





The changing consumer

More online



20% Share of online retail by 2023 *

Requires faster delivery



20-40% Growth in same-day *

Increasing awareness





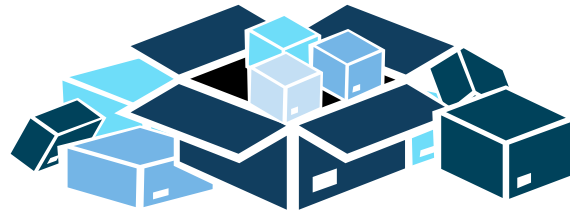
The city is suffering

More congestion



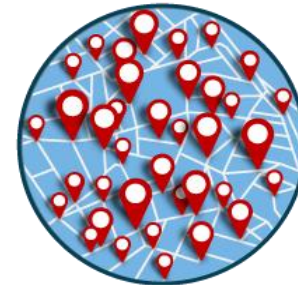
20-35% Congestion increase from 2010 to 2020 *

More fragmentation



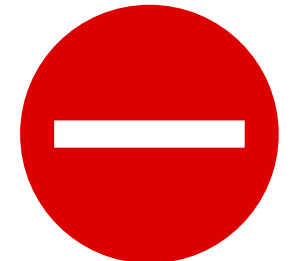
Smaller parcels
More frequent & ever faster

More deliveries



78% more city deliveries by 2030 *

More regulation



(*) World Economic Forum 2020

The logistics system is inadequate

Too many, too small

Too fragmented

Too much societal hindrance

Profitability?



The Green Deal Delivery

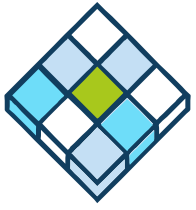
Liveability

Sustainability

Efficiency

Responsible employment





Smart consolidation of big volumes

Consolidate volumes



collaborating
companies

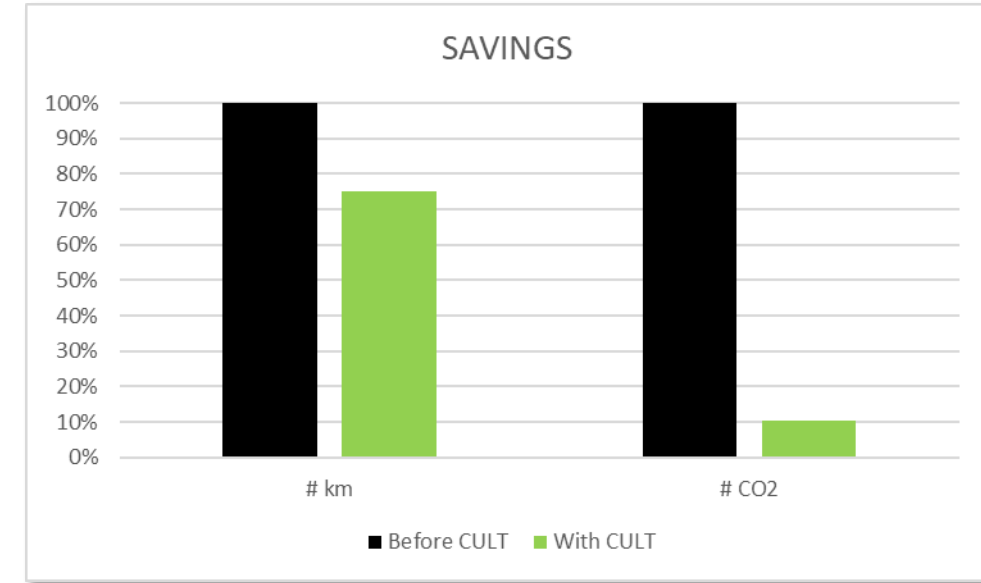
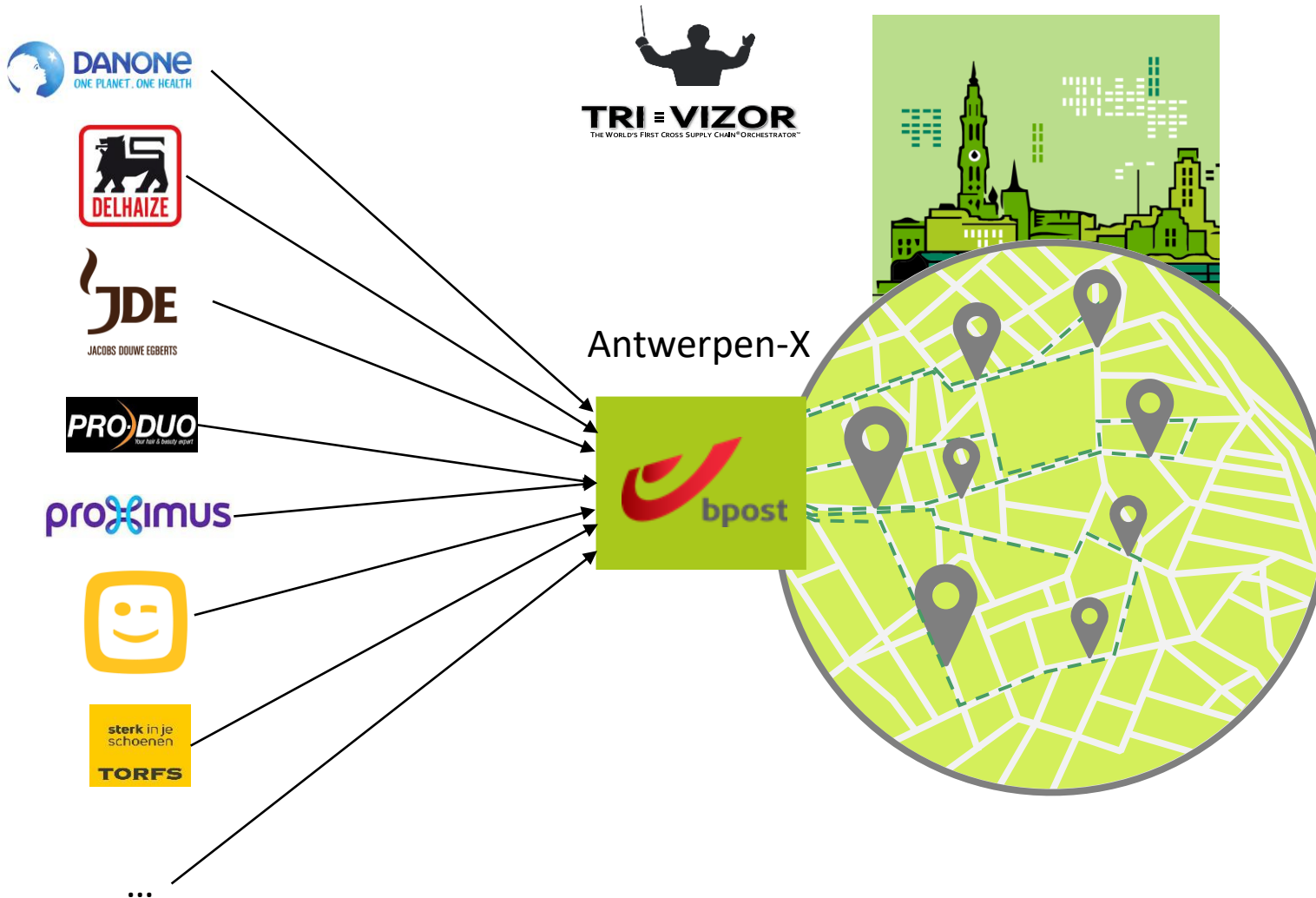
In a smart way

Involve stakeholders

In a neutral way

CULT – Antwerpen

Antwerpen en districten



CULT – the plan

1

Call for project “Stadslogistiek” (Sept '20)



2

Creation of the CULT community (June '21)

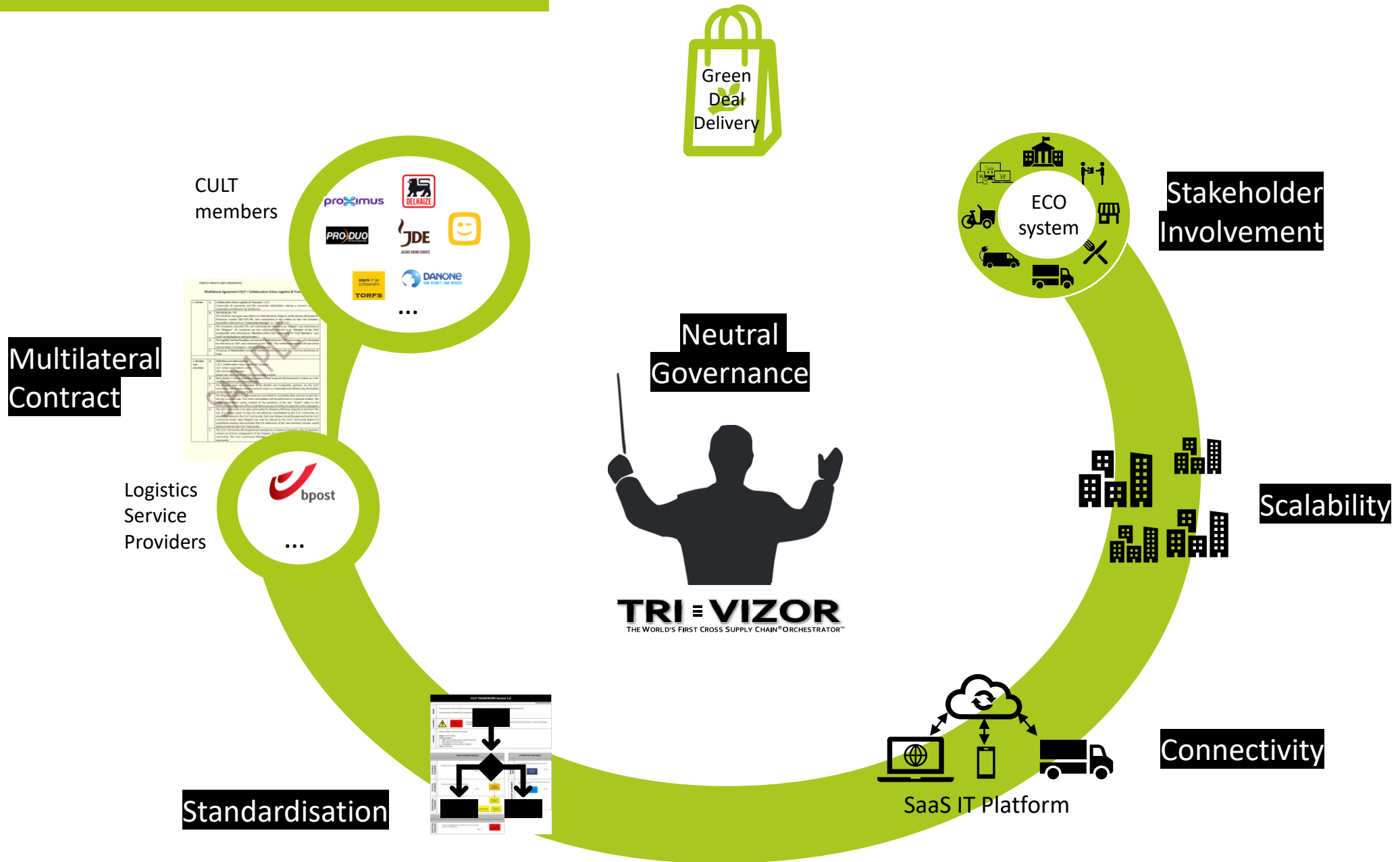
3

Operational start of CULT (March '22)

4

Expansion

CULT – the framework

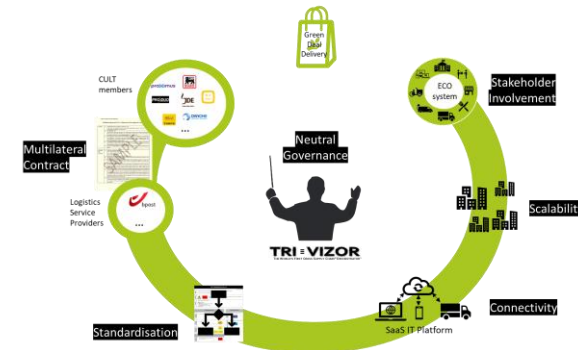


CULT – the challenges

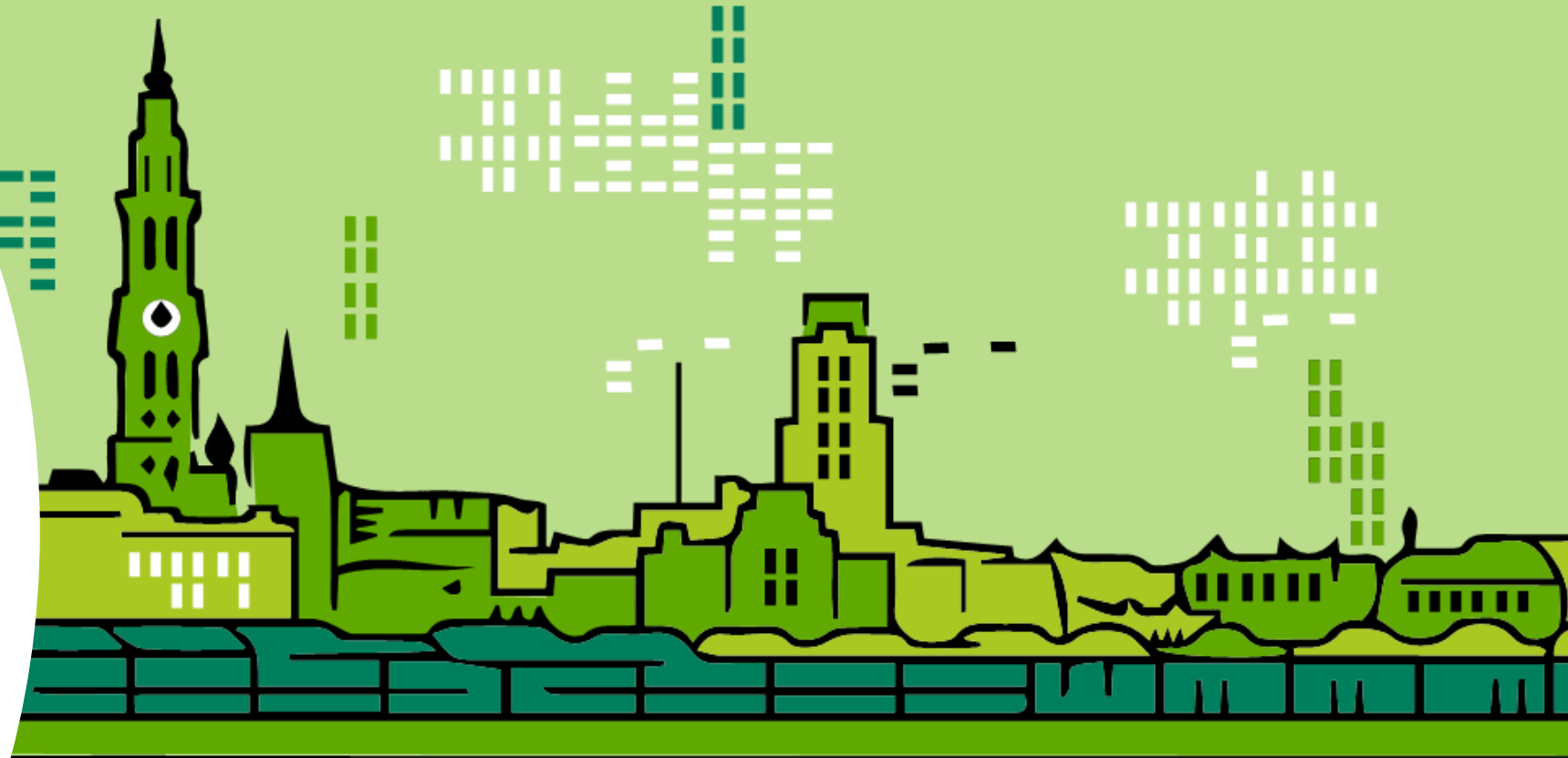
- 1 Alignment →
- 2 Gain sharing →
- 3 Open and impartial →
- 4 Scalability →
- 5 Stakeholder involvement →



Volume in total n° of drops per year	<1k	<2k	<3k	<5k	<7,5k	<10k	<15k
Cost/drop in Euro							



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www.cultcitylogistics.be