

ascamm
centro tecnològico

CETEMMSA
TECHNOLOGICAL CENTRE

 **Barcelona Media**

BARCELONA DIGITAL TECHNOLOGY CENTRE
bdigital

ctm
CENTRE TECNOLÒGIC

CTNS
Technological Centre of Nutrition and Health



alice | Alliance for
Logistics Innovation
through Collaboration
in Europe

INFO-DAY & BROKERAGE EVENT

Logistics topics in H2020 calls 2017

13th October 2016 *Brussels*

EC MADOU Auditorium

Place Madou, 1, 1210 - Saint-Josse-Ten-Noode

eurecat
Centre Tecnològic de Catalunya

Eurecat

Technology Centre of Catalonia

Tel. +34 935 944 700

innovacio@eurecat.org

www.eurecat.org

TECNIO
Be tech. Be competitive

MG-5-2 ICT for Logistics

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PROJECT IDEA: MARKETMOTION

High efficiency chain value
in the Automotive sector

CONFIRMED PARTNERS:

- EURECAT: Business intelligence, virtualisation of routes, data analysis, IT security, IT privacy, data visualization
- Large manufacturer in the automotive sector
- IT platform provider
- Sensoring company

DESIRED PARTNERS:

- Suppliers (1st tier – 2n tier...)
- Innovative logistics operator for the final product
- IT platform provider
- Intermodal operator (port authority)

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PROJECT IDEA: PACKAGE4YOU **One-click e-commerce logistics for SMEs**

- Cybersecurity protection
- Interoperable data sharing
- Freight traceability
- Algorithms for optimisation of loading and freight routes
- Virtualisation of freight nodes
- Visualization tools for SME commerce and logistic operators
- Decision support systems for selection of logistic operators

CONFIRMED PARTNERS:

- EURECAT: Business intelligence, virtualisation of routes, data analysis, IT security, IT privacy, data visualization
- IT company

DESIRED PARTNERS:

- SME association
- Logistics operators
- Web developers for e-commerce
- Public sector

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Thank you!

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**Eurecat – Technology
Centre of Catalonia**

Julia Palma

Public Programmes

julia.palma@eurecat.org

@Eurecat_news