

## Neutral, Secure and Paperless

# Naviporta Propels Seamless Global Trade

Raoul Tan • 24th March 2021



# **Current situation**

Physical + Financial supply chain = global trade



# Do you recognize these challenges?

### Visibility/Trust

Current trade is
lacking visibility
and therefore
trust. Today's solution is
adding more paper proof in
the trade process.



## **Inefficient process**

- Paper based
- Fraud sensitive
- Time consuming
- Manual processing



#### **Provenance**

Product processes about origination and addons are not transparent and trackable and therefore a risk. End consumers demand transparency.



#### **Catch 22** (working capital)

I don't want to pay before I have access to my goods

#### versus

I only release my goods when payment is received

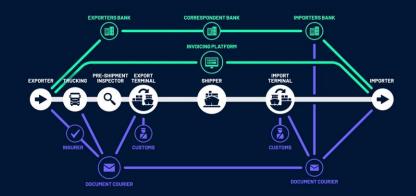






# Naviporta - the solution

Seamless integration of physical, information and financial flow



Naviporta is an open and neutral industry platform that optimizes the physical and financial supply chains by means of a more transparent, efficient, predictable and **secure** exchange of **trusted** information







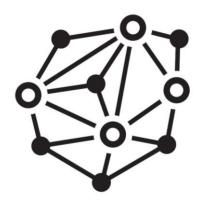


# Components of the platform

## Platform Naviporta:

network (blockchain), ID provider, shipment registry, appstore; digital notary, digital vault

#### **Service providers**





Logistic services



Banks & financial institutions



Insurers

#### **Super users**



Logistics platform



Provenance platform



Insurance platform



Finance platform



Regulator platform

#### **Consumers**



Importers exporters



Multinationals manufacturers



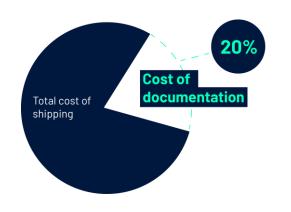
Regulators

## Platform Naviporta



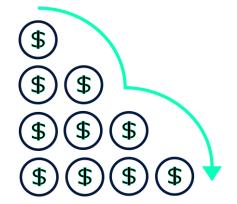


# Stating & saving the obvious



#### Save 20% in costs

The cost of the documentation required to process and administer goods represents 20% of the costs of the physical transport of a container

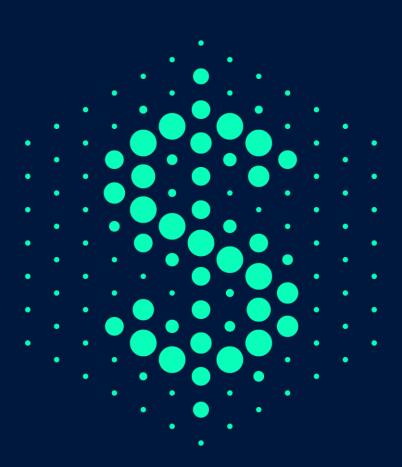


### Major impact on the total supply chain

- According to the World Economic Forum\*, reducing these trade barriers could boost worldwide trade by \$1Trillion in the next 10 years.
- According to calculations by the Digital Container Shipping Association (DCSA), if eBL adoption rates are only 50%, the maritime industry could save about \$4 billion per year.







What if you could save 27 euros of handling cost per container shipment?



## Pilot description – European fresh food company

#### Scope of this pilot:

- Sweet potatoes from farm North Carolina USA to Poeldijk, NL.
- Door-to-door shipment with 40' reefer container
- Sailing time +- 3 weeks

#### **Result services & Benefits:**

- Reduction of "customer service FTE effort" on shipment whereabouts
- Increased planning efficiency of supply chain partners as carrier/customers release etc
- Reduction in cost of poor quality (demurrage & detention, customer penalties)
- Reduction of manual information duplication

Service used	Function	FunctionPurpose
IoT	Container tracking: GPS	GPS tracking inland transport (container)
AIS	Ship tracking GPS	Tracking of vessel
E-CMR	Digital CMR	Digital consignment note, automatically filled by data on the blockchain. No human involvement and immutable
Digital vault	Secured, direct information (data & docs) sharing	Digital aimmutable, fully encrypted data sharing, right data to the right party avoiding duplication.
Front-end	End to end visibility of all combined services, collection of the digital (meta) data	Show full supply chain, incl. risk warning (eg delays)





# The value for: Shippers & cargo owners

• Tier 1: Direct operational savings due to increased efficiencies

By applying Track & Trace apps as well as digital documents (eCMR) direct benefits by less hours spent in operations

Tier 2: Avoiding Cost of Poor Quality

Based on increased visibility and quality costs can be avoided and/or optimized. E.g.: Demurrage & Detention, customer penalties, damage claims etc.

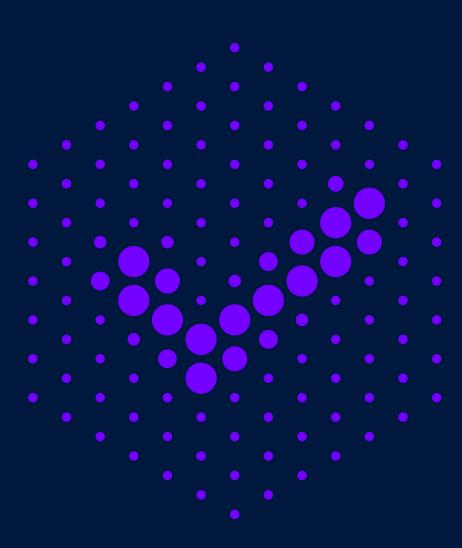
• Tier 3: Supply chain & working capital optimizations

Lower insurance premiums, decreased lead times, better trade finance propositions etc.

• Tier 4: Increased compliance

There is a European obligation for companies that want to do business are obliged to take society and the environment throughout their entire value chain into account.





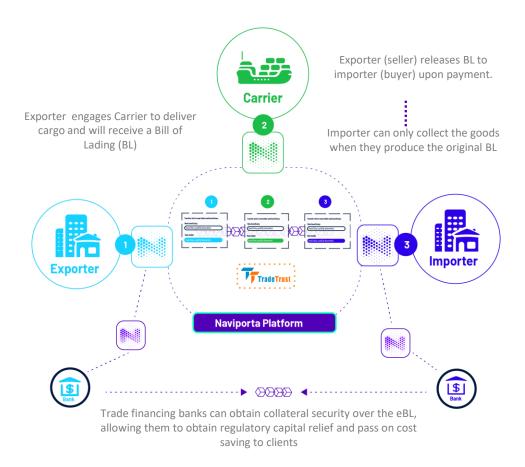
# The value for: producers /service providers

- Integrate/combine your solutions with other producers and offer additional services to clients.
- Use our infrastructure to create interoperability with other technologies, platforms, producers and consumers
- Additional market channel; expand your reach as a service provider

(platform growth effect: consumers attract producers, producers attract consumers)



## **Ebl (TradeTrust):** Singapore – Rotterdam



#### **Necessity of eBL**

- Paper-based transfers of ownership is prone to errors and far from secure.
- More than more than \$4 billion can be saved per year if just 50 percent eBL adoption is achieved (DCSA)
- A container takes approximately 36 hours to physically get from Singapore to Jakarta (Indonesia), while information and financial settlement can take up to 7 days.
  - With eBLs there is no additional costs to hold cargo as goods are less likely to arrive at their port of destination before document processing is complete

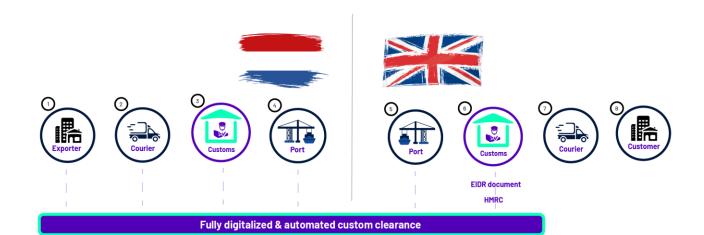
#### **Reasons to work with Naviporta**

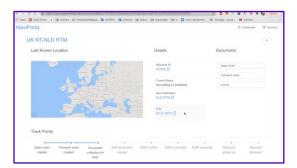
- Enables trusted interoperability of digital trade documents (with or without blockchain technology)
- Less fraud sensitive: Provides proof of authenticity and provenance of documents and offers title transfers through open-source software
- TradeTrust comprises set of **globally-accepted standards** and frameworks
- Save costs with cutting out silo integrations



## Quay Connect: UK Tradelane

Borderless supply-chain centric solution





#### What is Quay Connect?

- The 'middleman' that connects individual business systems with the required governmental and regulatory bodies into one automated, accurate workflow
  - It integrates and automates custom clearance processes between UK and exporting countries

#### Why this solution?

 Post Brexit era causes delays, additional manual actions and uncertainties in international trade.

#### Reasons to work with Quay Connect:

- Provides proof of integrity, origin and ownership
- Single sign-on to various supporting services such as PCS and eCMR
- Efficient supply chain with more predictability
- Greater certainty: Better agreements with partners which results in smarter decisions
- Integration with regulatory bodies: worry free and seamless workflow (employees save time)
- Less waste: Prevent a decrease in value of perishable goods is 10 to 15% per day





# Vatblock: 0% VAT compliancy solution



#### **Burden of Proof**

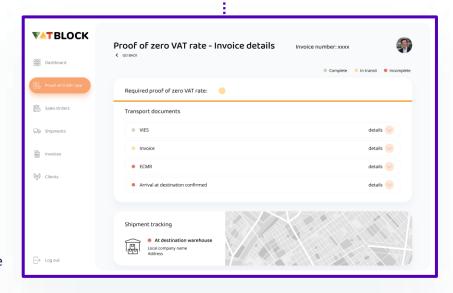
- In B2B cross-border supply chain transactions, suppliers need to substantiate the correct application of the 0% EU VAT rate, by proving that the goods have left the country of dispatch.
- Gathering and safeguarding the required proof is a high administrative burden. However, a complete, consistent and matching administration is required to be compliant.

#### **Use Cases**

- Blockchain is used as a way to simplify confidential and complex collaboration between the three main parties involved in a shipment (supplier, third logistic supplier and recipient). The lower costs of compliance increases the economic competitiveness of all members involved.
- VATBLOCK can be leveraged by companies in their dealings with the (Dutch) tax authorities in proving that the goods have left the country of dispatch.
- VATBLOCK can help store and share alternative data to prove the transport of the goods.



Re-imagine the proof of transport in case of cross-border movement



## Q

#### Auditable & immutable proof

- VATBLOCK can be utilized to substantiate the 0% VAT rate in case of B2B cross border supplies of goods.
- VATBLOCK safeguards proof to substantiate the 0% VAT rate:



#### **Application VATBLOCK**

- Simplifying "proof-of-delivery" related data exchange from ERP and TMS systems
- Cryptographically secured "proof-of-origin" and identity; the necessary technical building blocks to ensure VAT compliance.
- Providing more insight and flagging missing documents will replace current paper-based evidence process
- Modified data in the digital vault is being indicated





# Naviporta's key milestones

## <u>June 2021</u>

#### **Launch MVP**

• With 5 founding services

#### **Build global consortium**;

peer port authorities

#### Onboarded;

- 2 service providers
- 2 consumers

## **December 2022**

#### **Expand consortium**;

>5 Core Partners

#### Onboarded;

- >25 service providers
- >100 consumers

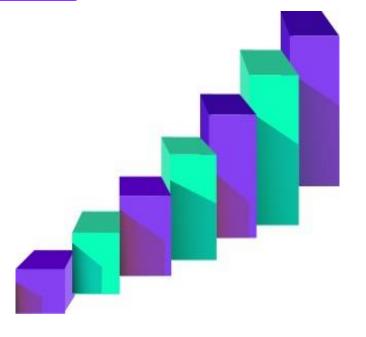
## **December 2021**

#### Launch global consortium;

• >2 Core Partners

#### Onboarded;

- grow service providers
- grow consumers









## **Key success factors of Naviporta**

- Driven by a global consortium of port authorities
  - Neutrality is at the core of Naviporta
  - Your data is not the model and will not be monetized
  - Remain in full control of your data
  - Seamless integration of physical, information and financial flow
  - Easy access to best-of-breed solutions with decentralized infrastructure for peer-to-peer transactions
  - Interoperability is at the heart of Naviporta
- Eliminating any waste in the global supply chain; waste by any means, is not sustainable in a business environment
- Power of ecosystems; connecting platforms and partners







