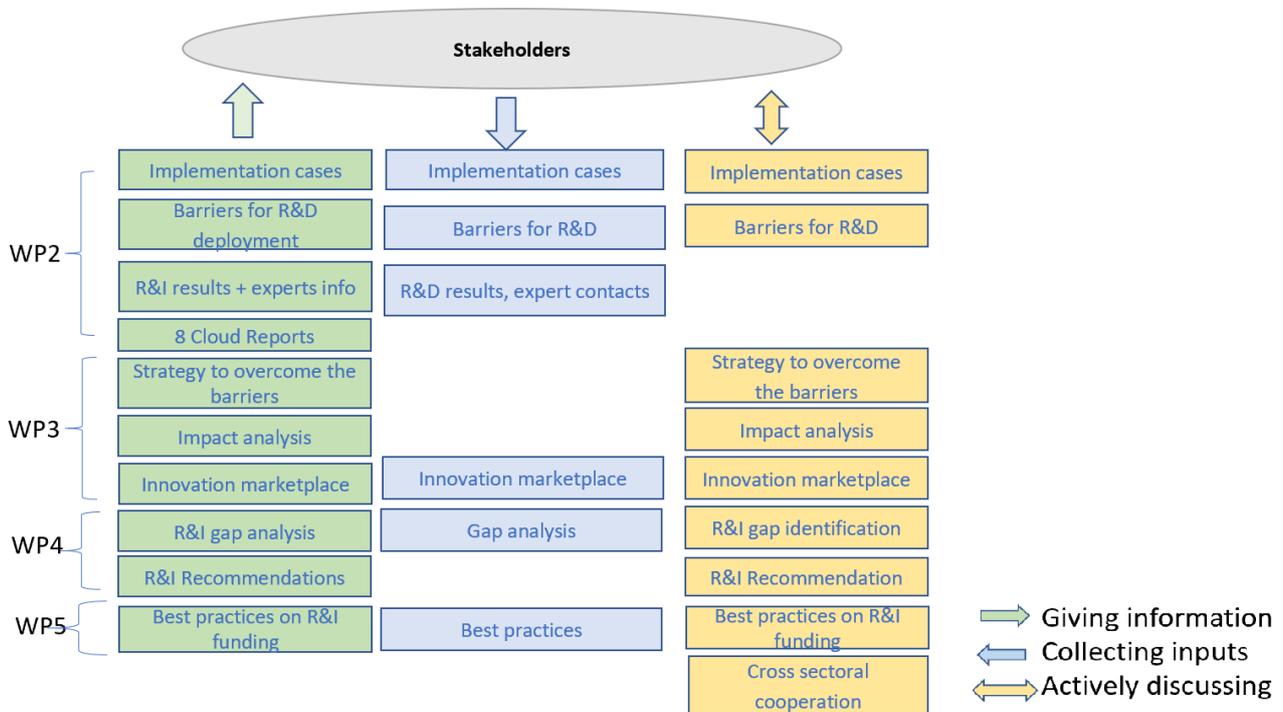
WP5 will support all project tasks and in different tasks, roles of engaging stakeholders vary and type of stakeholders to be engaged will also vary. WP5 will work closely with all WPs to support their works through the project course. The following table provides detailed information on different ways of engaging stakeholders in relations to project tasks and outcomes.



**Table 2 Communication activities in support of BOOSTLOG's expected impacts and key tasks**

WP	Project tasks/outcomes	Giving information	Collecting inputs	Actively discussing
2	Implementation cases;	√	√	√
	Barriers for R&D deployments;	√		√
	R&I results and expert contacts available on the Knowledge Platform of ALICE;	√	√	
	The 8 Cloud Report	√		
3	Strategy to overcome the barriers identified;	√		√
	Impact analysis results of R&I research;	√		√
	Innovation marketplace	√	√	√
4	Gap analysis for R&I Logistics Clouds	√		√
	Recommendations for future R&D activities;	√		√
	High impact topics for freight transport and logistics	√		√
5	Best practices on R&I funding	√	√	√
	Cross-sectoral cooperation			√

The following figures illustrates the communication activities for different project tasks:



**Figure 3. Communication activities and project tasks**



### 3 Stakeholder groups and messages

#### 3.1 Stakeholder groups

Key stakeholders can be categorised into four groups: Companies, Government, R&D organisations, and Civil Society as shown below:

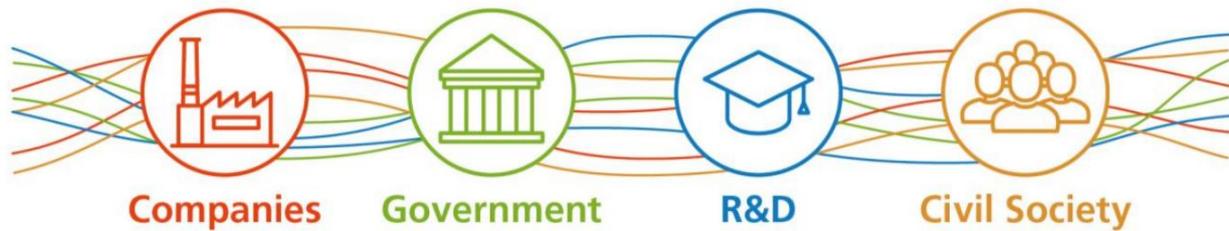


Figure 4. Categories of stakeholders the BOOSTLOG project to engage with

Note that such organisations may be groups in more than one categories. For example, a logistics node may be a public authority or private entity, thus it can be government (transport operator) or company. The above categories and sub-categories consider the ‘majority cases’ and their potentials roles in impact generation of EU funded R&I projects. Detailed descriptions of the stakeholders are shown below:

Table 3 **BOOSTLOG’s stakeholders’ details**

Category	Sub-category	Comments
Companies and their associations	End users of freight transport and logistics system:	Shippers and manufacturers (cargo owners), wholesalers, retailers, logistics service providers, freight forwarders, postal and parcel operators, carriers/hauliers and transport companies (that are usually linked to promising logistics concepts & pain points)
	Logistics nodes	Ports, airports and multimodal logistics platforms, terminals and infrastructure managers (linked to Application fields)
	Logistics tools providers:	Warehousing/handling/loading/transshipment and transport units (containers, crates, pallets, boxes, etc.) systems, ICT solutions providers and trustees (linked to Tools)
	Linked sectors/activities	Airplanes/vehicles/train/vessels manufacturers, consultancy companies, banks and financial organizations
Government	Intergovernmental organisations	OECD including ITF and IEA; UN Agencies including UNFCCC, UN HABITAT, UNDP, World Bank
	European Commission services and Agencies	DG Research, DG MOVE, DG GROW, DG CLIMA; EIB Committee of Regions,
	Member States	National ministries
	Transport authorities and public infrastructure managers	National and regional road operators



	Regions and cities, and their associations	Individual regional and city governments; Regional and city associations such as C40, EUROCITIES, ICLEI etc.
R&D institutions	Universities, national research institutions, and any research organisations	
Civil society	Environmental and Climate NGOs	NGOs that advocate for climate actions and environment protections such as WWF, WRI,
	Think Tanks	Think tanks that are interested in policy R& I advocacy
	Philanthropies	Philanthropies that fund transport programmes

Among each category stakeholders, there will be some familiar with R&I , some have limited experiences and others may have not experiences at all. It is however likely that all R&D organisations BOOSTLOG will be engaged have participated in EU funded projects. Most government agencies in Europe will also have some experiences with EU funded projects, either as partner or non-partner.

Table 4 **BOOSTLOG's stakeholders' experience with EU funded projects**

Experience with EU R&I funded projects	Company	Government	R&D (including education)	Civil Society
<b>H:</b> Partners in EU funded projects	√	√	√	√
<b>M:</b> Non-partner experience with EU funded projects	√	√	√	√
<b>L:</b> No experience with EU funded projects	√	√		√

### 3.2 Engagement with each group & key messages

Activities of engaging stakeholders and key messages for each group of stakeholders will be different, even though some common messages and activities of engagement will be for all stakeholders. Experiences with EU funded R&I projects will be an important factor on influencing how to engage with stakeholders.



Table 5 Key messages and activities for different stakeholders

Category	Experience with EU funded &I projects	Key messages	Stakeholder engagement activities
Companies and their associations	H	<i>There are many outcomes for EU funded R&amp;I that may help the logistics sector to make freight transport and logistics more sustainable and efficient. Your needs for future funding will be taken into consideration.</i>	<b>Collecting</b> implementation cases, expert details, needs for future programmes <b>Disseminating</b> implementation cases <b>Validating</b> gaps in R&I identified, recommendations for future programmes <b>Facilitating</b> cross-sector cooperation
	M		<b>Collecting</b> needs for future programmes <b>Disseminating</b> implementation cases <b>Validating</b> gaps in R&I identified, recommendations for future programmes <b>Facilitating</b> cross-sector cooperation
	L	<i>EU funded R&amp;I projects can help the logistics sector to make freight transport and logistics more sustainable, efficient, and strengthen your competitiveness</i>	<b>Collecting</b> needs for future programmes <b>Disseminating</b> implementation cases <b>Validating</b> gaps in R&I identified, recommendations for future programmes <b>Facilitating</b> cross-sector cooperation
Government	H	<i>EU funded R&amp;I projects can help cities, regions and countries to achieve their emission reduction goals, implementing EU policies and strengthening competitiveness</i>	<b>Collecting</b> implementation cases, expert details, needs for future programmes <b>Disseminating</b> implementation cases <b>Validating</b> gaps in R&I identified, recommendations for future programmes <b>Facilitating</b> cross-sector cooperation
	M	<i>EU funded R&amp;I projects have great benefits, such as emission reduction, implementing EU policies, strengthening competitiveness, job creation and improving quality of life</i>	<b>Collecting</b> needs for future programmes <b>Disseminating</b> implementation cases <b>Validating</b> gaps in R&I identified, recommendations for future programmes <b>Facilitating</b> cross-sector cooperation
R&D institutions	H	<i>Your needs for future funding will be taken into consideration.</i>	<b>Collecting</b> implementation cases, expert details, needs for future programmes



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			<p><b>Disseminating</b> implementation cases  <b>Validating</b> gaps in R&amp;I identified, recommendations for future programmes  <b>Facilitating</b> cross-sector cooperation</p>
Civil society	H	<p>EU funded R&amp;I projects have great benefits, such as emission reduction goals, implementing EU policies, job creation, improving quality of life.</p> <p>Their needs for future funding will be taken into consideration.</p>	<p><b>Collecting</b> needs for future programmes  <b>Disseminating</b> implementation cases  <b>Validating</b> gaps in R&amp;I identified, recommendations for future programmes  <b>Facilitating</b> cross-sector cooperation</p>
	M		
	L		



## 4 Communication tools and mechanisms to engage stakeholders

### 4.1 ALICE's communication tools and networks

Communication tools for promoting the project and its outputs during the project include:

Knowledge Platform & Innovation marketplace. It will be used continuously to disseminate the main R&I results, outcomes and implementation cases identified. Project Attributes are already searchable through tags and tags clouds that are available in all content areas. i.e. for each project, the main attributes will be tags in the knowledge platform. Users will be able to access contents through the project attributes as well as through global searches. The current knowledge platform already includes functionalities for social networking such as forums, blogs, chats and messaging capabilities. Users can follow content areas such as individual companies, projects, funding opportunities and main publications. Currently, the Knowledge Platform has 630 users that are frequently visiting the contents and the number of users is growing steadily. A screen shot of the Knowledge Platform is shown below:

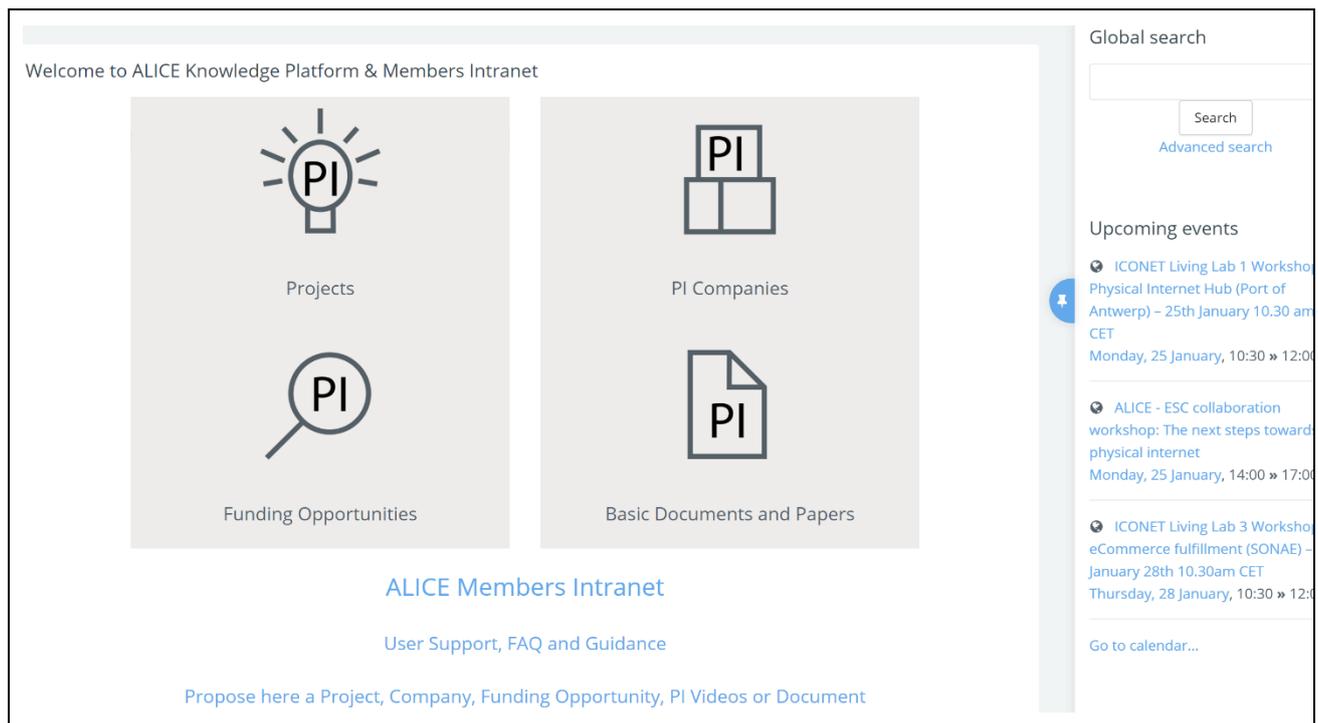


Figure 5. ALICE Knowledge Platform (Screen Shot)

ALICE Networks. Through ALICE members, BOOSTLOG will incorporate the views of the important Industry, Infrastructure and Infrastructure Managers, Research and Academia, Clusters and National Technology Platforms Stakeholders Groups. Through ALICE Mirror Group, BOOSTLOG will reach Transport authorities, ministries, Research and innovation policy and funding agencies. Moreover, BOOSTLOG will enhance ALICE current communication channels with different European Commission DGs and with POLIS (European Cities



and Regions Networking for Innovative Transport Solutions) working with ALICE in the frame of ERTRAC/ALICE Urban Mobility working group.

Online events - Workshops and webinars. Online events, e.g. virtual workshop or webinar, will be a key instrument to engage with external stakeholders. Virtual workshops will be mainly for discussions and webinars will be for dissemination of project outcomes. List of planned online events is shown in Chapter 5.

External organizations and networks beyond ALICE to get input, disseminate and check results and build wide consensus and support impact generation. This will be done at *European and international level*. Figure 5 shows the main satellite areas of activity and groups that will be addressed at *European Level*. BOOSTLOG will reinforce links with other transport, manufacturing and technology ETPs and associations to increase the level of understanding of the R&I projects and will identify the main barriers and opportunities for the different stakeholders towards the implementation of R&I projects. They are key to achieve wider engagement, e.g. SMEs, and could potentially adopt or contribute with best practices to the R&I valorisation strategies and guidelines at national, regional level therefore, enhancing their regional or national innovation ecosystems. Examples of relevant networks can be found in ANNEX C.

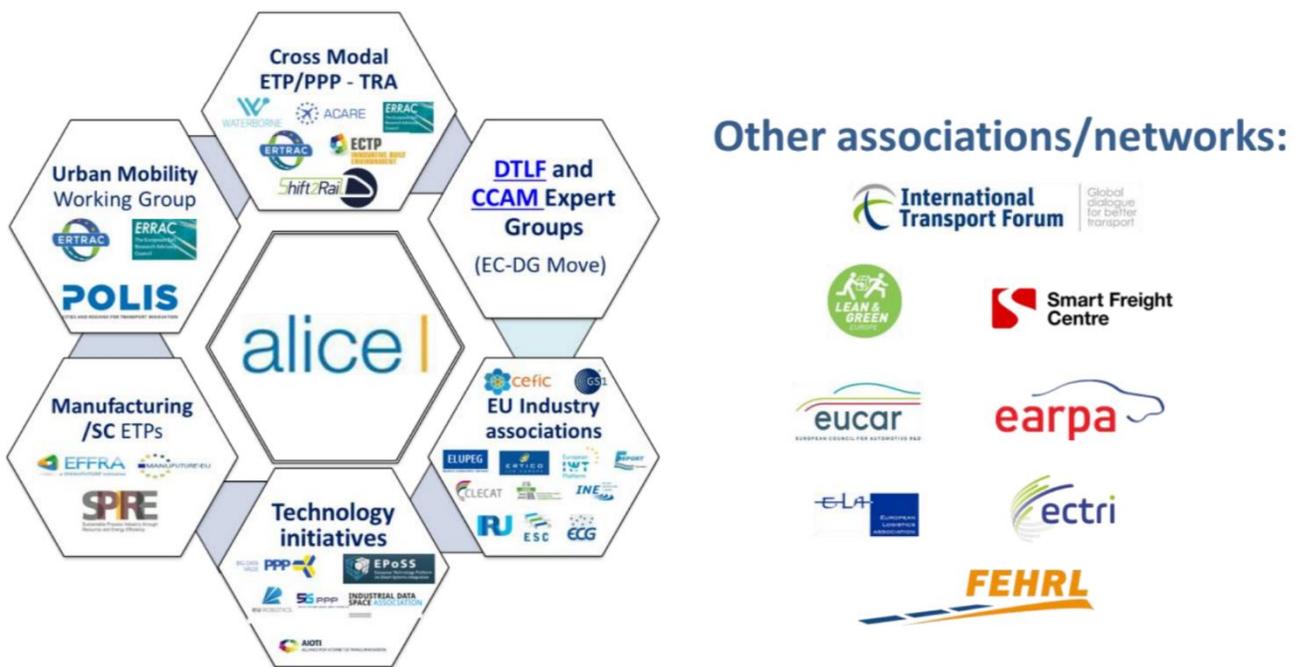


Figure 6. Relevant networks to be engaged

## 4.2 Other communication tools and networks

The consortium members have extensive stakeholders networks or communication channels that will be used for communications. Some examples are shown below:



- SFC's Global Logistics Emissions Council (GLEC) including key industry players in the logistics sector (the full list of GLEC is shown in Annex B);
- VIL's newsletter has more than 6000 subscriptions and VIL's twitter account has more than 1600 followers;
- DINALOG:
  - DINALOG newsletter has more than 3500 subscriptions and twitter account has more than 3000 followers;
  - TSLogistiek's newsletter has more than 1600 subscriptions and twitter account has more than 2000 followers;
- VPF's twitter account has more than 2000 followers;
- ERTICO has more than 100 members covering governments (national ministries, regional and city governments), industry, research institutes, and other stakeholders; ERTICO also has extensive communication channels (newsletter, social media, academy) to reach out stakeholders in the transport sector.

## 5 Dissemination and communication plan

### 5.1 Dissemination and communication materials

The communication materials will be:

Press release; aiming to raise awareness of the project activities and key outcomes to generate higher impact among stakeholders, particularly for those who are not in the circle of EU funded projects and policy makers; all partners are required share each press release through its own media contacts;

**Table 6 Planned Press Release**

Month	Project activities, outcomes associated	Objectives/ Contents
M2	KoM	To raise awareness of the project launch
M3	Launch workshop	To provide overview of the project before the launch workshop; to present outcomes including 3 identified transversal tools clouds
M15	Innovation Market place is ready	To mark launching of the Innovation Market Place and the first 2 cloud reports available
M34	Project will conclude soon	Highlight the main results of the project and the final BOOSTLOG conference.
TBC	For any important partnership or events during the project time	To mark important milestones

News item (including social post); aiming to disseminate project outcomes among stakeholders; all partners are encourage to publish each news items on its own website, social media and newsletter. It is planned that each month a minimum 1 one news item will be published for:

- Any deliverable when it is available;



- Any events before and after;
- Launch of online survey;
- Call to express interests for joining the project activities.

Brochures (digital); aiming to provide overview of the project key outcomes; will be produced at the start of the project to convey the project objectives, practice examples and latest information. All BOOSTLOG partners will work to ensure that the brochures are widely distributed and further updated at M18 and M30.

Papers and articles; papers and articles will be written to share the project results with researchers and practitioners.

Video; an efficient way to reach a broad number of stakeholders before and after the project. BOOSTLOG will develop 1 video highlighting the Implementation Cases with more impact and the Innovation Market Place around **M15**.

Project presentations; a standard project presentation will be available in M1 and will be updated regularly; partners are encourage to present BOOSTLOG on external events and all presentations will be made available.

## 5.2 Dissemination and communication events

Due to COVID-19, it is not possible to plan any in-person event at this moment. Therefore, all the events organised by BOOSTLOG can be online, in-person and hybrid. For all the planned events, BOOSTLOG will seek possibilities of cooperation with other projects, relevant organisations and initiatives. BOOSTLOG events will include:

- Launch workshop and final conference; Flagship BOOSTLOG events to gather stakeholders and present the project:
  - Launch workshop: M3, To provide overview of the project before the launch workshop; to present outcomes including 3 identified transversal tools clouds
  - Final conference: M34;
- Seminars; to disseminate the project outcomes to stakeholders (mainly for giving information);
- (Stakeholder engagement) workshop; to engage with various stakeholders to discuss key issues (discussions, collecting views, and validating outcomes).

Table 7 Planned BOOSTLOG events (TBD)

Month	Project activities, outcomes	Type of events	Objectives/ Contents
M3	Launch workshop;	Launch workshop	To raise awareness of the project objectives, activities and engage with stakeholders to present outcomes including 3 identified implementation cases
M7	1st cloud report draft ready (report due in M8)	Workshop (Cloud report I)	To validate the 1 <sup>st</sup> cloud report
M10	Draft D4.2 Gap analysis for R&I Logistics Clouds (version 1)	Workshop (validating gap analysis)	To validate gap analysis
M11	2 <sup>nd</sup> cloud report draft ready (report due in M12)	Workshop (Cloud report I)	To validate the 2 <sup>nd</sup> cloud report



M12	D2.3 Barriers assessment and positive framework conditions (i) published in M10	Seminar	To advocate the deliverable
M15	3rd cloud report draft ready (report due in M16)	Workshop (Cloud report II)	To validate the 3 <sup>rd</sup> cloud report
	Launch of the Marketplace	Seminar	To advocate the marketplace
M16	D4.3 Recommendations for future R&D activities (version 1) ready in M15	Seminar	To advocate the recommendations
M19	4th cloud report draft ready (report due in M20)	Workshop (Cloud report II)	To validate the 4 <sup>th</sup> cloud report
M23	5th cloud report draft ready (report due in M24)	Workshop (Cloud report II)	To validate the 5 <sup>th</sup> cloud report
M27	6th cloud report draft ready (report due in M28)	Workshop (Cloud report II)	To validate the 6 <sup>th</sup> cloud report
M30	D2.9 Barriers assessment and positive framework conditions (ii)	Seminar	To advocate the deliverable
M31	7th cloud report draft ready (report due in M28)	Workshop (Cloud report II)	To validate the 7 <sup>th</sup> cloud report
M34	Final conference	Final Conference	To present final outcomes of the project

## 6 Identification of targeted events for dissemination of BOOSTLOG project outcomes

In this chapter we include a table with some events where BOOSTLOG project will be as well as the targeted audience. The table will be reviewed and updated in all Dissemination and Communication Reports. The participation in the conferences will be decided based on invitation and availability of project results to be disseminated.

Table 8 Targeted events for BOOSTLOG dissemination in 2021

Event	Date (if known)	Location (if known)	Target Group	Potential activities
International Transport Forum (ITF) Summit	May 2021	Leipzig, Germany	National ministry; CEO of transport industry; For stakeholders outside the EU research circle;	Presentation at the Transportation Research Day; Dedicated side event during the summit; Stand; Presentation at sessions.



COP26	Nov 2021	Glasgow, UK	International community in climate action; National governments, international organisations, Civil Society, and environment NGOs; For stakeholders outside the EU research circle;	Dedicated side event in EU Pavilion; Presentation at official COP session
European Week of Regions and Cities	Sept 2021	Brussels	Regions and cities in Europe	Dedicated side event; Presentation at official session
ITS World Congress	Sept 2021	Hambourg	ITS communities (research, industry, government)	Papers; Dedicated session



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## Annex A: ALICE Membership organizations classified per type of organization

ALICE membership is bringing an holistic approach → All key logistics stakeholders represented!		
Type of Organization	Members	EU/International Associations
Shippers & Retail		
Logistics Service Providers, Courier and Postal operators & Freight Forwarders		
Ports, Hubs, Intermodal terminals & Transport Infrastructure		
Vehicle Manufacturers, Load Carriers & handling units		
Information and Communication Technologies & Consultancy		
Regional & National Logistics Clusters & Associations		
Research and technology Centers		
European Technology Platforms / PPPs		
Member States and innovation Funding*		

\* Involved in ALICE Mirror Group

ALICE Membership organizations classified per type of organization.



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## Annex B: GLEC members





## ANNEX C: Example of relevant networks

Digital Transport and Logistics Forum, DTLF (DGMOVE). Some key BOOSTLOG partners' (ALICE, Fraunhofer IML, ICCS) participate in this forum, having key roles in the DTLF. This enables a fruitful liaison and knowledge sharing. BOOSTLOG will ensure that the outcomes and findings of the project are fully considered by this group as well as policy development that may be useful for BOOSTLOG activities.

EU associations, e.g. CLECAT, ECG, ELUPEG, ESC, FEPORT, GS1, INE, IRU and UIRR. They can be a multiplier and they will be targeted to ensure the Physical Internet concept is adequately discussed and considered in these associations representing key stakeholders in freight transport and logistics (i.e. shippers, logistics service providers, freight forwarders, intermodal and combined transport). Building on the ongoing collaboration through ALICE, BOOSTLOG will target to be presented in the annual events of these organizations to increase exposure, gather input and increase impacts of BOOSTLOG. Representatives of these associations are already actively engaged in ALICE activities. Areas of cooperation are policies and regulation in which these associations are focussed.

Technology Initiatives, e.g. AIOTI (Internet of Things), BDVA (Big Data), EPoSS (Internet of Things), Industrial Data Space (Data sharing and associated services), EUrobotics (robotics and automation) and 5G PPP (Advance Communications). BOOSTLOG will build upon current relationships with these initiatives through ALICE and Fraunhofer IML.

International initiatives, programs and partnerships related to sustainable freight (GLEC, CCWG, Global Green Freight Project) SFC and other consortium members have access to relevant international initiatives which can either add relevant case studies or disseminate BOOSTLOG outcomes to their members and networks. Exchange about the project beyond EU partners and stakeholders will enhance further collaboration on global level to match the global characteristics of supply chains.