

*Waiting for  
other  
participants  
to join... 😊*

- The **session will be recorded** in case you or other ALICE members wish to have a look afterwards. A link to the recorded webinar and pdf presentations will be shared with participants in the event page.
- Please, **keep your microphone muted when the meeting starts and your cameras off if you are not speaking**. You can introduce yourself when entering the meeting so you do a test (i.e. everybody can hear you) 😊
- Please, share your questions to the speakers in the GoToMeeting chat. You can also use it to to share thoughts, suggestions or relevant information on the subject

**You may ask any question on these rules before  
the start!**

## Welcome and introduction

### An irreversible shift to zero-emission mobility: an overview of the European Commission's policy initiatives.



*Paola Chiarini*

Policy Officer, Innovation and Research, European Commission DG MOVE

## ALICE members experiences and collaboration opportunities



**Alessia Padalino**  
*Innovation & Digital  
Transformation Specialist*



**Phil Henrick**  
*Sales & Aftersales Director*



**John Smith**  
*Head of Sustainable  
Infrastructure and Facilities  
Management*



**Filip Kitanoski**  
*Founder*



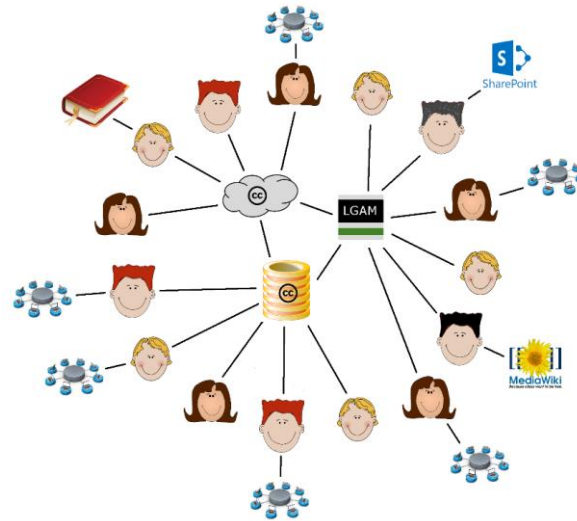
*Industry lead logistics innovation for a more competitive and sustainable industry*

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The European Technology Platform ALICE

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Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

A close-up photograph of a right hand holding a blue pen. The pen is positioned horizontally, and a long, straight blue line has been drawn across the frame. The hand is on the right side, with the thumb and index finger gripping the pen. The background is a plain, light gray.

## New concepts – influence - knowledge management – collaboration

## Mission: acceleration of decarbonization in affordable way



# ALICE membership is bringing an holistic approach → All key logistics stakeholders represented!

Type of Organization	Members	EU/International Associations
Shippers & Retail		
Logistics Service Providers, Courier and Postal operators & Freight Forwarders		
Ports, Hubs, Real Estate companies, Intermodal terminals & Transport Infrastructure		
Transport and industry vehicles, packaging & material handling		
Information and Communication Technologies & Consultancy		
Regional & National Logistics Clusters & Associations		
Research and technology Centers		
European Technology Platforms /PPPs		
Member States and innovation Funding*		

\*Involved in ALICE Mirror Group

# ALICE vision, mission, roadmaps and Thematic Groups

ALICE Thematic groups (TGs)  
and link to roadmaps

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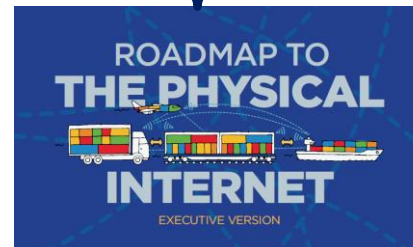
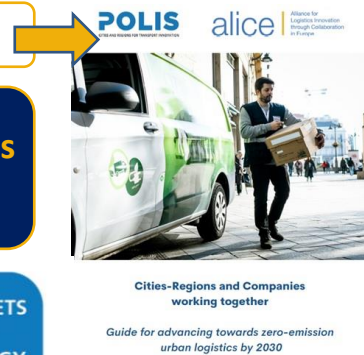
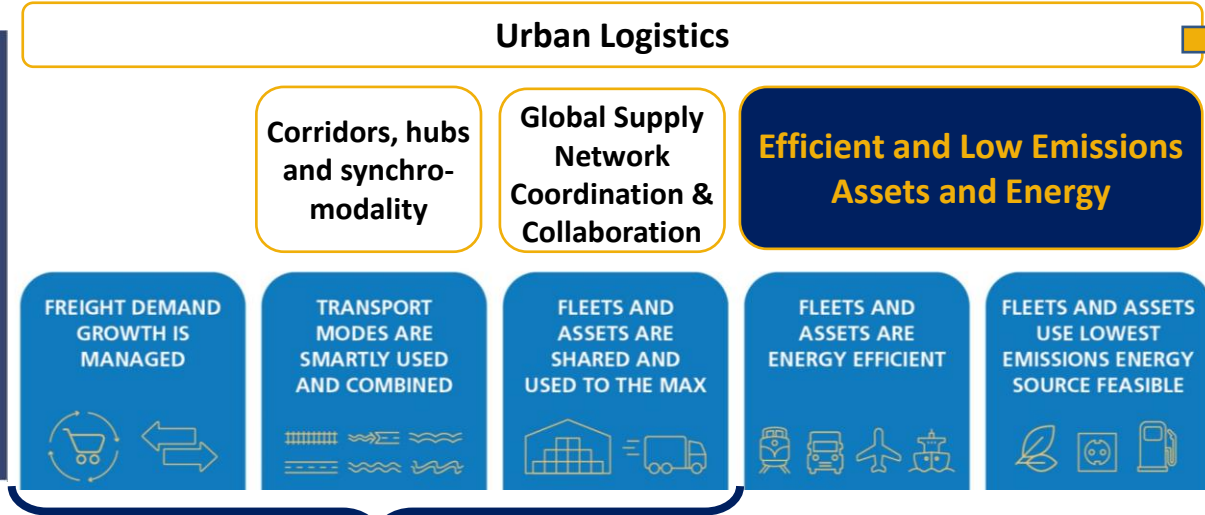
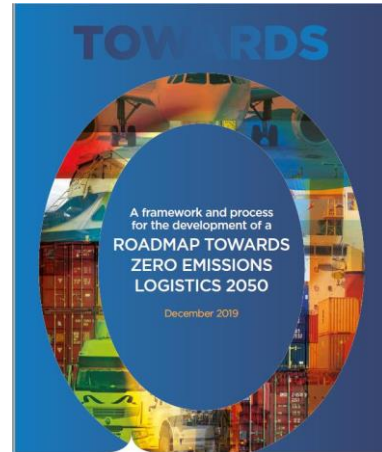
## ALICE VISION

Freight transport and logistics is  
climate neutral and zero emission.  
Physical Internet paves the way to  
achieve this transition in an  
affordable way

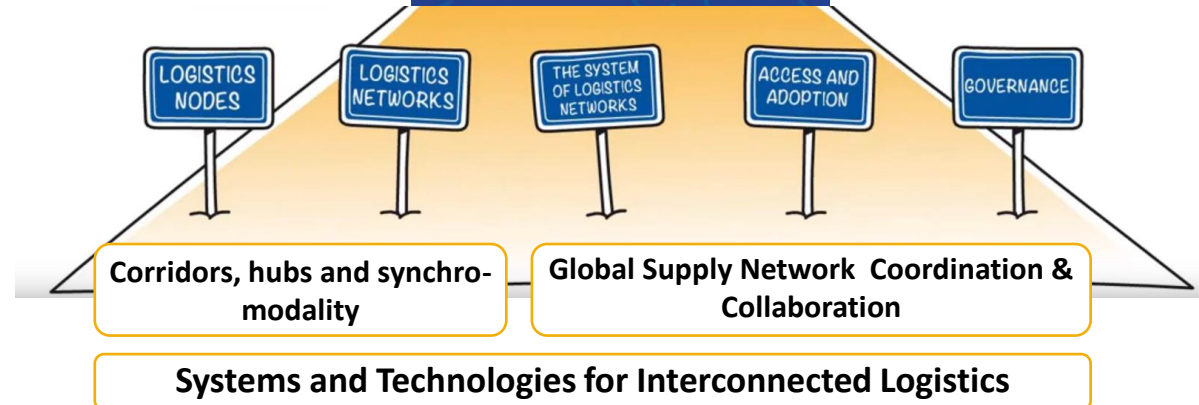
## ALICE MISSION

Support our members and  
stakeholders to achieve logistics  
decarbonization in an affordable  
way

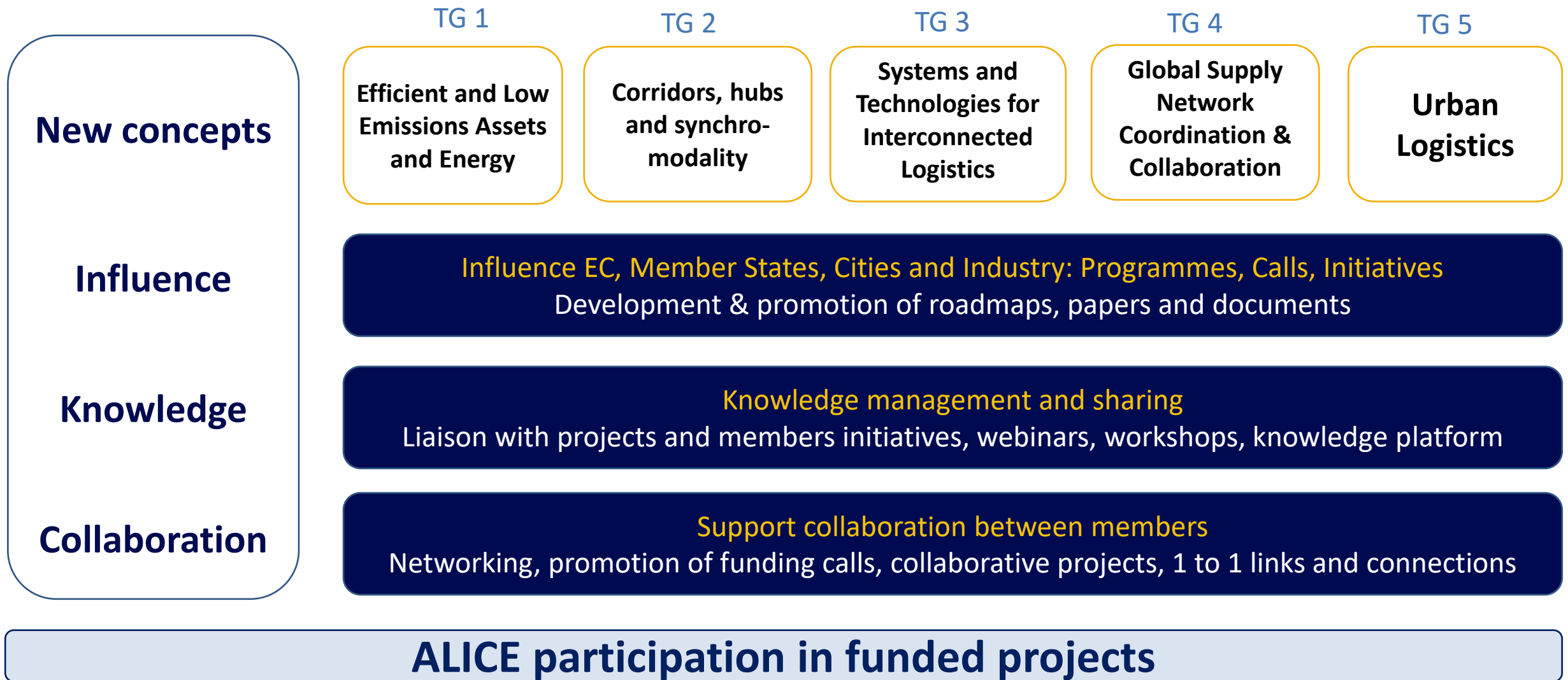
Having a clear medium-long term  
roadmap supports ALICE and its  
members to focus on short term  
actions and impacts



Making assets  
transition affordable!







## Efficient and Low Emissions Assets and Energy

2ZERO: Zero Emissions Road

Hydrogen Europe

GHG emissions measurement and reporting (SFC)

Low emissions assets availability

## Corridors, hubs and synchro-modality

Europe's Rail Partnership

5th Transport Mode

Air Cargo

Inland Waterways

MoU with Waterborne

Resilient Transport Networks

## Systems and Technologies for Interconnected Logistics

Data sharing, DTLF and eFTI

CCAM-Autonomous Road Transport

Blockchain

Digital Twins

5G

AI

## Global Supply Network Coordination & Collaboration

Targeting & learning

Applied Collaboration streams

## Urban Logistics

Deepen initiatives

Pilot projects with cities

Sharing experiences

## Influence

Development of roadmaps and papers

Vehicle availability

FIT for 55

Increase load optimization

Reduce empty KMs

Carbon profile assessment of EU freight

Urban Logistics

Coordination & Collaboration

Logistics Nodes

Data sharing

Outreach & Promotion

consultations

Events participation

Horizon Europe Funding Calls

## Knowledge management and sharing:

R&I projects Liaison Programme

Knowledge Platform

Webinars and workshops

## Support collaboration between members:

Enable 1 to 1 connections

CEF Calls

Horizon Europe

BOOSTLOG

ENTRANCE

PIONEERS

FENIX

MORE

Proposals preparation

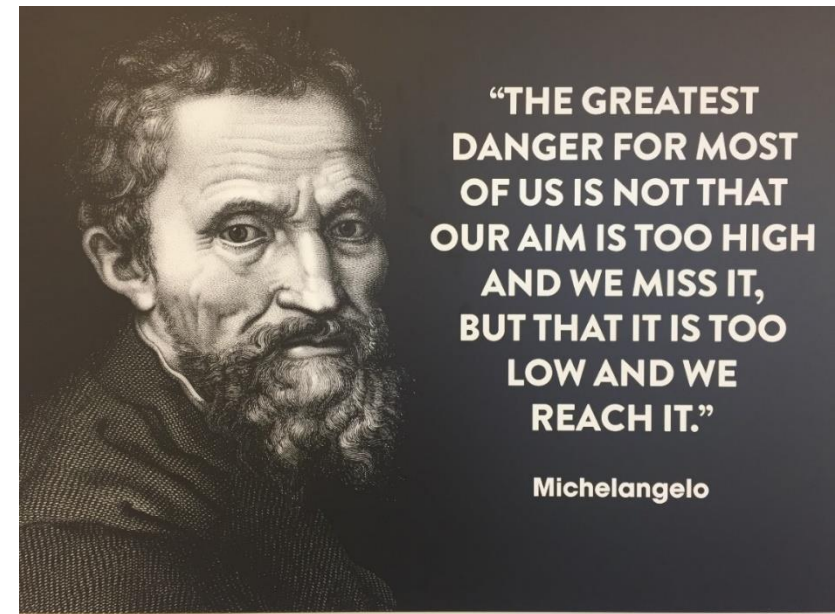
TRA 2022



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*Thank you!*



## The Best Way To Predict The Future Is To Create It!

*Source: President Abraham Lincoln*



*If you want to go fast, go alone If you want to go far, go together*

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