



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 769850

# Web-events:

# Successfully Implementing Zero Emission Zones for freight

31<sup>st</sup> of March – 2<sup>nd</sup> of April 2020



# Web-events

Webinar	
31 March, 10:00-11:30	<b>Strategic initiatives on ZEZ for urban freight.</b> <i>Presentations by <a href="#">Polis</a>, <a href="#">ETP-Alice</a>, <a href="#">Transport Decarbonization Alliance</a>, <a href="#">C40</a>, <a href="#">Transport &amp; Environment</a>.</i>
Web-meetings	
1 April, 10:00-12:00	<b>A. The right mix of measures to support ZEZ schemes</b>
1 April, 15:00-17:00	<b>B. Logistics operations and space management with ZEZ</b>
2 April, 15:00-17:00	<b>C. The role of (fast) e-charging infrastructure for ZEZ</b>



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# Webinar (31 March)

## Strategic initiatives on ZEZ for urban freight

- Present initiatives that involve cities, industry, countries and European/international institutions.
- Goal: to provide a complete and coherent overview, to encourage the spread of smart ZEZ as a tool to
- Achieve the target of EC 2011 White Paper on Transport : CO2-free city logistics in urban areas by 2030.

<p><b>Zero Emission Zones: don't be afraid to start with freight</b>  <i>Sita Holtslag, RVO-Transport Decarbonisation Alliance</i></p>	<p>Introduce yourself in the chat</p>
<p><b>Zero Emission city logistics: the role of EU Regulation</b>  <i>Pauline Fournols, Transport &amp; Environment</i></p>	
<p><b>C40 Green and Healthy Streets Declaration: ensuring a major area of our city is zero emission by 2030</b>  <i>Cristina Miclea, C40</i></p>	
<p><b>Polis-ALICE strategic dialogue: public-private cooperation on sustainable city logistics</b>  <i>Giacomo Lozzi, Polis Network &amp; Fernando Liesa, ALICE</i></p>	
<p><b>Q&amp;A</b></p>	

Write down your  
comments, questions  
& references in the  
chat!



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# Web-meetings (1-2 April)

- Share knowledge and build consensus around areas of interventions to successfully implement ZEZs for freight delivery.
- No presentations, lots of interaction between informed stakeholders – expected to share their experience
- Input for Polis-ALICE dialogue, C40-TDA Guidelines on ZEZ for freight, ASSURED deployment strategies
- Max 15 participants per slot

1 April, 10:00-12:00	<b>A. The right mix of measures to support ZEZ schemes.</b> Leading organization: Polis & TDA (Giacomo Lozzi, Sita Holtslag).
1 April, 15:00-17:00	<b>B. Logistics operations and space management with ZEZ.</b> Leading organization: ALICE (Charlotte Migne, FM Logistic and ALICE Urban Logistics Chair).
2 April, 15:00-17:00	<b>C. The role of (fast) e-charging infrastructure for ZEZ.</b> Leading project: ASSURED (Henning Günter, Rupprecht Consult).



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# COVID-19 & urban freight

- COVID-19 emergency revealed the public value of logistics and delivery services in cities
- Which are the responses of cities/regions, companies and countries to the emergency?
- How do you think COVID-19 will impact your city's priorities and work on freight moving forward?
- Polis pages:
  - [Covid-19: Keeping things moving](#)
  - [Useful resources on Covid-19 and mobility](#)
- C40 page:
  - [Cities and Coronavirus COVID-19](#)
- Examples:
  - [Gelderland sets out measures to support logistics industry](#)
  - [Rotterdam relaxing access hours for logistics](#)
  - [London suspends road tolls during pandemic](#)
  - [COVID-19 and the Sustainable Transport Community](#)
  - [Supply Chains in the Time of Corona](#)
  - [Online supermarket shopping is booming and hiring to handle corona demand](#)

Write down your  
measures / ideas in the  
chat!



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# Next steps, cooperation and synergies

- **TDA-C40 How-To Guide on Zero Emission Zones for freight:** it will be published in May 2020, other initiatives/platforms are active contributors.
- **ASSURED business models for shared fast charging infrastructure** to be used by both public transport and freight vehicles under preparation. Regulation is needed to boost their deployment.
- **Polis-ALICE position paper:** it will be launched at the Polis Conference in Dec 2020. From local PP actions to strategic guiding principles. Inputs from other initiatives/networks and respective members.
- The web-meetings on 1 and 2 April will provide inputs/feedback to these initiatives.
- A flexible level of coordination will be ensured to maximize impact and reduce overlaps. We do not work in silos, but in synergy.



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