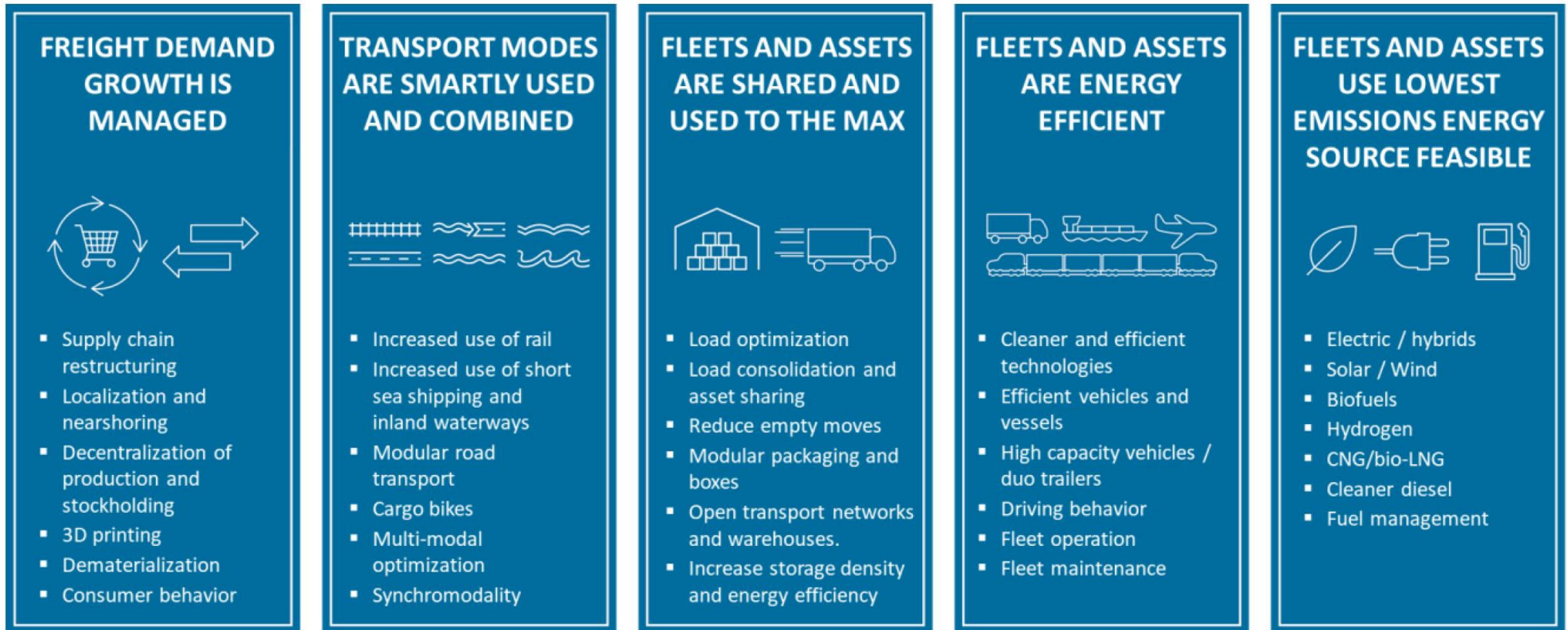


# ALICE Decarbonisation Roadmap 2 years on

Professor Alan McKinnon  
*Kühne Logistics University  
Hamburg*

ALICE Plenary Meeting

*15 December 2021*



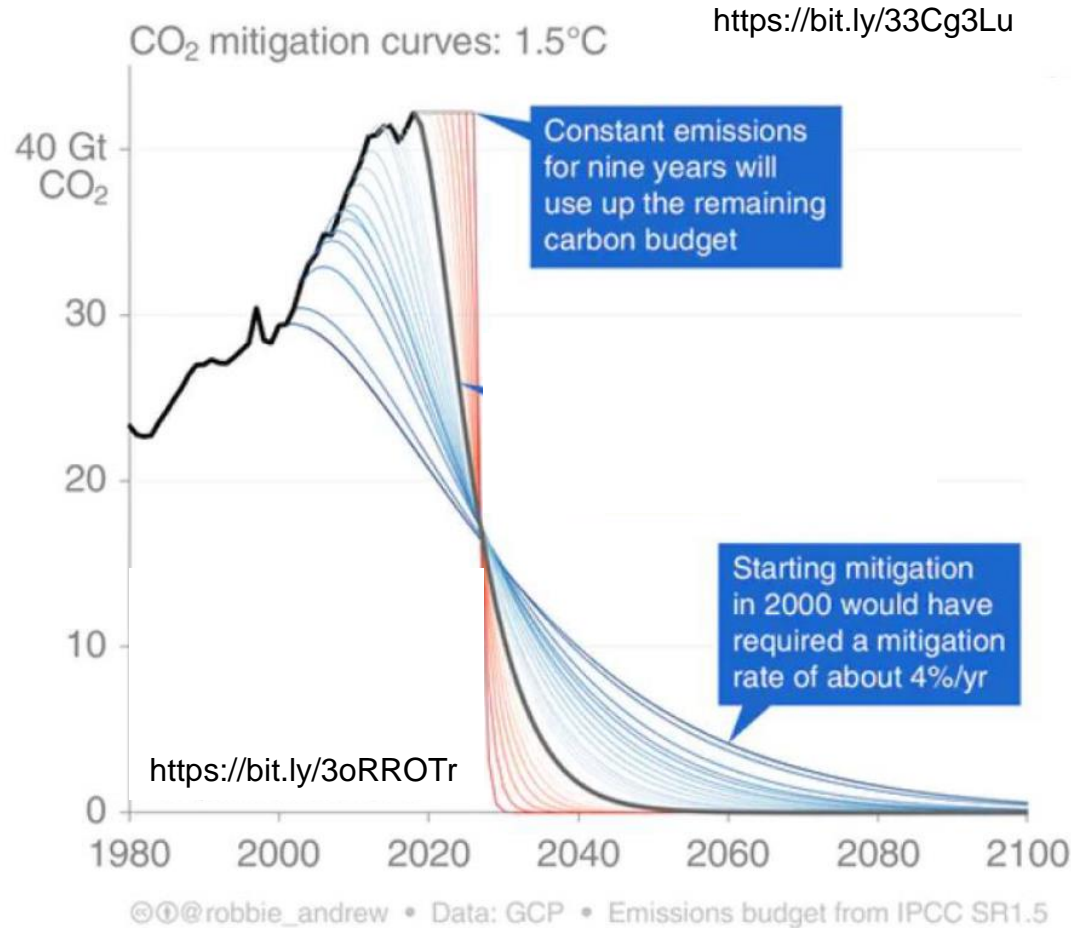
© Smart Freight Centre and ALICE-ETP based on A. McKinnon 'Decarbonizing Logistics' (2018)

still comprehensive: *covers all possible decarbonisation options*

still very difficult to estimate potential contribution of each of the five levers

# Scale and Urgency of the Climate Emergency has increased

CO<sub>2</sub> reductions required to have a **two-thirds** chance of staying within 1.5°C carbon budget



carbon budget exhausted in 8 years at current emission rate



120 countries, 3067 businesses and 733 cities committed to have net zero emissions by 2050 or earlier

<https://bit.ly/3f6svtD>

## Race to **NET** Zero

Concept of net zero is a dangerous trap  
(Dyke, Watson and Knorr, 2021)

<https://bit.ly/3oRROTr>

*'Within a few decades, we will need to transform our civilisation from one that currently pumps out 40 billion tons of carbon dioxide into the atmosphere each year, to one that produces a net removal of tens of billions.'*

*'net zero has licensed a recklessly cavalier "burn now, pay later" approach which has seen carbon emissions continue to soar.'*


logistical implications of implementing a *negative emission* strategy at a planetary scale?

### FREIGHT DEMAND GROWTH IS MANAGED



- Supply chain restructuring
- Localization and nearshoring
- Decentralization of production and stockholding
- 3D printing
- Dematerialization
- Consumer behavior

### TRANSPORT MODES ARE SMARTLY USED AND COMBINED



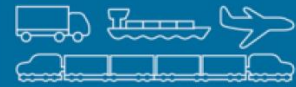
- Increased use of rail
- Increased use of short sea shipping and inland waterways
- Modular road transport
- Cargo bikes
- Multi-modal optimization
- Synchromodality

### FLEETS AND ASSETS ARE SHARED AND USED TO THE MAX



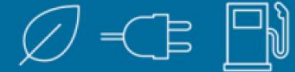
- Load optimization
- Load consolidation and asset sharing
- Reduce empty moves
- Modular packaging and boxes
- Open transport networks and warehouses.
- Increase storage density and energy efficiency

### FLEETS AND ASSETS ARE ENERGY EFFICIENT



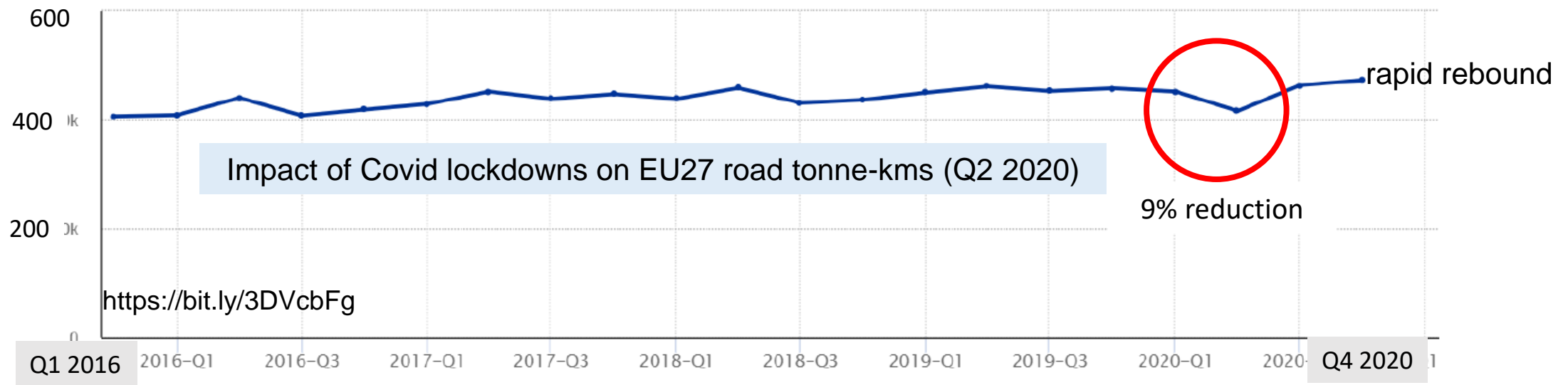
- Cleaner and efficient technologies
- Efficient vehicles and vessels
- High capacity vehicles / duo trailers
- Driving behavior
- Fleet operation
- Fleet maintenance

### FLEETS AND ASSETS USE LOWEST EMISSIONS ENERGY SOURCE FEASIBLE



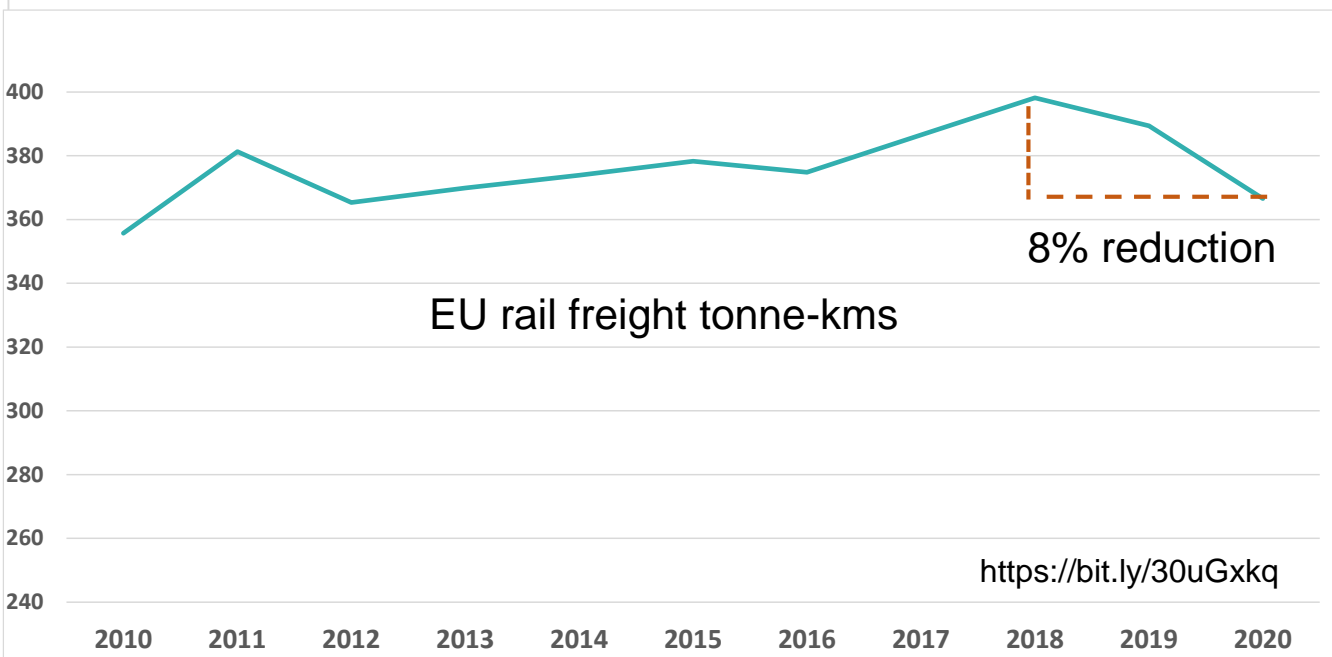
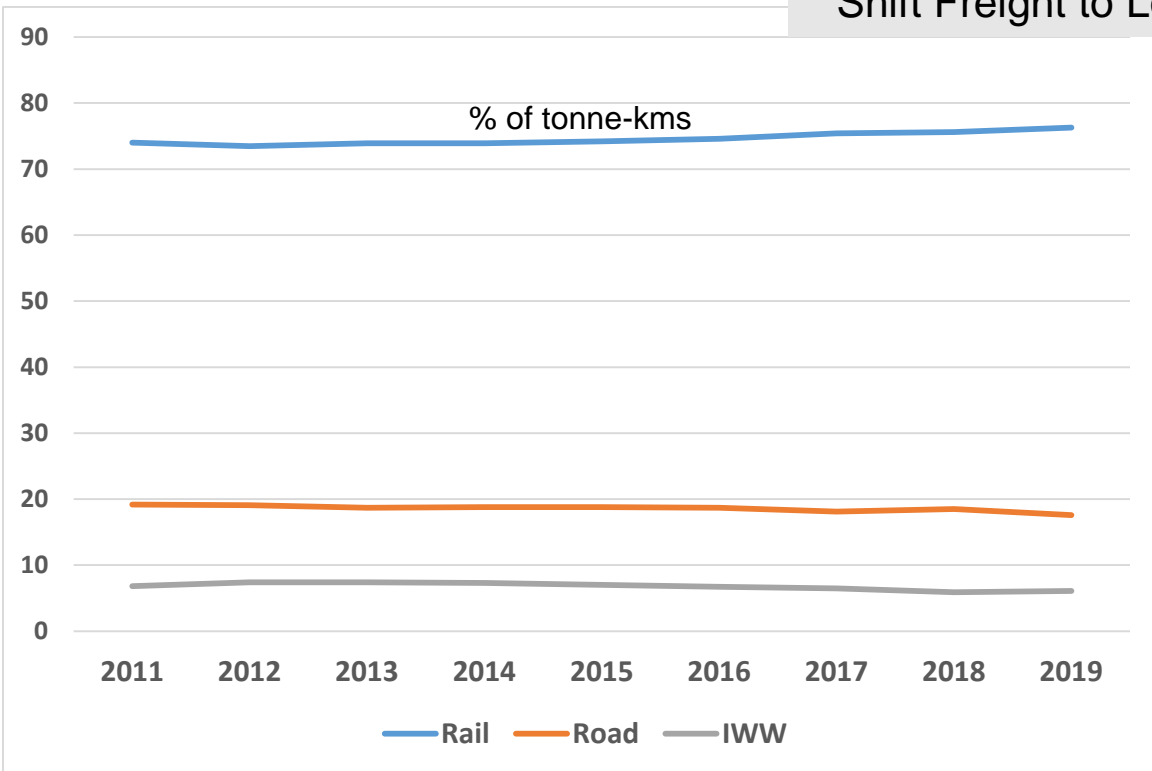
- Electric / hybrids
- Solar / Wind
- Biofuels
- Hydrogen
- CNG/bio-LNG
- Cleaner diesel
- Fuel management

Logistical efforts intensified to capture atmospheric greenhouse gases





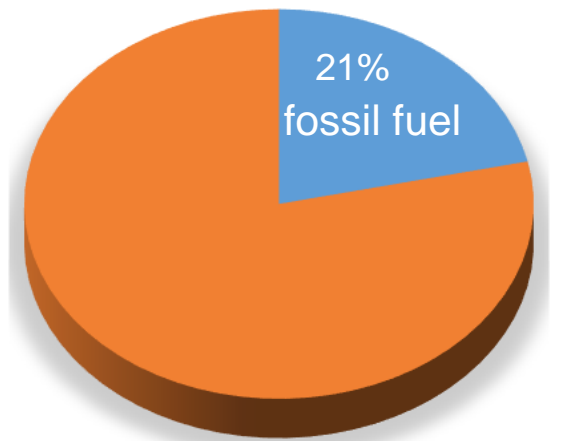
# Shift Freight to Lower Carbon Transport Modes



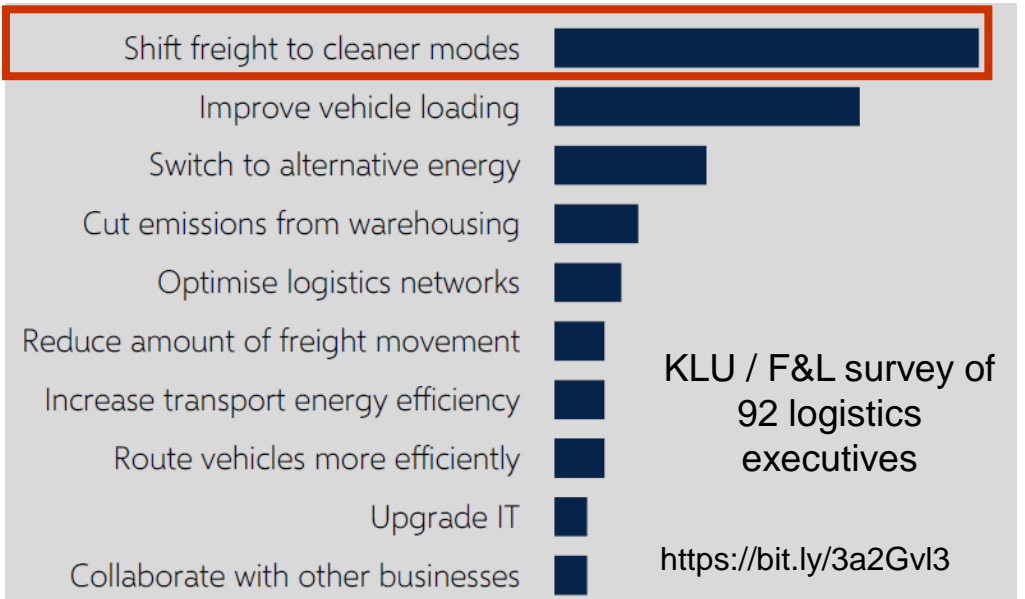
mode-specific targets rather than modal split target

- 50% increase in rail freight tonne-kms by 2030
- 100% increase by 2050

EU rail freight tonnage 2020



## most cost-effective methods of decarbonising logistics



KLU / F&L survey of 92 logistics executives

<https://bit.ly/3a2Gvl3>

### Supply Chain Collaboration

current levels of collaboration (out of 6)

suppliers / customers / LSPs 3.8  
 competitors 2.0

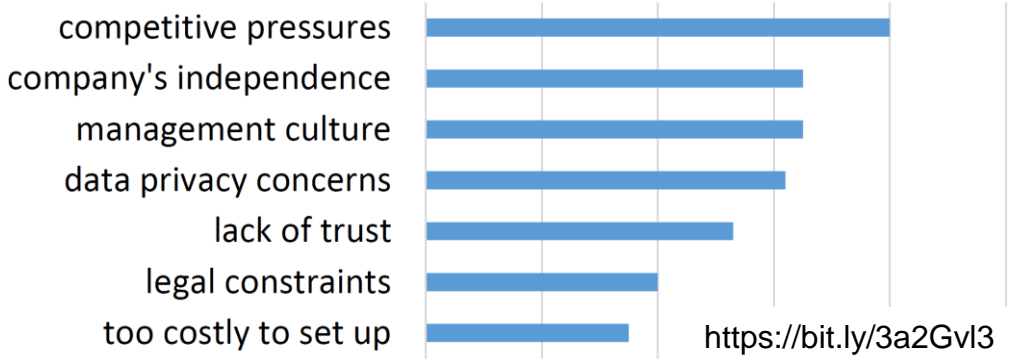
relative benefit of logistical collaboration  
 1 = no benefit 6 = large benefit

environmental improvement 3.7  
 increased economic efficiency 3.8

little variation by type or size of business

main barriers to inter-company collaboration

weighted frequency of responses



### Digitalisation

% European logistics executives rating the impact of digitalisation as 'high or transformational'

	in past 5 years	in next 5 years
total sample (n=92)	22%	74%
Logistics providers	38%	86%
Shippers	9%	64%

truck empty running % stable

% of truck-kms run empty in EU

2010:	22%
2018:	20%
2019:	19.9%
2020:	20.2%

Impact of EU Mobility Package on truck empty running and CO<sub>2</sub>

**Ricardo study:** 0.8–4.6% increases in vehicle-kms and CO<sub>2</sub> emissions

<https://bit.ly/3s2Fsvv>

**KPMG study:** based on Bulgarian data 2% increase in CO<sub>2</sub> emissions

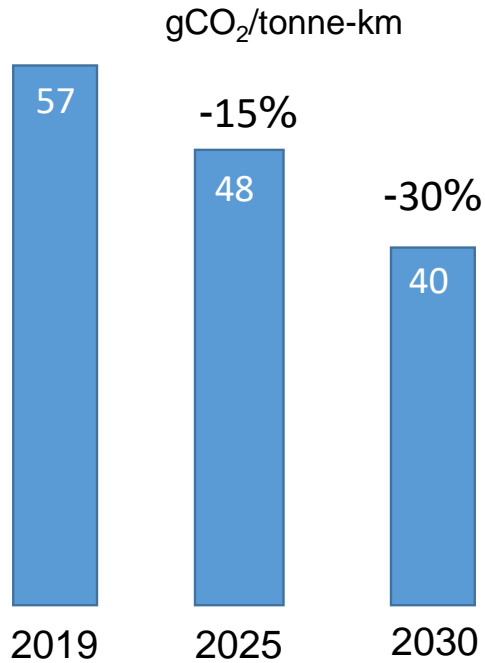
<https://politi.co/3oX9hLO>

# Improving the energy efficiency in logistics

Little macro-level data on energy efficiency of EU freight transport

## Increasing fuel efficiency of new ICE trucks

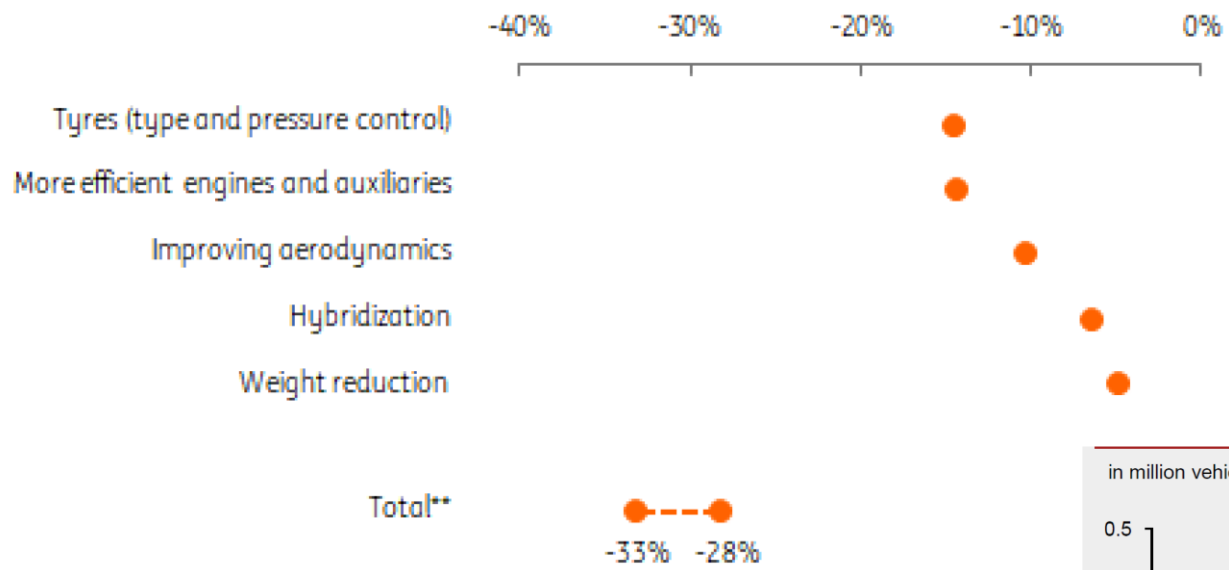
### EU fuel / CO<sub>2</sub> standards for new trucks



2022 review

54m tonnes of CO<sub>2</sub> saved by 2030

## main sources of future truck fuel efficiency improvements to 2030



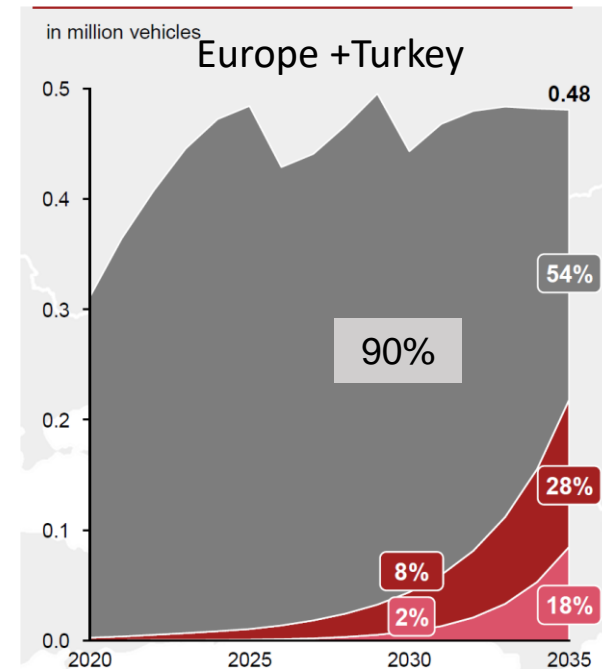
(ING / TNO, 2021)  
<https://bit.ly/3GN1B4T>

### time to replace EU28 truck fleet (at 2017 rate)

12.7 years (unweighted)  
 13.9 years weighted by national road tonne-kms

Heavy dependence on ICE trucks for next 15-20 years

<https://pwc.to/3adTHDB>



# Cutting the Carbon Content of Freight Transport Energy



## low carbon energy options

short haul road	long haul road	rail	shipping	airfreight
battery	battery	catenary	e-methanol	biofuel
hydrogen	hydrogen	battery	green ammonia	e-kerosene
	catenary	hydrogen	hydrogen	hydrogen
	HVO		battery	battery
	biomethane		wind	

uncertainty    disagreement    lobbying

**Memorandum of Understanding on  
Zero-Emission Medium- and Heavy-Duty Vehicles**

<https://bit.ly/3IPGdOn>

15 countries + sub-national governments and companies

100% zero emission vehicle sales  
< 26 tonnes by 2035  
> 26 tonnes by 2040



<https://bit.ly/3uuW12j>

Up to 500km range (70% of European trucking)  
currently an 11% payload weight penalty  
With chassis lightweighting and increased battery  
energy density this can be eliminated

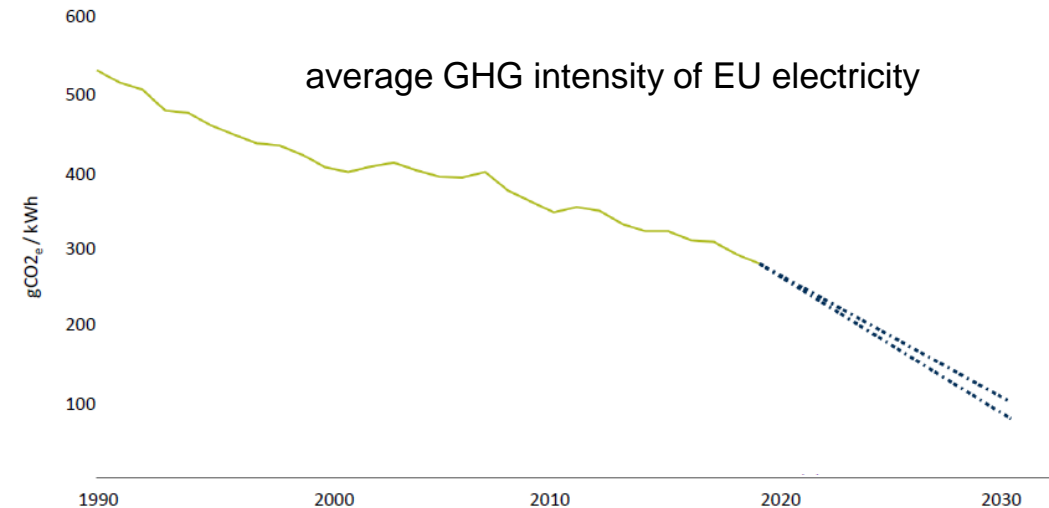


The H2Accelerate collaboration (Daimler Truck, IVECO,  
and Volvo Group, OMV, Shell, and TotalEnergies. Central  
objective to enable a commercially viable, pan-European  
hydrogen trucking system in the post-2030 period.



technology landscape with stationary charging points ...and  
overhead contact lines ..constitutes most economically and  
environmentally attractive option for the future of road-  
based heavy duty freight transport within Europe.

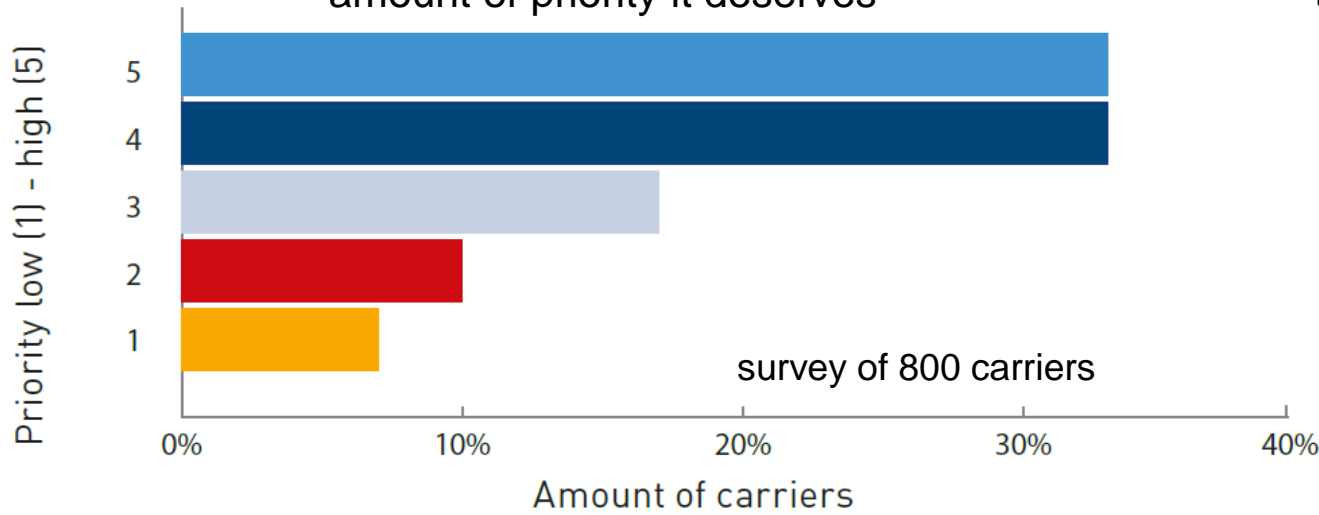
dependence on the decarbonisation of electricity





# Attitudes of small and medium sized road carrier to decarbonisation

amount of priority it deserves

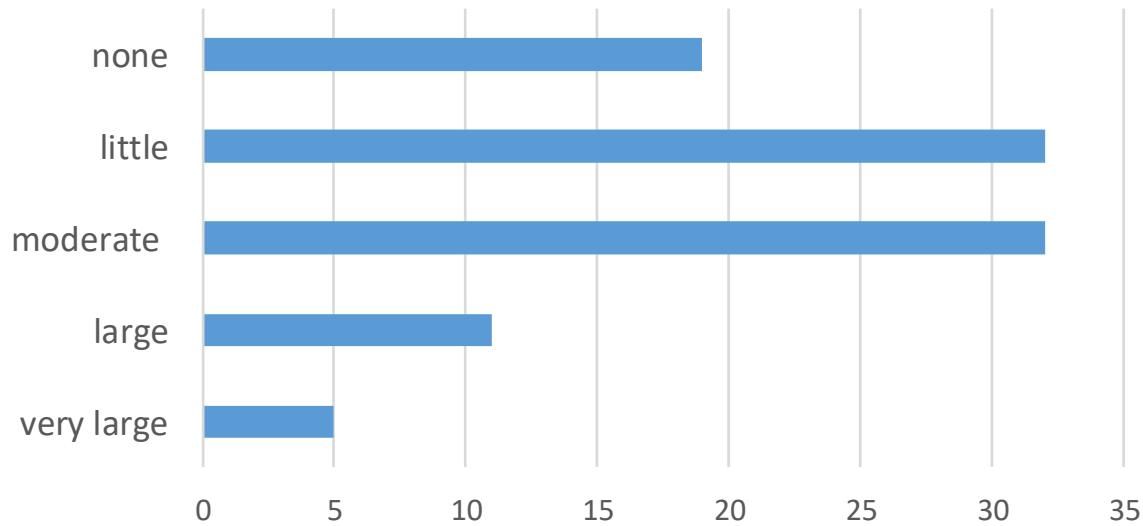


awareness and implementation of decarbonisation measures

Measure	% Awareness	% Implementation
Eco-Driver training	76	69
Fleet manager training	44	40
Transport route optimization	64	57
Fuel consumption monitoring	78	78
Driver performance tracking	64	60
Shorter vehicle-renewal cycles	37	30
Vehicle aerodynamics	33	24
Low rolling resistance tires	37	28
Light weighting	28	19
Anti-idling devices	23	17

Operational    Technical

amount of business opportunity it offers



role of shippers and large logistics services providers in incentivising and advising small carriers



- net zero procurement principles
- collaborative platform
- impact tracking

## Professor Alan McKinnon

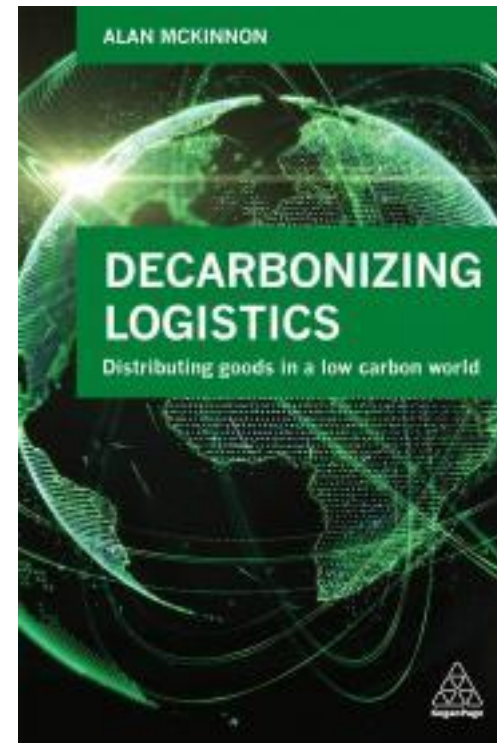
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