

*Boosting the impact of freight  
transport and logistics EU funded  
research*

## The BOOSTLOG Project Online Launch Event

10:30 – 12:30  
*26 March 2021*

Welcome by



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Activities performed have received funding from the European Union's Horizon 2020 research and innovation Programme under grant No 101006902 and are within the framework of ALICE.

**alice** | Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

*If you want to go fast, go alone*

*If you want to go far, go together*

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*Industry lead logistics innovation for a  
more competitive and sustainable industry*





ALICE membership is bringing an holistic approach → All key logistics stakeholders represented!

Type of Organization	Members	EU/International Associations
Shippers & Retail		
Logistics Service Providers, Courier and Postal operators & Freight Forwarders		
Ports, Hubs, Real State, Intermodal terminals & Transport Infrastructure		
Transport and industry vehicles, packaging & material handling		
Information and Communication Technologies & Consultancy		
Regional & National Logistics Clusters & Associations		
Research and technology Centers		
European Technology Platforms /PPPs		
Member States and innovation Funding*		

\* Involved in ALICE Mirror Group

# ALICE Focus

## Develop medium-long term vision for logistics:

Mapping trends, technologies, new business models, requirements...

→ Identify challenges and opportunities

Research & Innovation Strategy/agenda according to Industry interest

→ Make recommendation to European Commission, Member States & Industry



## Mapping and analysis of progress: R&I projects, Industry initiatives, Start-ups

→ Share innovation projects & best practices, company results → *Internal exchanges, Events and webinars*

→ Facilitate access to knowledge generated → Knowledge Platform

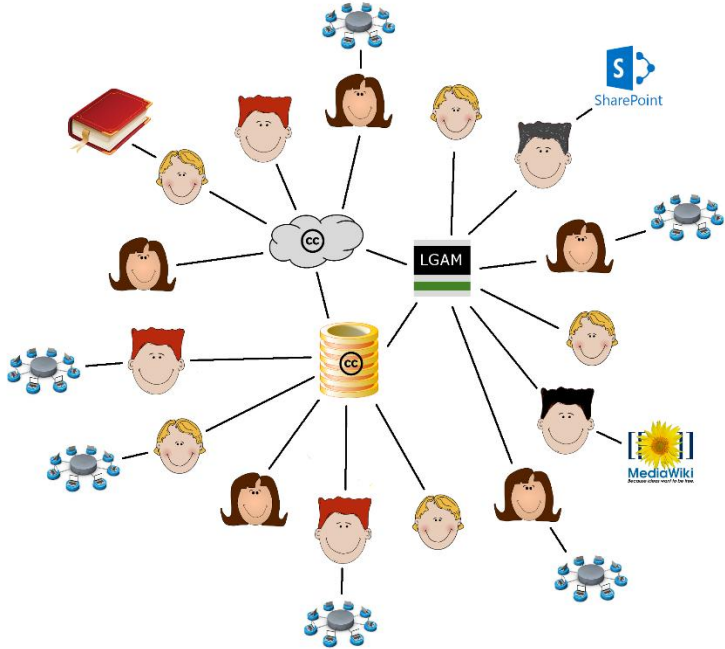
## Network for collaborative innovation in logistics

→ Find the right partners, at the right organizations, with the right level and mindset

→ Develop collaborative innovation projects supported with public funding



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The reference logistics and supply chain think tank and knowledge management organization in Europe

