

*Boosting the impact of freight
transport and logistics EU funded
research*

The BOOSTLOG Project Online Launch Event

10:30 – 12:30
26 March 2021

Welcome by



Francois-Regis
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Coordination/ Chair of ALICE



Activities performed have received funding from the European Union's Horizon 2020 research and innovation Programme under grant No 101006902 and are within the framework of ALICE.

alice | Alliance for
Logistics Innovation
through Collaboration
in Europe

If you want to go fast, go alone

If you want to go far, go together



*Industry lead logistics innovation for a
more competitive and sustainable industry*



Activities performed partially in the frame of WINN, SETRIS, SENSE and BOOSTLOG Projects. WINN, SETRIS, SENSE and BOOSTLOG projects have received funding from the European Union's FP7 and Horizon 2020 research and innovation Programme under grant agreements No. 314743, No. 653739, No. 769967 & No. 101006902

ALICE membership is bringing an holistic approach → All key logistics stakeholders represented!

Type of Organization	Members	EU/International Associations
Shippers & Retail	      	   
Logistics Service Providers, Courier and Postal operators & Freight Forwarders	        	  
Ports, Hubs, Real State, Intermodal terminals & Transport Infrastructure	            	  
Transport and industry vehicles, packaging & material handling	     	
Information and Communication Technologies & Consultancy	             	 
Regional & National Logistics Clusters & Associations	          	
Research and technology Centers	              	 
European Technology Platforms / PPPs	    	
Member States and innovation Funding*	      	

* Involved in ALICE Mirror Group

ALICE Focus

Develop medium-long term vision for logistics:

Mapping trends, technologies, new business models, requirements...

→ Identify challenges and opportunities

Research & Innovation Strategy/agenda according to Industry interest

→ Make recommendation to European Commission, Member States & Industry



Mapping and analysis of progress: R&I projects, Industry initiatives, Start-ups

→ Share innovation projects & best practices, company results → *Internal exchanges, Events and webinars*

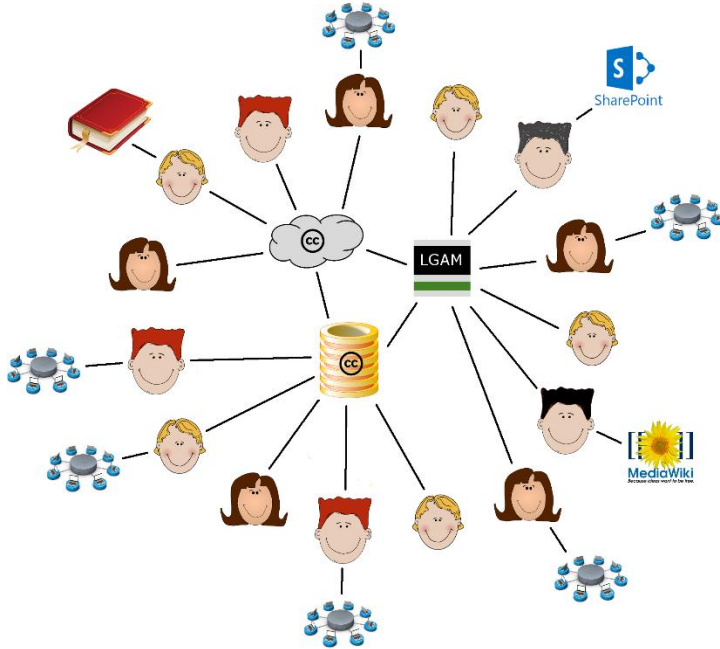
→ Facilitate access to knowledge generated → Knowledge Platform

Network for collaborative innovation in logistics

→ Find the right partners, at the right organizations, with the right level and mindset

→ Develop collaborative innovation projects supported with public funding

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The reference logistics and supply chain think tank and knowledge management organization in Europe

