

BOOSTLOG

Looking for R&I result implementation cases in the market and in the policy fields

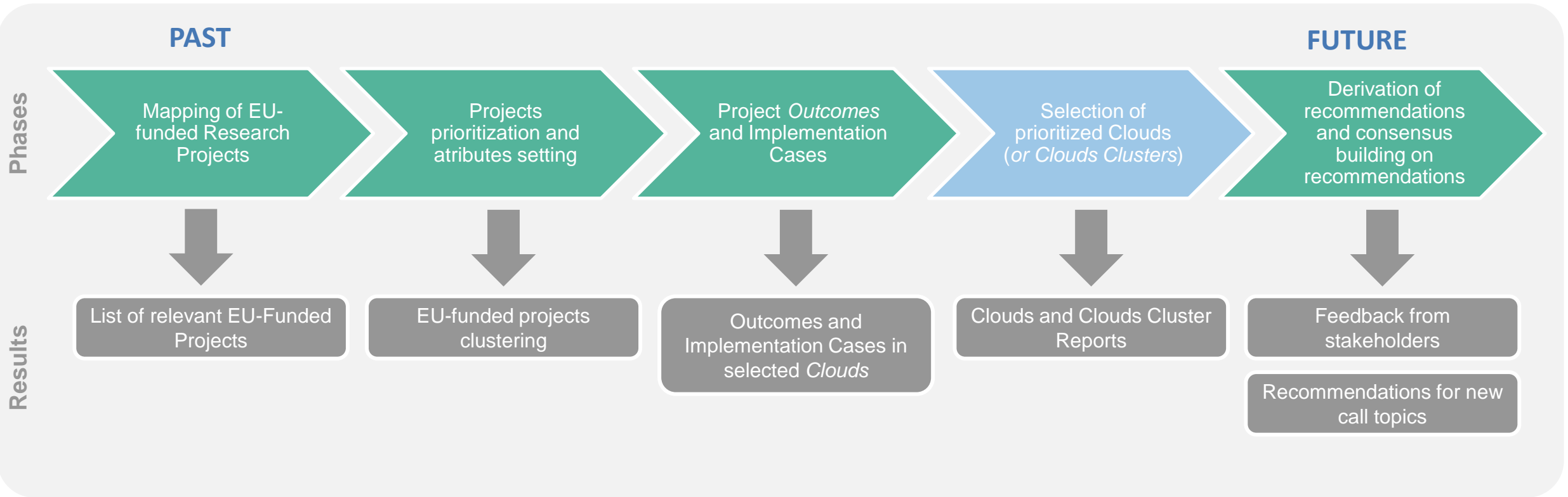
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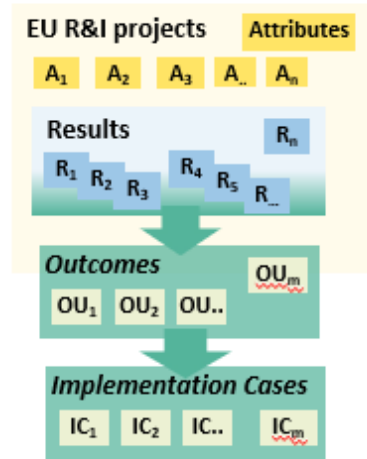
- **EU funded project results (including products, services and solutions) are difficult to find and valorize.**
- **Regulation, market fragmentation and resistance to change are barriers that slow down the uptake of R&I results by companies and hinder impact generation.**
- **Attribution of impact as a result of R&I projects and funding is challenging and not well communicated.**





Map the most relevant EU-funded R&D projects

Identify main Outcomes and Implementation cases

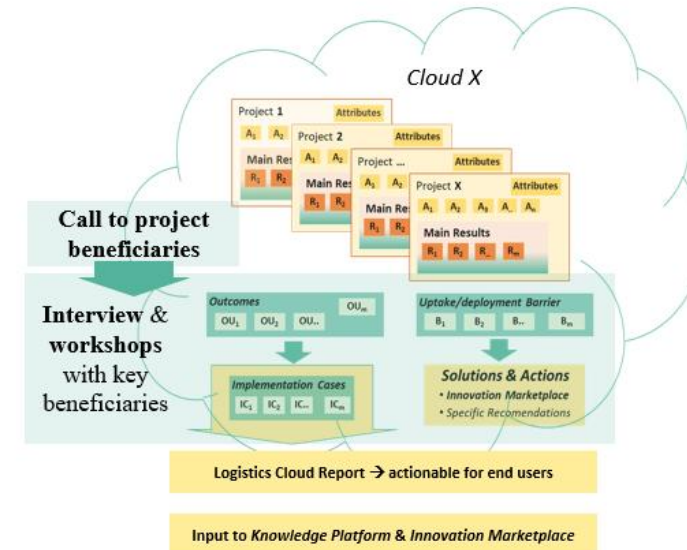


Logistics clouds with higher impact of R&D funding

Barriers and positive framework conditions

Industry reports - logistics clouds

- Urban logistics
- Logistics nodes
- Multimodal freight corridors and transport networks
- Freight and logistics data sharing
- Logistics coordination and collaboration
- Modularization and transshipment
- + 2 more (TBD)



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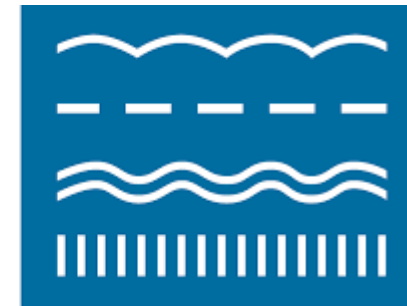
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Implementation Cases are concrete examples in which causal links between public R&I funding and technology, organizational or process innovation in a specific logistics area can be established.

Implementation Cases are outcomes where research results have been further developed and have been deployed as commercial solutions, have generated a new market or have contributed to new policies.

BOOSTLOG will gather and report the causal links between public R&I funding in the selected Logistics Clouds and the identified Implementation Cases.

BOOSTLOG IS LOOKING FOR IMPLEMENTATION CASES! PLEASE REACH OUT

- **Which R&I projects' results/outcomes led to an implementation case**
- **Main Implementation Case/product or Solution:**
 - **Overview and key pain point addressed/Market addressed/Users/How the implementation case impacts on EU Priorities**
- **How Public funded supported the Implementation Case development and in which stages?**
- **How the Gap between the project Results & reaching the market was covered?**



- **Which have been the main hurdles to overcome:**
 - Financing for further development**
 - Finding right partners**
 - Value proposition towards customers**
 - Business models**
 - Other**
- **Which have been the key success factors to move from R&I results to an actual implementation?**



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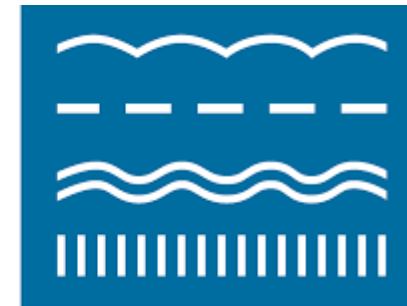
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THANKS!

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