

ALICE (TG1) Efficient and Low Emissions Assets and Energy Meeting

Low Emission Assets Availability

Launch of the purchase aggregation initiative supported by ENTRANCE



Fernando Liesa

ALICE Secretary General &
TG1 Programme Coordinator

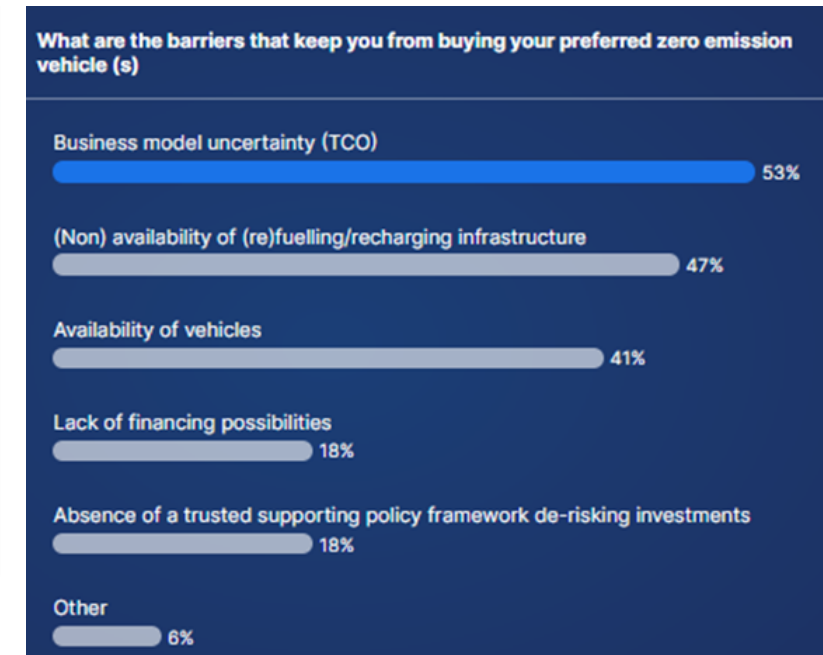
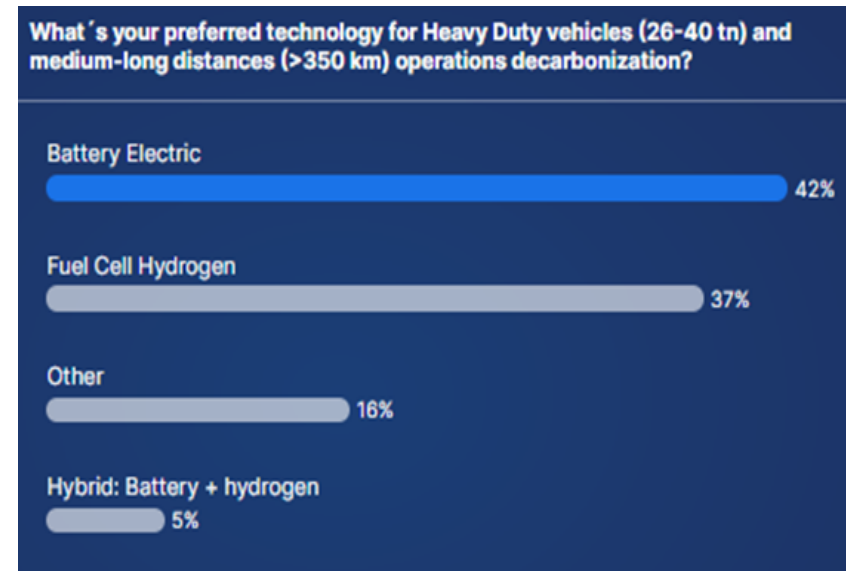
Join at
slido.com
#ENTRANCE



The project has received funding from the European Union's Horizon 2020 research and innovation program under Grant Agreement N°101006681.



Results of Slido Questions



Why?:

- We need to accelerate adoption of zero emissions vehicles → Learning curve
- Very fragmented offer and demand at this stage.
- Solutions are not available, difficult access for testing (particularly medium/small carriers).

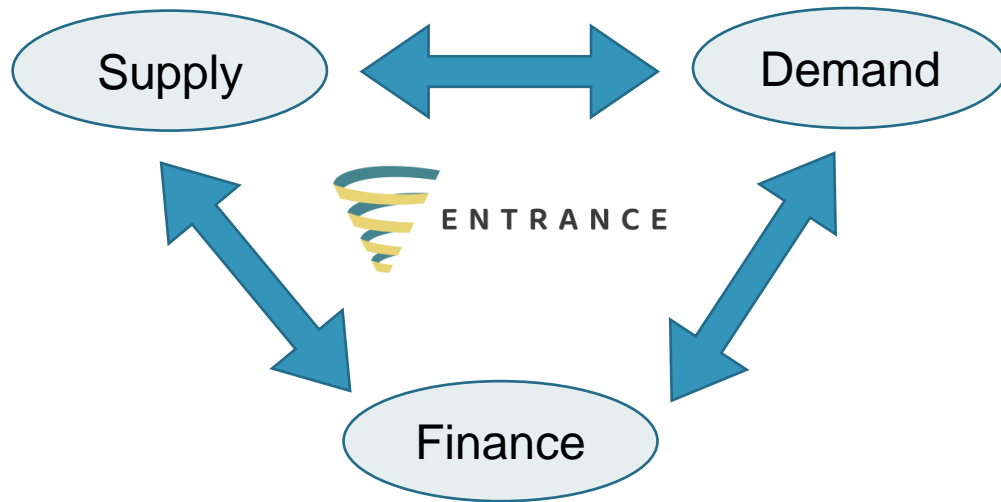
Demand side: *I want only 1 truck!*

- Supply still need to be created and scaled up.

Offer side: *I do not want to process single unit orders, I need scale to hook investments! Some customers only want to take a picture with our ZE trucks or talk, not serious about it*



Offers a platform with online and off-line services to accelerate innovation and upscaling of innovative mobility solutions



- **Supply**: First-of-a-kind and near to market Zero Emissions Trucks → Survey/Market Analysis!
- **Demand**: Potential buyers of these vehicles: New survey.
- **Finance**: Private investors and public funding instruments

Get engaged!

- Are you a carrier or a shipper willing to support your carriers facing this challenge?

→ Answer the survey here:

<https://forms.gle/VxYSw1vNNGpYX4d46>



Powered by **TRI = VIZOR**
THE WORLD'S FIRST CROSS SUPPLY CHAIN "ORCHESTRATOR"

→ Contact Fernando Liesa at fliesa@etp-alice.eu to know more/next steps!

- Are you an investor or able to raise funding for this purpose?

→ contact Fernando too!

