



Gothenburg Living Lab

MOVE21: Overview on the Gothenburg Living Lab



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 953939



A sustainable city – open to the world



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Scope and ambitions

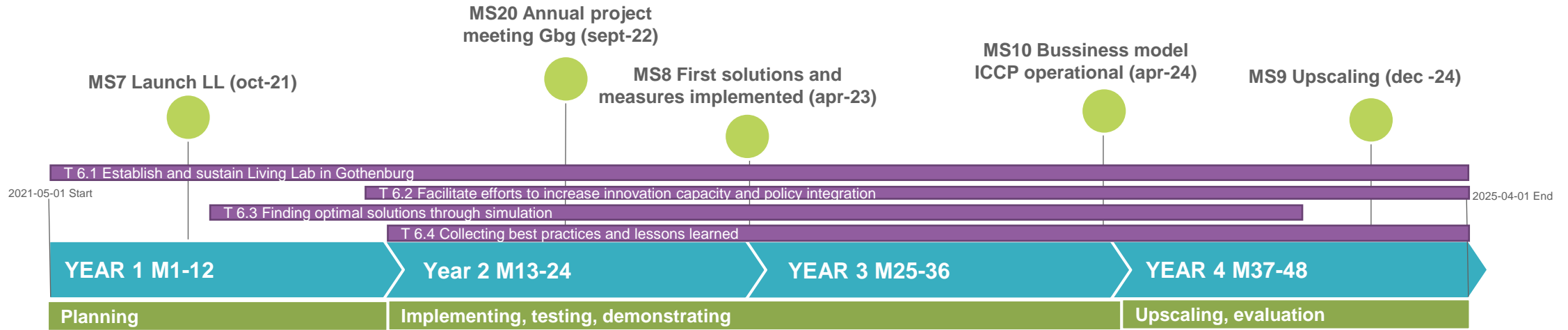
- Gothenburg's environment and climate programme 2021-2030 for a transition to an ecologically sustainable city
- Gothenburg has the ambition to be one of the first 100 climate neutral cities in Europe by 2030 (100 Cities mission)
- MOVE21 goal: **Transform** Gothenburg into smart zero emissions node for mobility and logistics
- Achieve 30% reduction of transport-related emissions



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Timeline MOVE21 Gothenburg LL



City of
Gothenburg

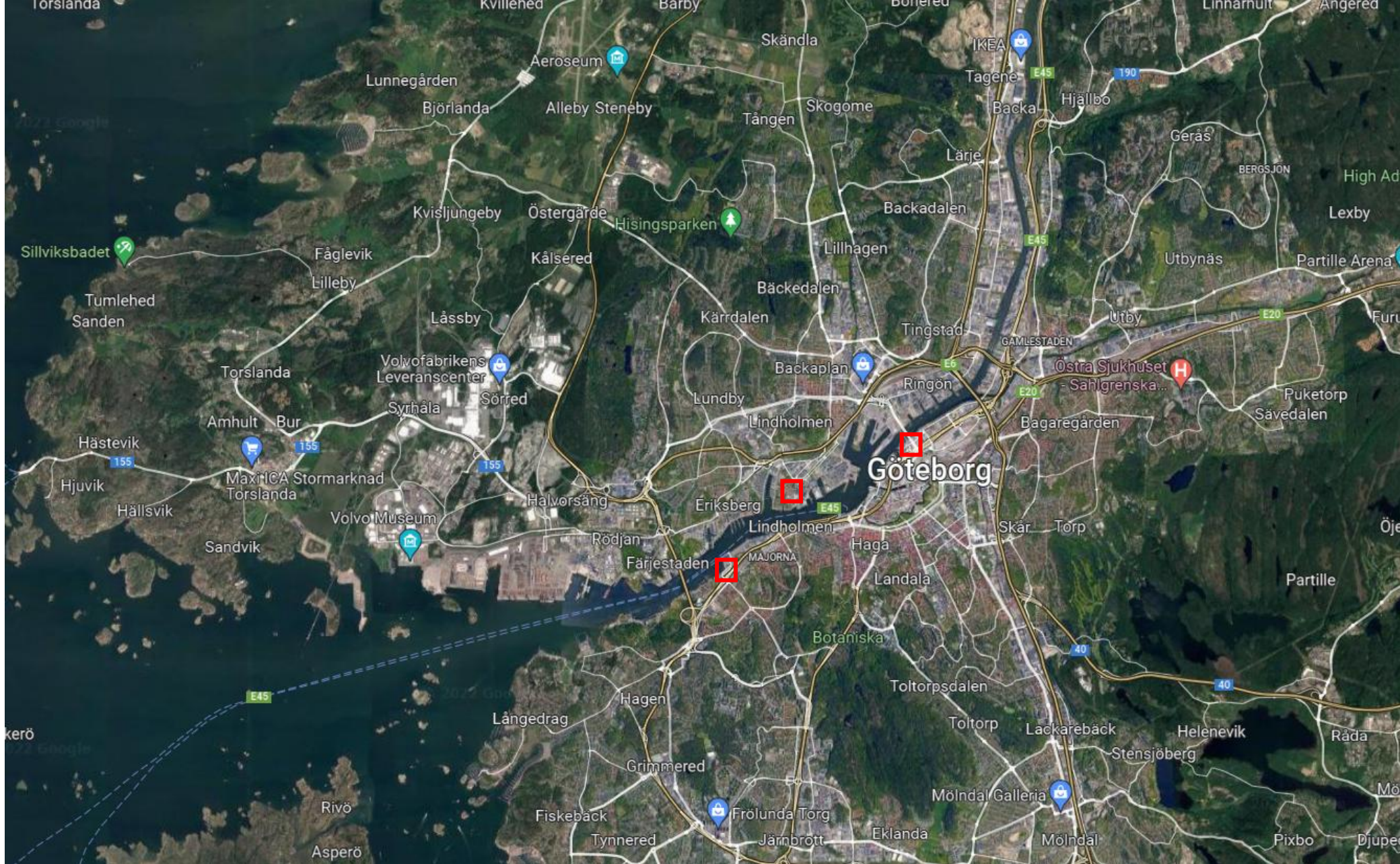


Renova Miljö



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From silos...



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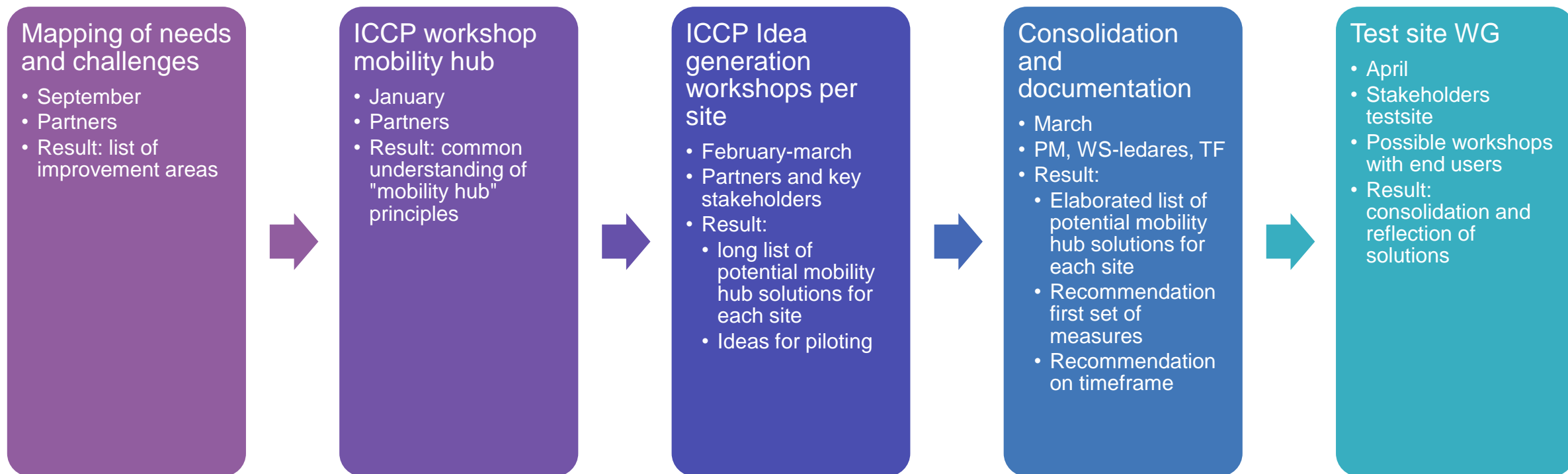


...to integration



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Test sites - Design process



Measures – a sneak peak of possible concepts



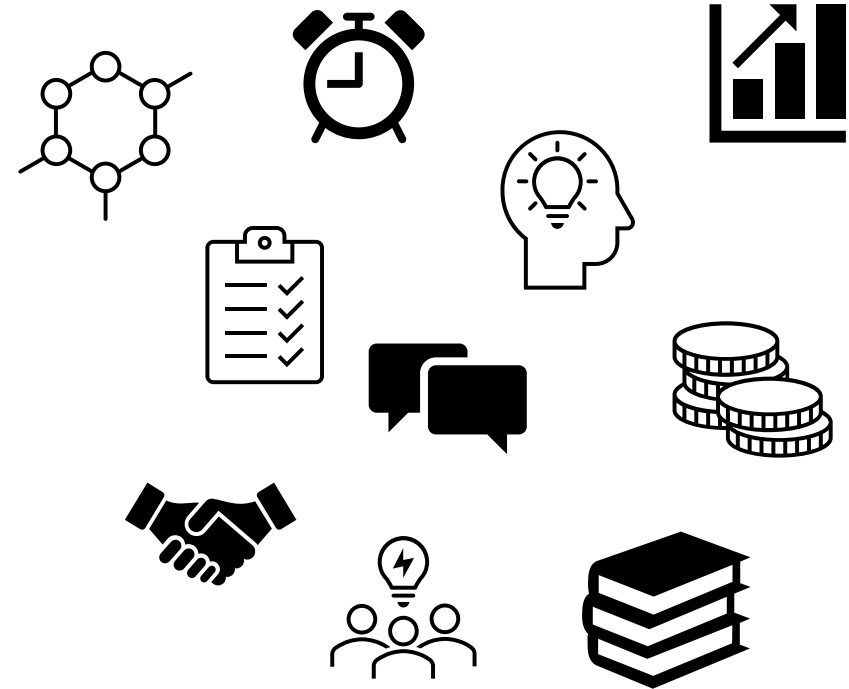
"Cup cake"



"Birthday cake"



"Wedding cake"

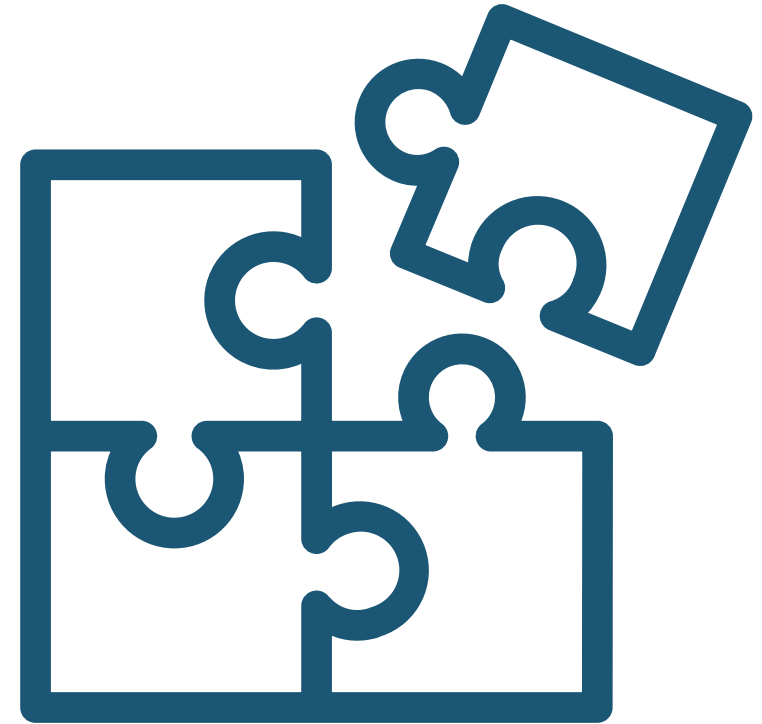


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Zero emission micromobility hub

- Shared ZE micromobility hub
 - focus SMEs handymen, service technicians, connectivity
 - Possible location
 - Public interest
 - Private interest

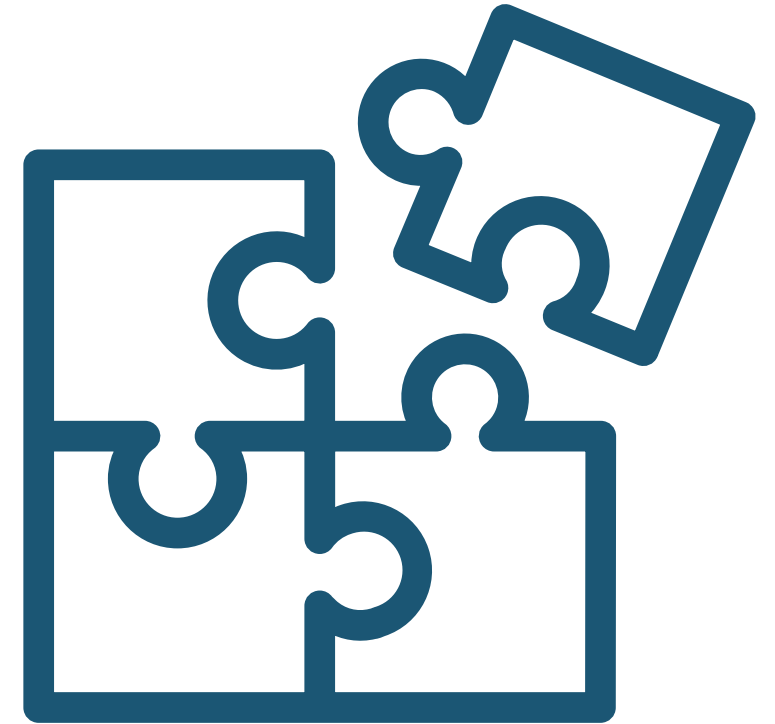


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Parcel boxes served by goods consolidation hub

- Parcel boxes served by goods consolidation hub
 - Consolidation scheme in place (Lindholmsleveransen)
 - Users for consolidation hub
 - Extention to private users?
 - Pilot public transport?



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Upscaling recycling barge

- Recycling barge
 - Evaluate conditions to add as a waterborne mobility hub addition in Klippan and/or Lindholmen
 - Use of waterways
 - Increase liveability



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Collaborate
and engage,
experiences
and new
ideas

Build trust,
identify
stakeholders,
co-create

Framework
conditions, find
roles, business
and cooperation
models

Follow the
ride!



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Thank you!



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