

alice

Alliance for
Logistics Innovation
through Collaboration
in Europe



Booth TRA 2018 Vienna

POSSIBILITIES TO JOIN THE ALICE BOOTH

FOR INFORMATION: dthoof@etp-alice.eu

Participation of projects at TRA 2018 ALICE Booth

The ETP-ALICE offers the opportunity to a limited number of projects to present themselves with a poster, materials and on-screen presentations in our booth during the TRA 2018 in Vienna. On top, ALICE will promote projects in its network, web, social media, newsletter, etc.

Availability on basis first come first served. Early booking is open from 15th September till 31st October for projects liaised with ALICE.

We can offer two different possibilities to the projects*:

1. 30 minutes presentation possibility on the LCD screen for invited people (max 20) up to two times within the TRA2018. Poster on the wall and leaflets to disseminate the project as well as 15 minutes project presentation/video to be projected on the LCD when no project presentation is running for the whole duration of TRA. Opportunity to receive guests in the project area of the booth for the whole duration of the TRA.
2. Possibility 1+ use of the high tables for small meetings + reception and drinks at 17.00 at the booth on a certain day for invited guests.

Prices:

1. Max 5 projects: € 2.500 per project
2. Max 3 projects: € 4.000 per project (excluding cost of catering)

The total surface of the booth is 35 m² (7 x 5 meter) located at the entrance of the exhibition hall

See **annex 1** plan exhibition hall TRA 2018.

For the drawing of the booth see **annex 2**, and for info on TRA 2018 in Vienna see **annex 3**

The booth comprises of the following extra's on top of the standard booth:

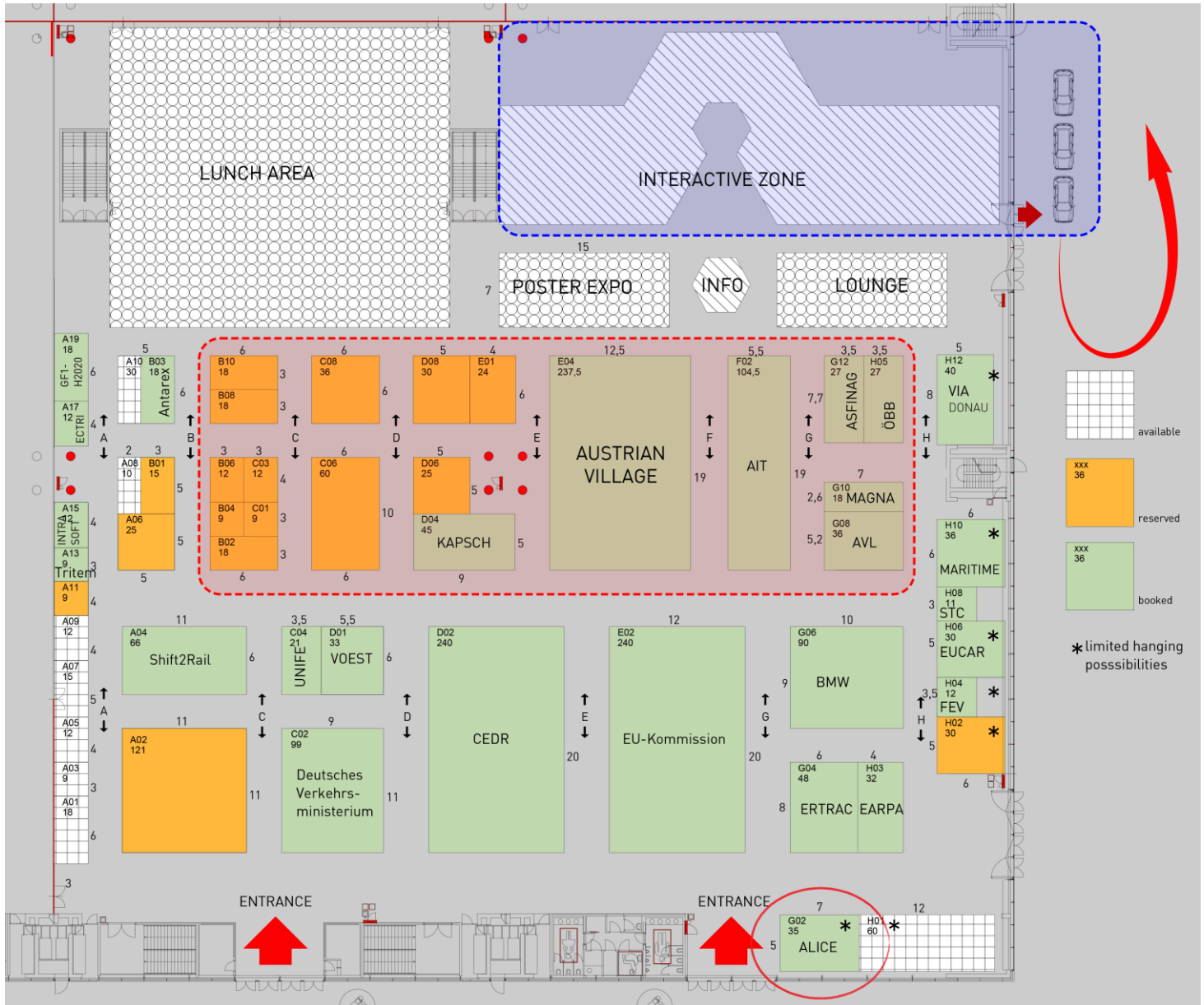
- 2 screens 50 inch with standard, one for use by the projects on specific time slots to show presentations to interested invited audience and one screen for ALICE to show ALICE info and short info on projects.



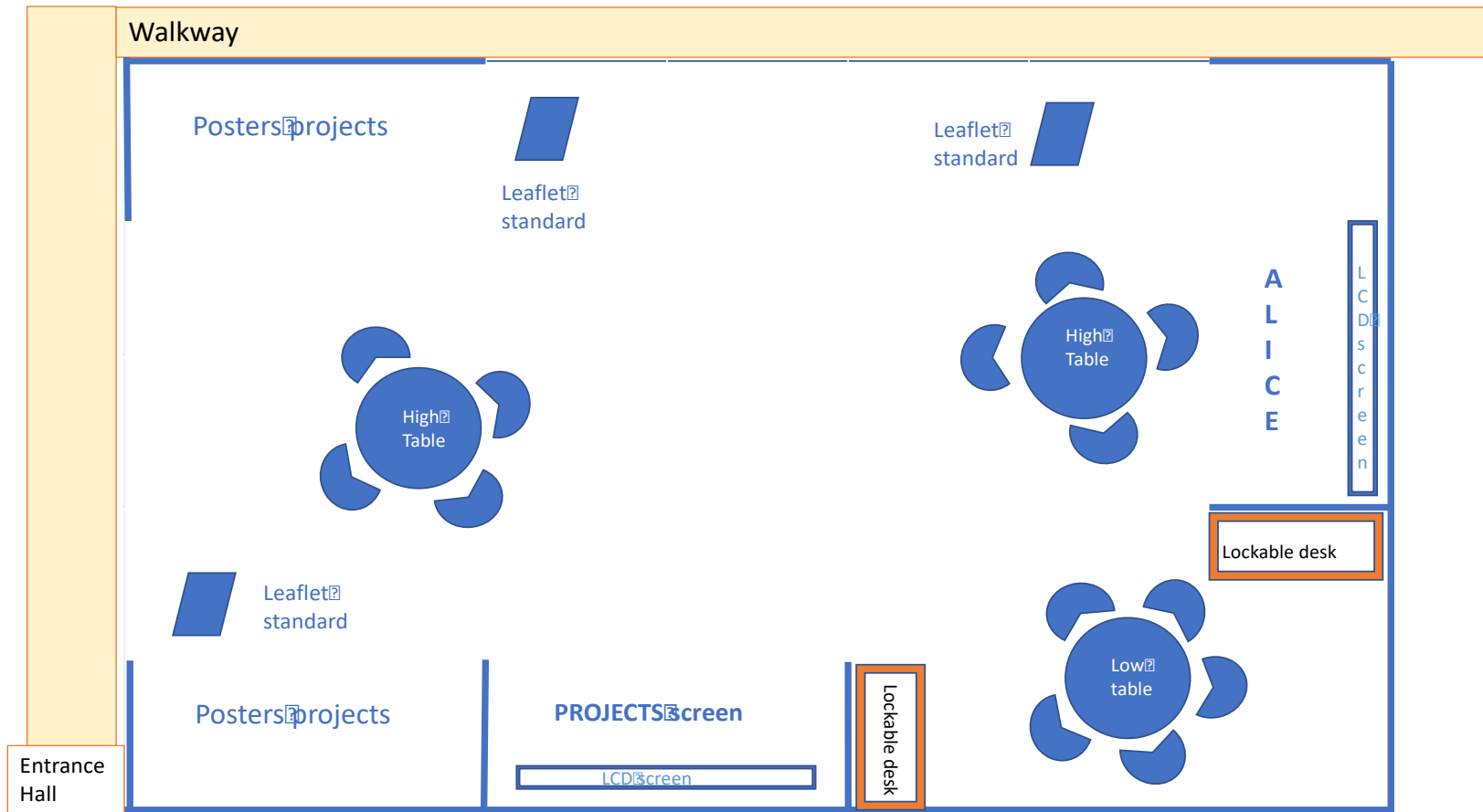
- one Low table set and two high table sets with total 13 chairs,
- two side lockable desks to put material in stock + 3 leaflet dispensers A4 and a coat rack and 2 waste paper baskets.



Annex 1



Annex 2



Annex 3

Why attend



Meet more than 3,000 high-level representatives from research, industry, public administration and politics from all over Europe, USA and Asia



Discuss and exchange ideas in an open arena on the most important topics and challenges in transport and mobility research, for example digitalisation and decarbonisation

Get inspired by the latest research in transport and technology and use the chance to shape new and future policy, ideas, technological solutions and business models



Enjoy various networking and socialising activities such as the TRA market place, meeting areas, expert speed dating, side events and co-conferences

Increase your visibility and be part of the 6,000m² exhibition area



Demonstrate your latest developments and present hands on research activities in the Interactive Zone

Explore never-seen-before formats together with various new target groups like the StartUp zone



Learn about the key innovations by young and senior researchers with the winners of the TRA Visions awards

Enjoy Vienna and its cultural and tourist highlights such as the Schloss Schönbrunn, the Wiener Prater, Sacher Torte and much more



Be part of TRA 2018 and get involved!

office@travie2018.at • programme@travie2018.at • exhibition@travie2018.at
sponsoring@travie2018.at • demonstration@travie2018.at • press@travie2018.at

See www.traconference.eu for more information on TRA 2018 in Vienna 16 – 19 April 2018